



Storie



di

progetti

Storie  
di progetti

[platinumcustomrugs.com](http://platinumcustomrugs.com)

DESIGN  
CLASSICO  
MODERNO



# Storie di progetti

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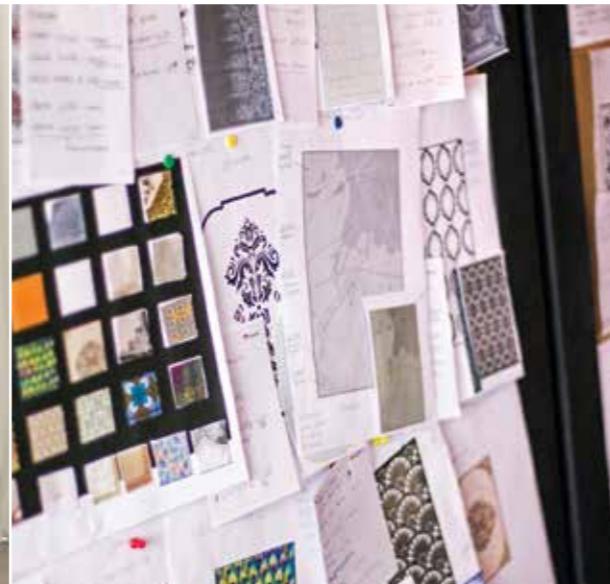
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LUXURY. NOW  
ITALIAN BEAUTY

PLATINUM CUSTOM RUGS  
è la divisione "luxury" del  
GRUPPO OLIVO, che da più  
di 35 anni continua ad essere  
la prima azienda di tappeti,  
in Italia e in sud Europa, per  
gamma di offerta, esperienza  
e affidabilità.

PLATINUM CUSTOM RUGS  
is the "luxury" division of the  
OLIVO GROUP, which for over  
35 years continues to be the  
first mats and rugs company,  
in Italy and in southern Europe,  
for range of offer, experience  
and reliability.

# SINTESI CREATIVA CREATIVE SYNTHESIS



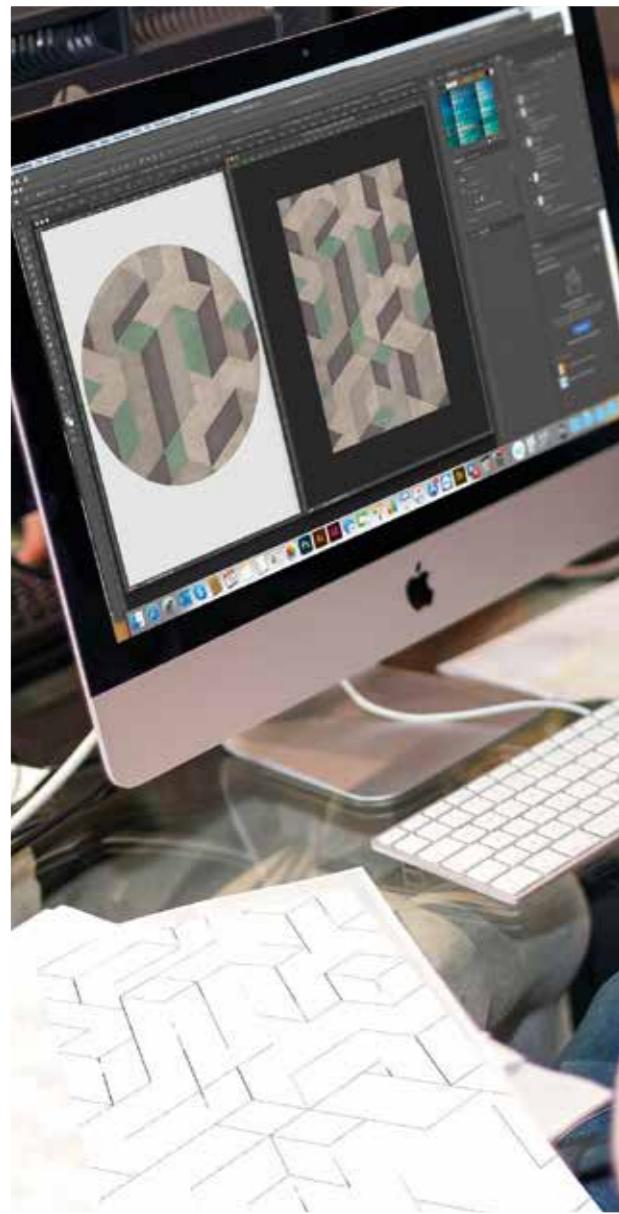
Oltre trentacinque anni di storia nella produzione di tappeti. La selezione accurata dei materiali più nobili al mondo. Un giovane team di designer e una tempistica perfetta. I nostri tappeti sono opere dall'identità unica. Espressione concreta di emozioni intessute tra lane, sete e lini pregiati.

**Platinum Custom Rugs celebra l'interpretazione dello stile.**

More than thirty-five years of history in the business of rug manufacture. The careful selection of the finest materials the world has to offer. A team of young designers and perfect timing. Our rugs are artworks with a unique identity. A tangible expression of emotion, woven in wools, silks and fine linens.

Platinum Custom Rugs celebrates the interpretation of style.





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## PROGETTATO, SVILUPPATO E REALIZZATO DESIGN, DEVELOPMENT AND REALISATION

Il nostro servizio inizia con la progettazione e la creatività; seguiamo ogni fase dello sviluppo del progetto e della realizzazione di ciascun tappeto, pezzo unico e vero oggetto di lusso.

**Platinum Custom Rugs celebra l'interpretazione dello stile.**

Our service begins with design and creativity; we oversee every step of project development and the realisation of each carpet, as a unique piece and true luxury item.

Platinum Custom Rugs celebrates the interpretation of style.

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## UN NUOVO CONCETTO DI LUSSO A NEW CONCEPT OF LUXURY



Abbiamo ridisegnato anche il concetto di lusso, che va oltre la qualità totale del prodotto e del servizio. Per noi il valore più alto sta nell'essere unici, e liberi di esprimere la propria cifra personale, anche attraverso oggetti che parlano di noi. Un tappeto personalizzato, creato esclusivamente per il cliente, sa interpretare questa versione del lusso e del design come linguaggio del sé.

**Platinum Custom Rugs è un universo esclusivo.**

We have also redesigned the concept of luxury, going beyond the total quality of the product and service. For us, the highest value lies in being unique and free to convey one's own personality, including through objects that express who we are. A custom rug, created exclusively for the customer, interprets this version of luxury and design as a personal language.

Platinum Custom Rugs is an exclusive universe.

# ANIMA ITALIANA ITALIAN SOUL



L'Italia è la nostra prima fonte di ispirazione: la bellezza di luoghi ineguagliabili e la cifra stilistica di una tradizione artistica e culturale unica al mondo. I designer italiani sono eredi di tutto questo, e creano manufatti iconici, tappeti a concetto sartoriale che sono espressione dell'eccellenza artigianale del Made in Italy.

**Platinum Custom Rugs, una storia ordita attorno ai valori del Made in Italy.**

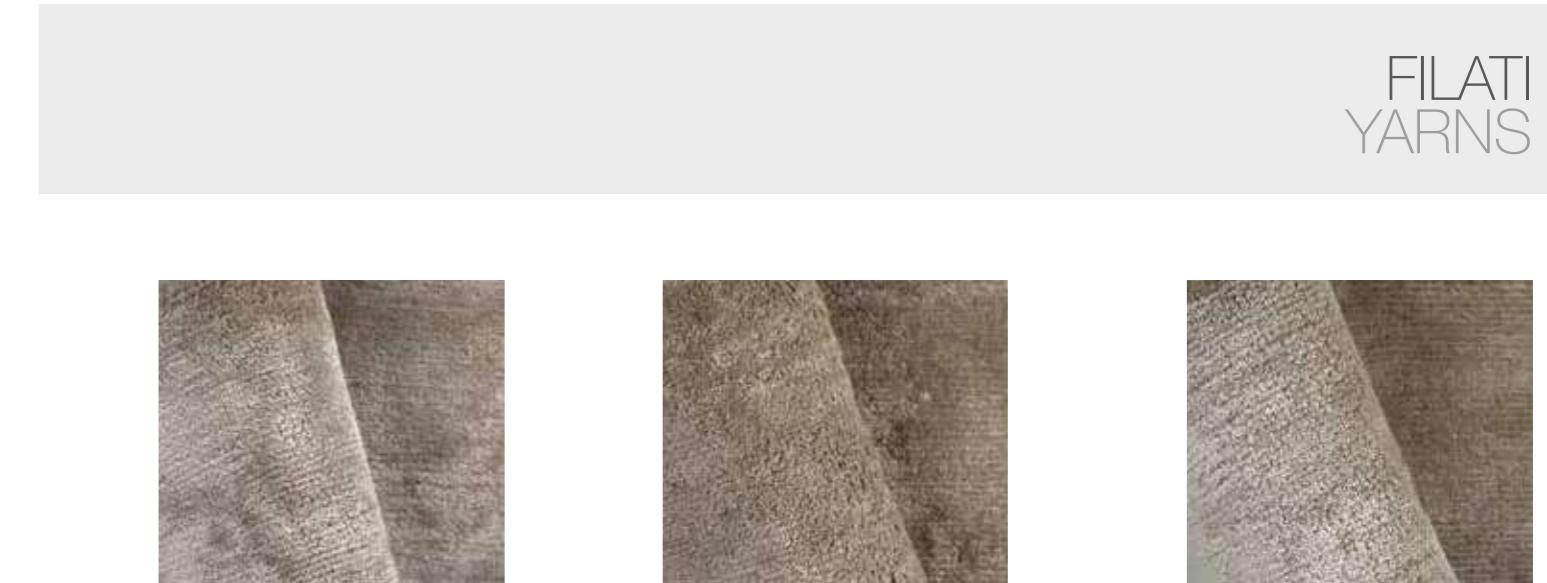
Italy is our main source of inspiration: the unparalleled beauty of its places and the style of a one-of-a-kind artistic and cultural tradition. Italian designers have inherited all this, and create iconic artefacts, tailor-made rugs that are an expression of Italian manufacturing excellence.

Platinum Custom Rugs, a story warped around the Made in Italy values.





LIBERI DI ESSERE UNICI  
FREEDOM TO BE UNIQUE



### **La Viscosa**

è una fibra naturale derivata dalla cellulosa ed è molto simile alla seta. Una caratteristica dei tappeti realizzati in pura Seta Vegetale è la loro particolare lucentezza e, a seconda di come la luce colpisce la superficie, il colore del tappeto sembra cambiare. È morbida al tatto.

### **Viscose**

is a natural fiber derived from cellulose and it has a silk-like aesthetic. The rugs made by pure Plant Silk have a lovely sheen and depending on how the light hits the surface, the colour of the rug appears to change. It is soft to the touch.

### **Il Lino**

è un filato ottenuto dalla pianta del lino. I tappeti in lino sono lucenti e aiutano ad assorbire l'umidità. La filatura del Lino è molto laboriosa e necessita di grandi competenze. I tappeti di lino sono apprezzati per la loro eccezionale freschezza anche in ambienti molto caldi.

### **Linen**

is a yarn made from flax. Linen rugs are lustrous and can help absorb humidity. It needs lot of tasks and efforts to manufacture it. Rugs made of linen are valued for their exceptional coolness and freshness in hot weather.

### **Il Tencel**

diffuso a partire dagli anni'90, questa fibra vegetale viene prodotta dalla cellulosa. Resistente e traspirante, viene molto impiegata nell'arredamento, oltre che nell'abbigliamento. Al tatto è morbida, con un panneggi molto fluido, alla vista risulta lucida, setosa. Scelta "green", è un materiale riciclabile e biodegradabile.

### **Tencel**

used extensively since the 1990s, this plant fibre is produced from cellulose. Strong and breathable, it is used very frequently in both furniture and clothing. Soft to the touch, with a very fluid draping and a glossy, silky appearance. It is both recyclable and biodegradable, making it a "green" choice.



#### **La Seta**

è una fibra proteica sottile formata dai bachi come sostanza di costruzione per bozzoli e ragnatele. È una fibra organica molto apprezzata per la tessitura. I tappeti in seta sono sinonimo di lusso.

La fibra di Seta, straordinariamente brillante, fornisce un tocco di lusso e valore ai tappeti fatti a mano.

#### **Silk**

is a fine protein fiber formed by silkworms as construction substance for cocoons and webs.

It has been a much prized organic fiber used for weaving.

Silk rugs are an epitome of luxury. Strikingly brilliant Silk fiber provides a deluxe touch and value to the hand made rugs.



#### **La Lana New Zealand**

è una lana molto fine e proviene dalla Nuova Zelanda. È considerata uno dei prodotti più raffinati dell'arredo domestico nella realizzazione di tappeti. Le caratteristiche della fibra aiutano a dare una finitura decisa. È apprezzata per le sue qualità di assorbimento acustico ed è una fibra che assorbe il calore. È caldamente consigliata per le aree ad alto traffico.

#### **New Zealand Wool**

is a very fine wool and comes from New Zealand. It is considered to be the finer product of home décor in rug produce.

The peculiar characteristics of the fiber give a firm finish. It has sound absorption qualities and it is a heat absorbent fiber. It is highly suggested for soaring traffic areas.



#### **La Seta di Bamboo**

è una fibra che sembra seta ed ha un particolare aspetto a forma di foglia di bamboo. È morbida e fresca al tatto. Sebbene non siano delicate come quelle della seta tradizionale, le fibre della Seta di Bamboo sono troppo delicate per sopportare un alto calpestio.

#### **Bamboo Silk**

is a fiber that seems like silk and its peculiarity is the bamboo leaves shape.

It is soft and cool to the touch. Although not as delicate as traditional silk, Bamboo Silk fibers are too delicate to support heavy foot traffic.



#### **Azo Free**

i colori utilizzati per la tinteggiatura non contengono coloranti azoici e metalli pesanti. Questa certificazione garantisce che tutti i colori utilizzati siano NON tossici.



#### **No child labour**

non viene sfruttato alcun lavoro minorile durante i processi produttivi dei tappeti.



#### **Certificazioni ignifughe**

le certificazioni vengono fornite su richiesta per ogni tipologia di tappeto



#### **Reach**

è una normativa dell'U.E che limita i livelli di specifiche sostanze chimiche in tutte le merci d'importazione.



## ANNODATO A MANO HAND KNOTTED

È tecnica di costruzione tramandata dall'antica tradizione, che fa del tappeto un'opera artigianale, esclusiva e di grande pregio. La tessitura è interamente realizzata a mano, rendendo ogni tappeto un pezzo unico. Due tecniche di annodatura, chiamate Nepalese e Orientale, indicano una diversa finezza di lavorazione.

La tecnica di annodatura nepalese, con circa 60 linee per campione (cm 23x23), è ideale per disegni semplici.

La tecnica di annodatura orientale è più fine, con 80/100 linee per campione (cm 23x23) consente di realizzare sfumature e disegni molto particolareggiati.

The construction technique has been handed down from ancient traditions, making the rug an exclusive work of craftsmanship of great value. Each rug a unique piece as it is entirely woven by hand. Two knotting techniques, called Nepalese and Oriental, indicate different finesses of work.

The Nepalese knotting technique, with about 60 rows per sample (23x23 cm), is ideal for simple designs.

The Oriental knotting technique is finer, with 80/100 rows per sample (23x23 cm), suitable for creating very detailed nuances and designs.



## TUFTATO A MANO HAND TUFTED



I tappeti Tuftati a mano vengono prodotti perforando i singoli filati attraverso un foglio di tessuto usando un dispositivo chiamato "pistola a trapano". Una volta completato il tappeto, un secondo tessuto viene incollato sul retro per mantenere in posizione i filati. Si realizzano tappeti a più colori, con disegni dalle linee definite, anche su diversi livelli.

Hand tufted rugs are produced by punching individual yarns through a fabric sheet using a device called a "tufting gun". Once the rug has been completed a second fabric is glued to the back to hold the yarns in place. Rugs are made with different colours and designs with clear lines, including on different levels of pile.

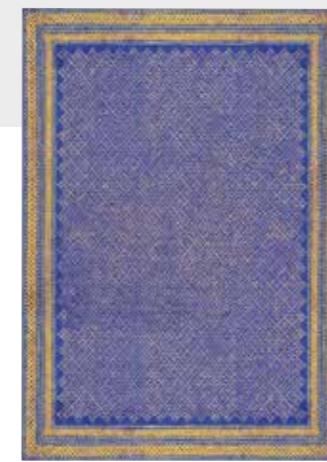




REALIZZAZIONE DI TAPPETI SU MISURA  
CREATION OF CUSTOM RUGS



## Storie di Progetti Case History



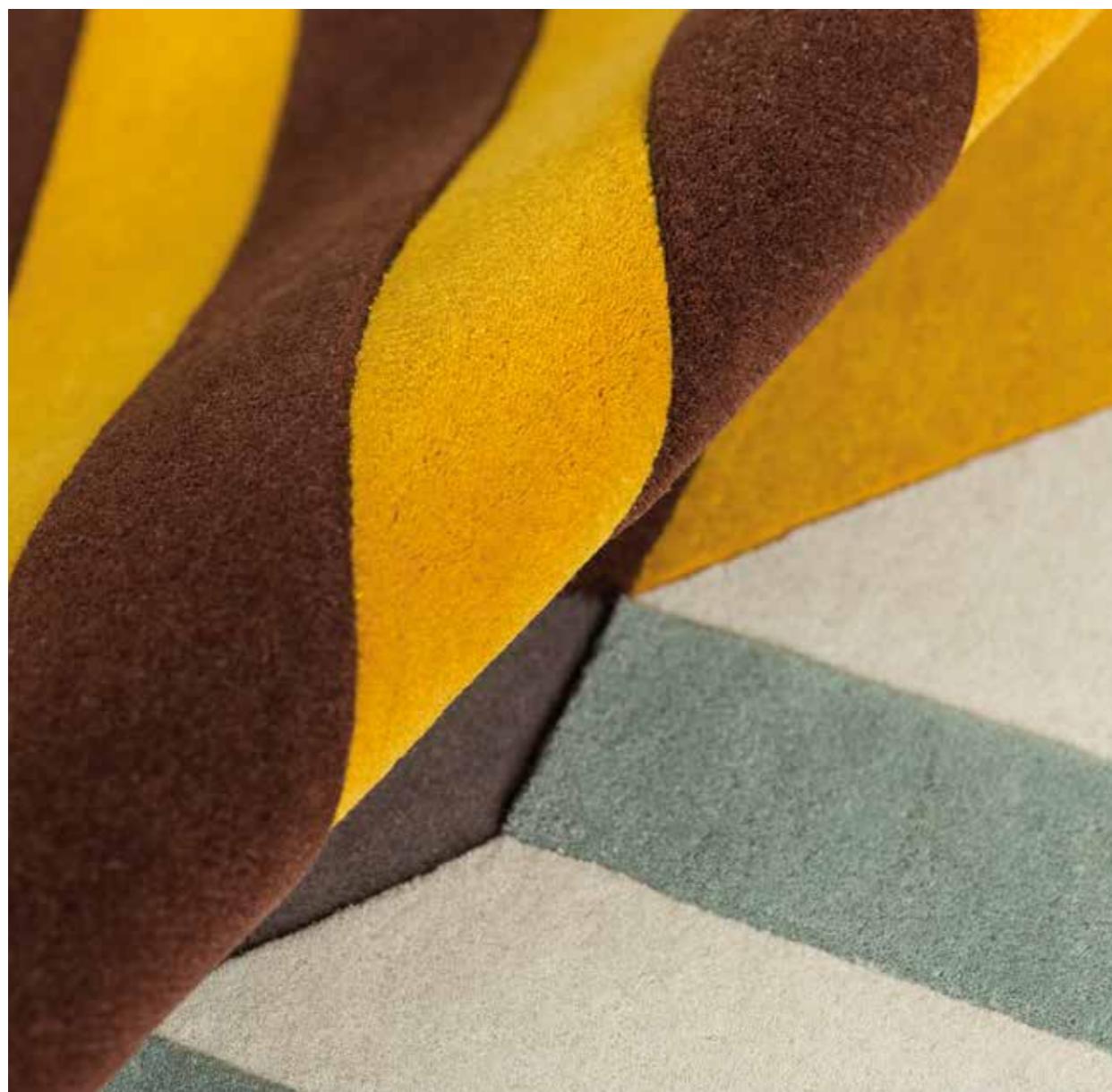
Stanza/ Room: Soggiorno/ Living Room  
Dimensioni/ Size(+/-5%): 550x450 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Seta Vegetale/ Plant Silk  
Spessore/ Thickness: 14mm  
Livello/ Level: 1 livello



STORIE DI PROGETTI  
CASE HISTORY



Stanza/ Room: Camera da letto/ Bedroom  
Dimensioni/ Size(+/-5%): 160x240 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Seta Vegetale/ Plant Silk  
Spessore/ Thickness: 12mm  
Livello/ Level: 2 livelli



## STORIE DI PROGETTI CASE HISTORY

Stanza/ Room:

"Fanoli" Concorso Scolastico/  
School Exhibition

Dimensioni/ Size(+/-5%):

160x230 cm

Lavorazione/ Weaving:

Hand Tufted

Materiale/ Yarn:

100% Lana/ Wool

Spessore/ Thickness:

8/18 mm

Livello/ Level:

4 livelli

STORIE DI PROGETTI  
CASE HISTORY



Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 400x300 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Lana/ Wool  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello



STORIE DI PROGETTI  
CASE HISTORY

5

Stanza/ Room:	Soggiorno/Living room
Dimensioni/ Size(+/-5%):	160x240 cm
Lavorazione/ Weaving:	Hand Tufted
Materiale/ Yarn:	20% Lana 80% Seta vegetale/ 20% Wool 80% Plant Silk
Spessore/ Thickness:	12 mm
Livello/ Level:	1 livello





## STORIE DI PROGETTI CASE HISTORY

Stanza/ Room:

Un Regalo per Papa Francesco/

A gift for Pope Francesco

250x350 cm

Dimensioni/ Size(+/-5%):

Lavorazione/ Weaving:

Annodato a Mano/ Hand Knotted

Lino, Seta,Lana/Linen, Silk, Wool

12 mm

Spessore/ Thickness:

1 livello

Livello/ Level:

STORIE DI PROGETTI  
CASE HISTORY

7



Stanza/ Room:	Camera da Letto/ Bedroom
Dimensioni/ Size(+/-5%):	180x250 cm
Lavorazione/ Weaving:	Annodato a Mano/Hand Knotted
Materiale/ Yarn:	100% Wool
Spessore/ Thickness:	12 mm
Livello/ Level:	1 livello



STORIE DI PROGETTI  
CASE HISTORY

Stanza/ Room: Ufficio/ Office  
Dimensioni/ Size(+/-5%): 200x140 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Wool  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello



STORIE DI PROGETTI  
CASE HISTORY



Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 160x240 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Seta vegetale/Plant Silk  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello



STORIE DI PROGETTI  
CASE HISTORY 10

Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): ø 280 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Seta vegetale/ Plant Silk  
Spessore/ Thickness: 12 mm  
Livello/ Level: 2 livelli

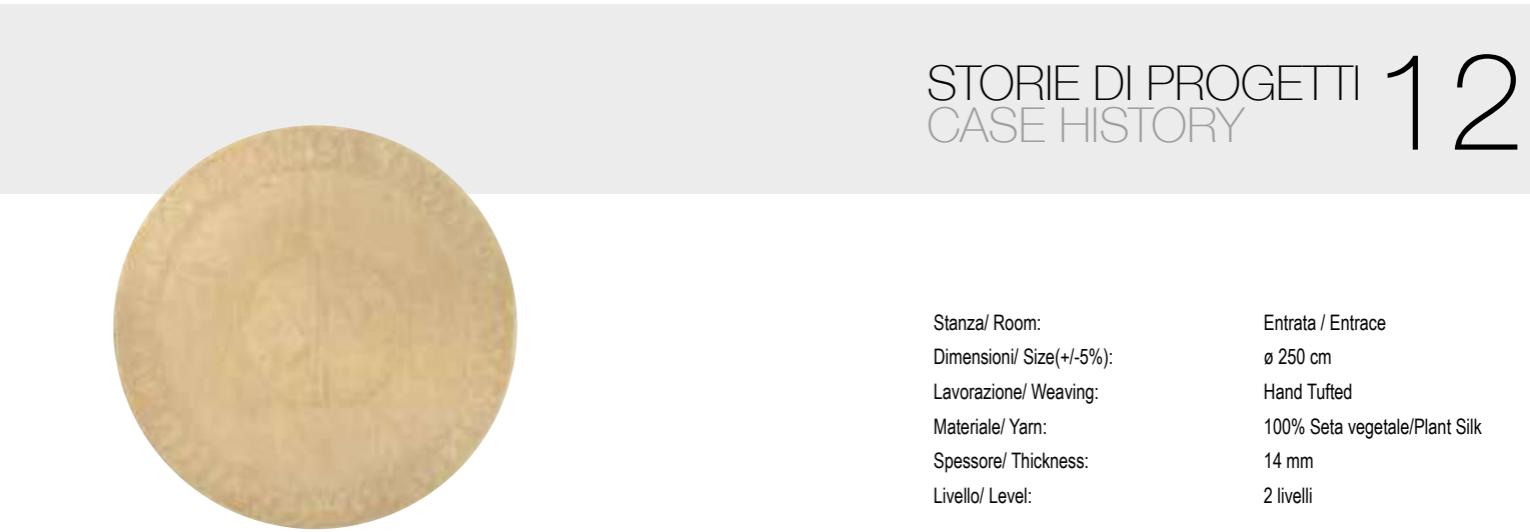




Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 300x150 cm  
Lavorazione/ Weaving: Annodato a mano/ Hand Knotted  
Materiale/ Yarn: 100% Seta vegetale/Plant Silk  
Spessore/ Thickness: 10 mm  
Livello/ Level: 2 livelli

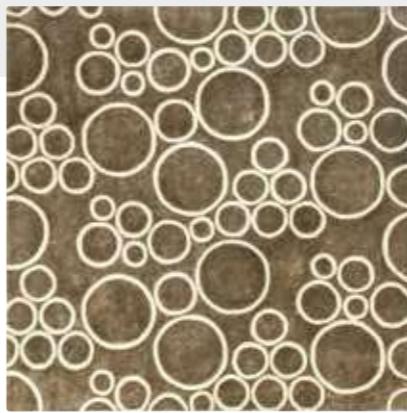


LA CREATIVITÀ VA ASSECONDATA  
CREATIVITY MUST BE SATISFIED



Stanza/ Room: Entrata / Entrance  
Dimensioni/ Size(+/-5%): ø 250 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Seta vegetale/Plant Silk  
Spessore/ Thickness: 14 mm  
Livello/ Level: 2 livelli





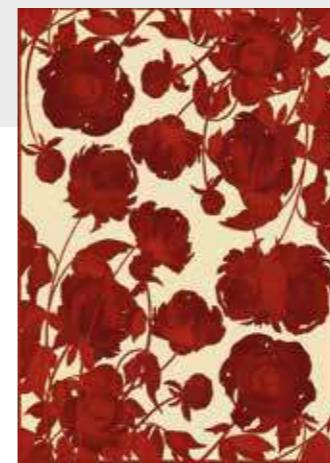
STORIE DI PROGETTI  
CASE HISTORY 13

Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 220x220 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Seta vegetale/Plant Silk  
Spessore/ Thickness: 12 mm  
Livello/ Level: 2 livelli

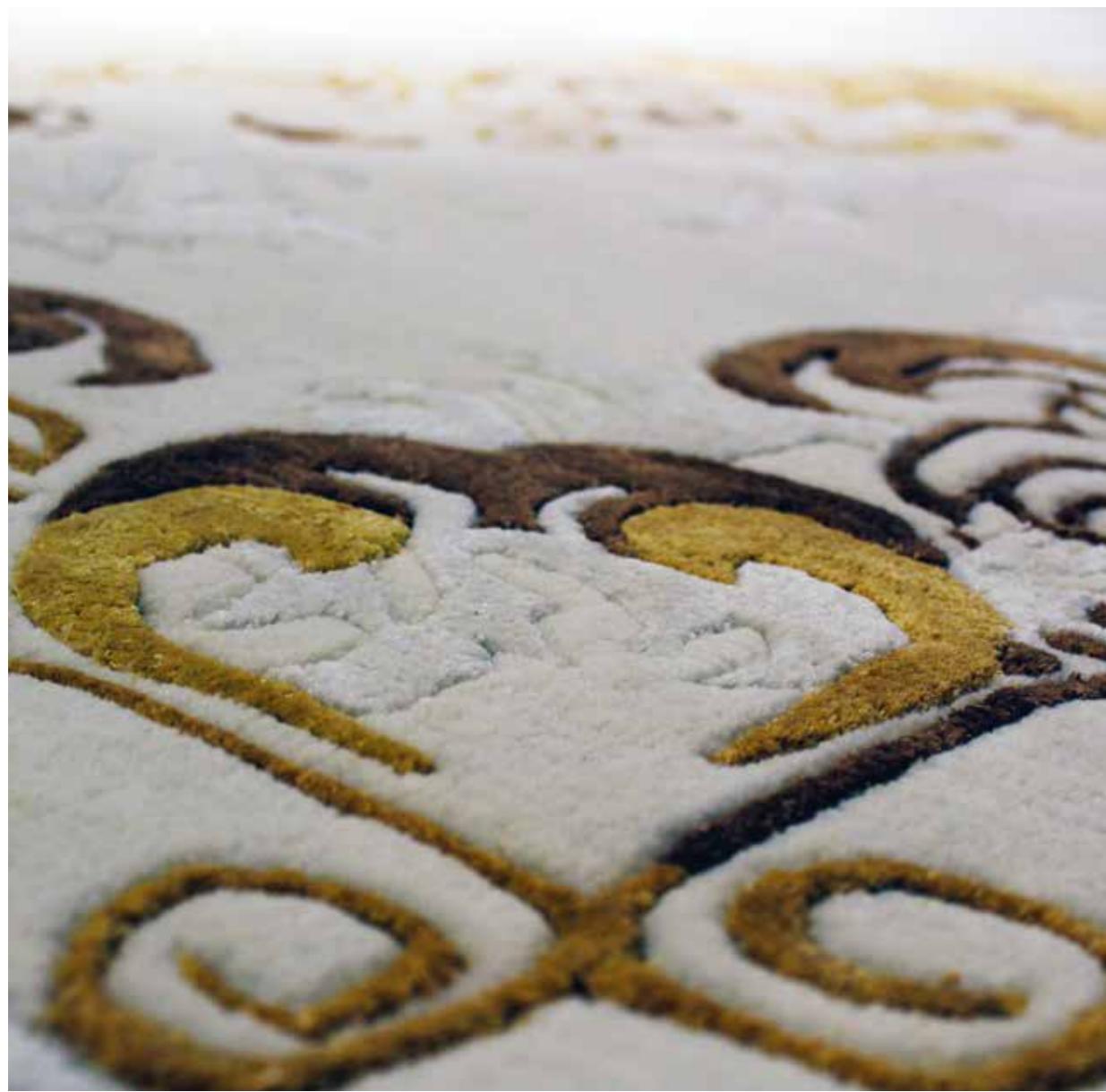


Stanza/ Room: Ufficio / Office  
Dimensioni/ Size(+/-5%): 160x240 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 30% Lana 70% Seta Vegetale  
Spessore/ Thickness: 12 mm  
Livello/ Level: 2 livelli





Stanza/ Room: Showroom  
Dimensioni/ Size(+/-5%): 240x300 cm  
Lavorazione/ Weaving: Annodato a mano / Hand Knotted  
Materiale/ Yarn: 40% Seta vegetale 60% Lana /  
40% Plant Silk 60% Wool  
Spessore/ Thickness: 10 mm  
Livello/ Level: 1 livello



Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 260x340 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 40% Seta Vegetale 60% Lana /  
40% Plant Silk 60% Wool  
Spessore/ Thickness: 14 mm  
Livello/ Level: 1 livello



Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 200x150 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Lana / Wool  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello



Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 260 x 360 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 50% Lana 50% Seta Vegetale/  
50% Wool 50% Plant Silk  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello



IL COLORE È UN MEZZO CHE CONSENTE DI  
ESERCITARE UN INFLUSSO DIRETTO SULL'ANIMA

COLOUR IS A POWER WHICH  
DIRECTLY INFLUENCES THE SOUL



Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): diam. 250 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 60% Lana 40% Seta di Bamboo  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello



STORIE DI PROGETTI  
CASE HISTORY 20

Stanza/ Room: Soggiorno/Living room  
Dimensioni/ Size(+/-5%): 150x200 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Lana / Wool  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello





Stanza/ Room:  
Dimensioni/ Size(+/-5%):  
Lavorazione/ Weaving:  
Materiale/ Yarn:  
Spessore/ Thickness:  
Livello/ Level:

Camera da letto / Bedroom  
400x450 cm  
Hand Tufted  
100% Lana / Wool  
12 mm  
1 livello



Stanza/ Room: Soggiorno / Living room  
Dimensioni/ Size(+/-5%): 400x300 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Lana / Wool  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello





Soggiorno / Living room

400x300 cm

Hand Tufted

70% Lana 30% Seta Vegetale

70% Wool 30% Plant Silk

12 mm

1 livello

Stanza/ Room:

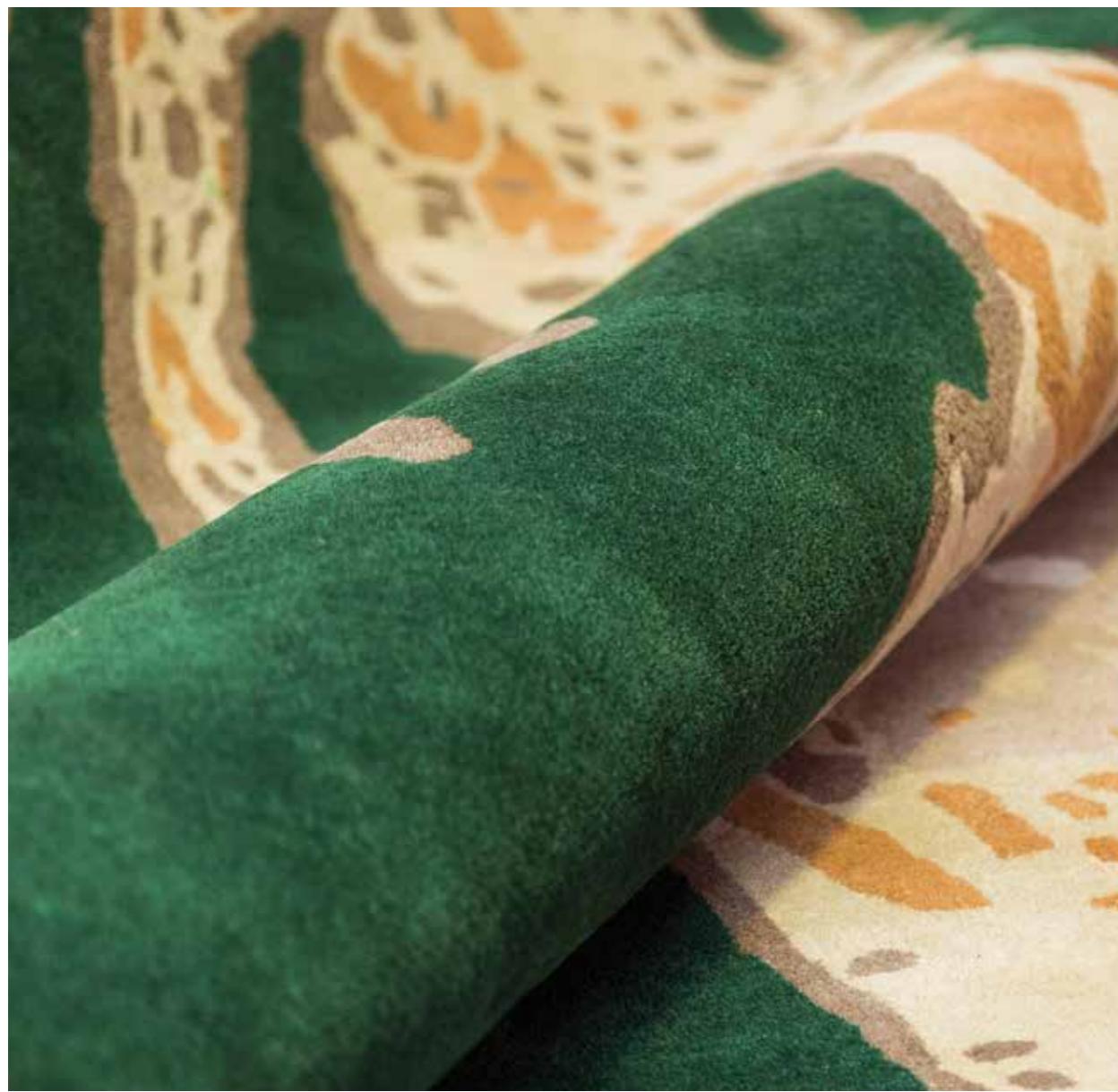
Dimensioni/ Size(+/-5%):

Lavorazione/ Weaving:

Materiale/ Yarn:

Spessore/ Thickness:

Livello/ Level:



Stanza/ Room: Soggiorno / Living room  
Dimensioni/ Size(+/-5%): 400x300 cm  
Lavorazione/ Weaving: Hand Tufted  
Materiale/ Yarn: 100% Lana / Wool  
Spessore/ Thickness: 12 mm  
Livello/ Level: 1 livello



LA CREATIVITÀ PRENDE FORMA: IL PROGETTO  
TRASFORMA I DESIDERI IN ELEMENTI DI DESIGN UNICI

CREATIVITY TAKES SHAPE: THE PROJECT TURNS  
DESIRSES INTO UNIQUE DESIGN ELEMENTS

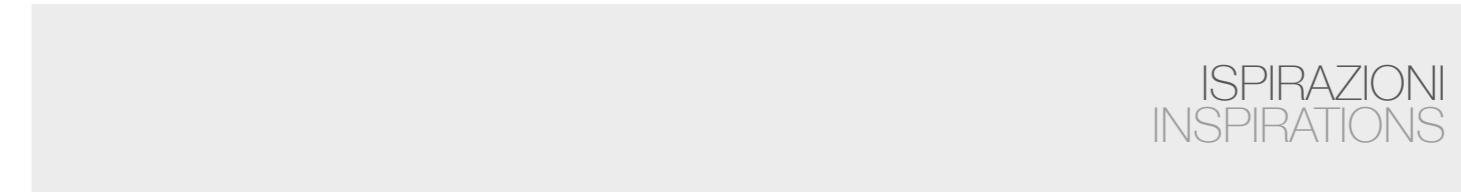


Ispirazioni  
Inspirations

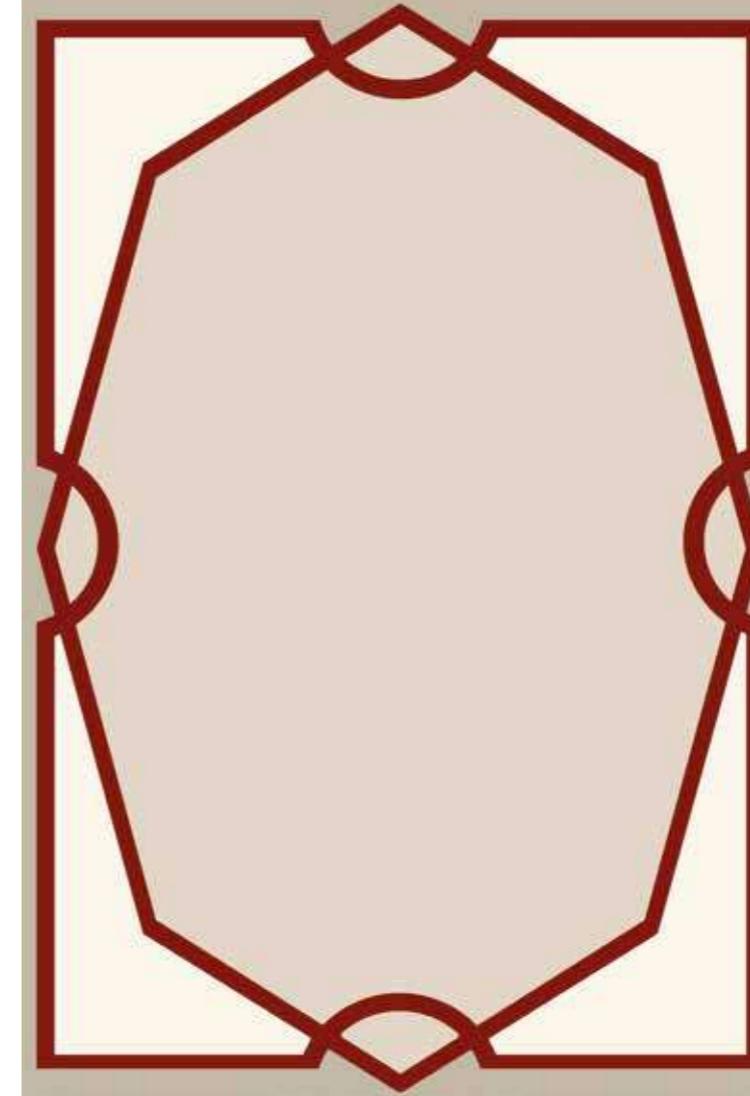


Hand Knotted - Lana e Viscosa / Wool and Viscose

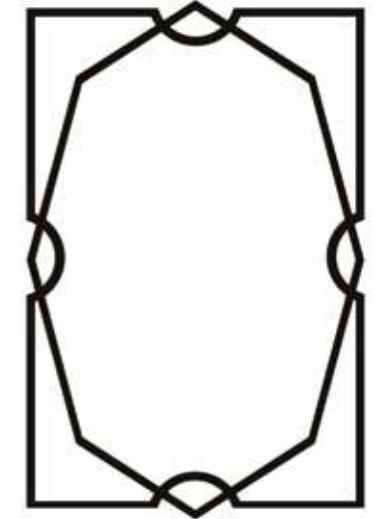
82



ISPIRAZIONI  
INSPIRATIONS



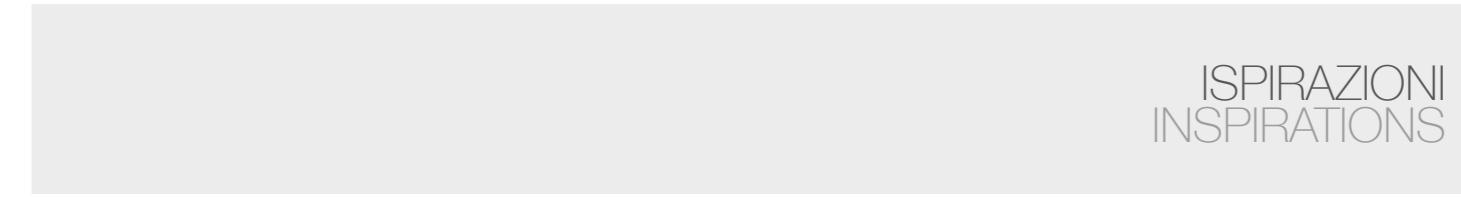
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83



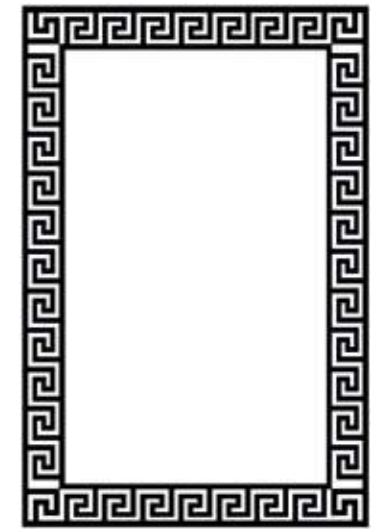
Hand Knotted - Lana e Viscosa / Wool and Viscose



ISPIRAZIONI  
INSPIRATIONS



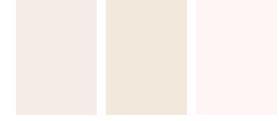
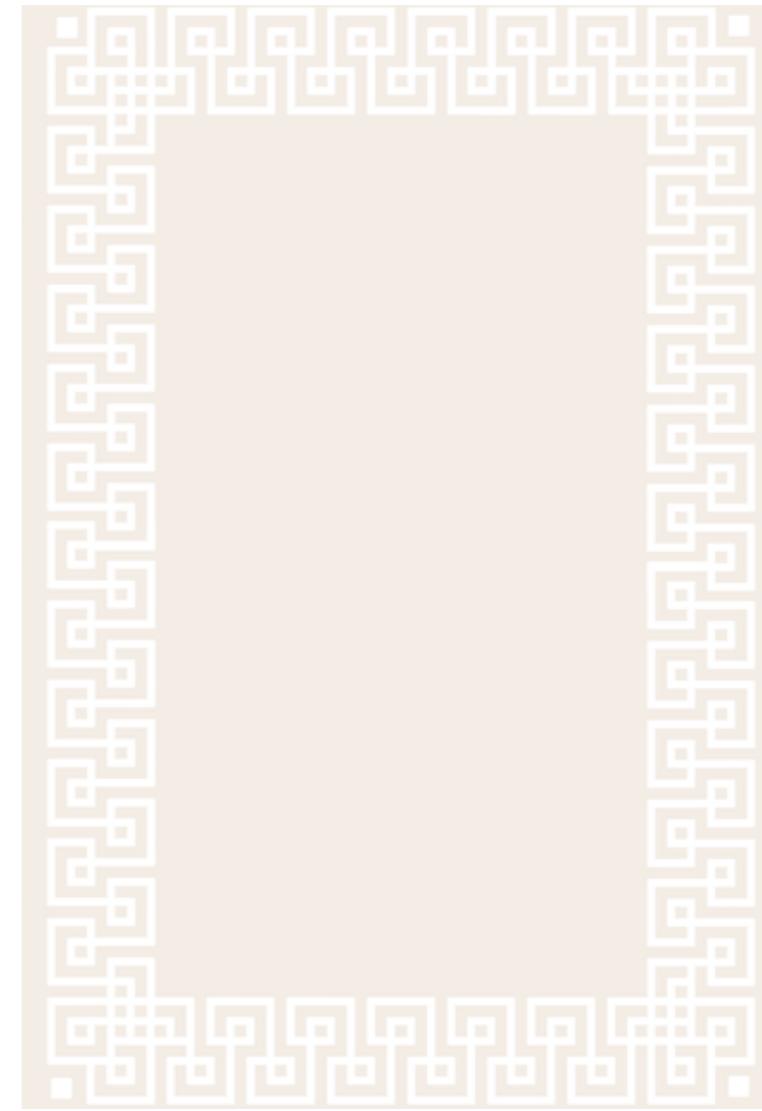
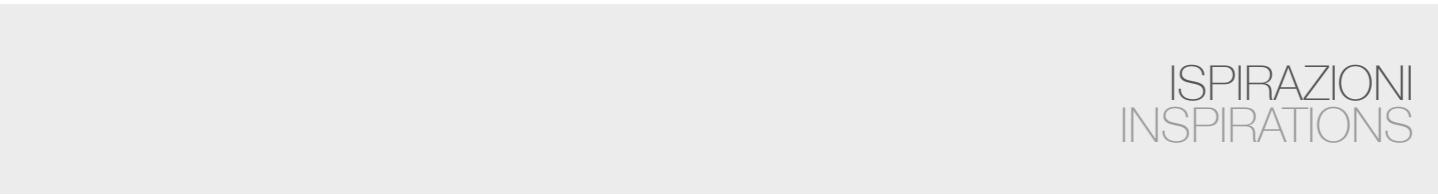
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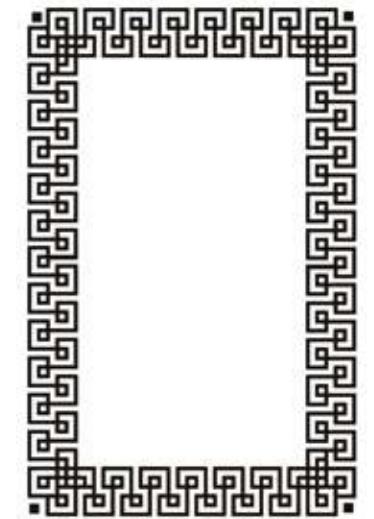
ISPIRAZIONI  
INSPIRATIONS

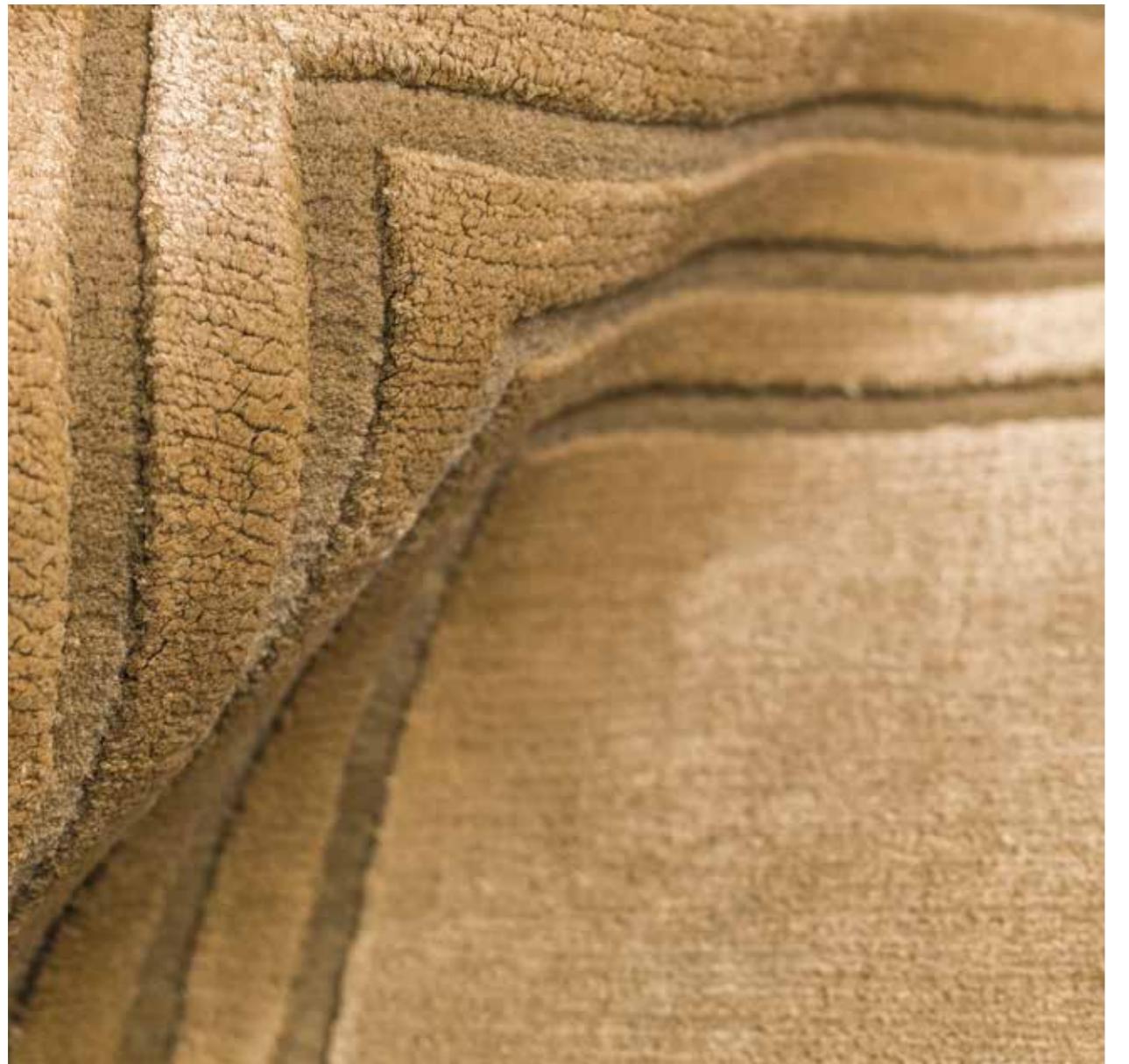


Hand Knotted - Lana e Viscosa / Wool and Viscose

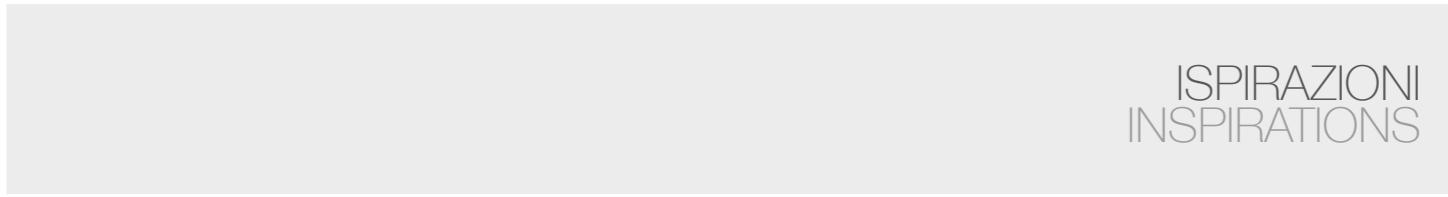


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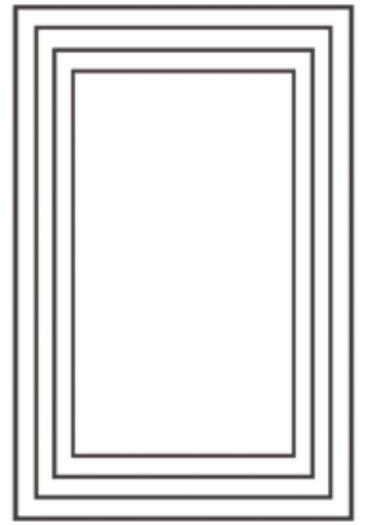
Hand Knotted - Viscosa / Viscose



ISPIRAZIONI  
INSPIRATIONS

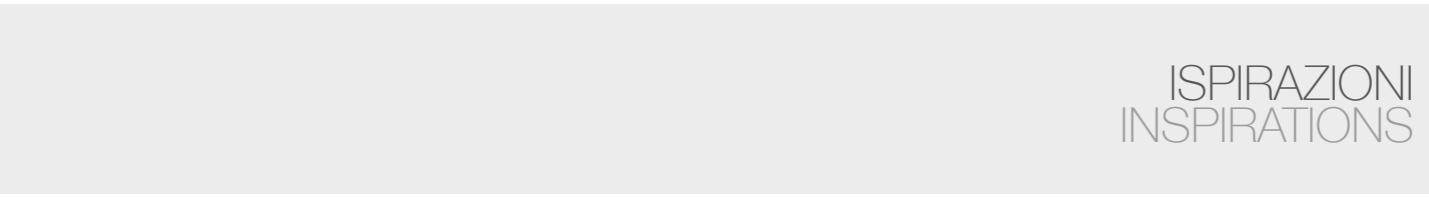


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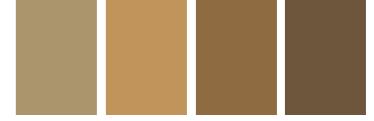




Hand Knotted - Viscosa / Viscose



ISPIRAZIONI  
INSPIRATIONS



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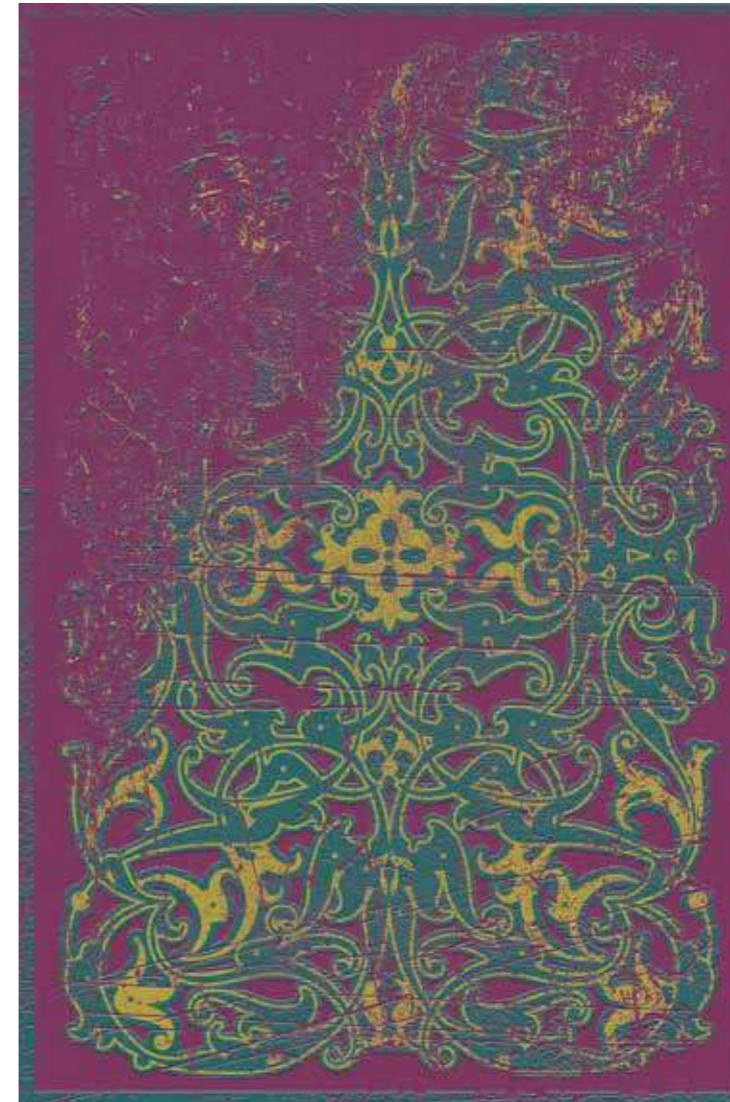
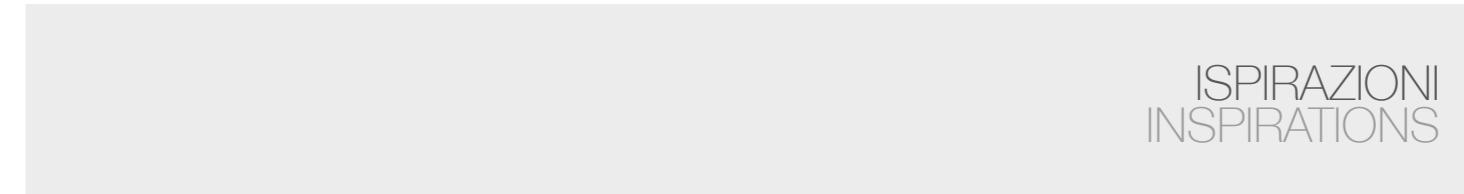


ISPIRAZIONI  
INSPIRATIONS

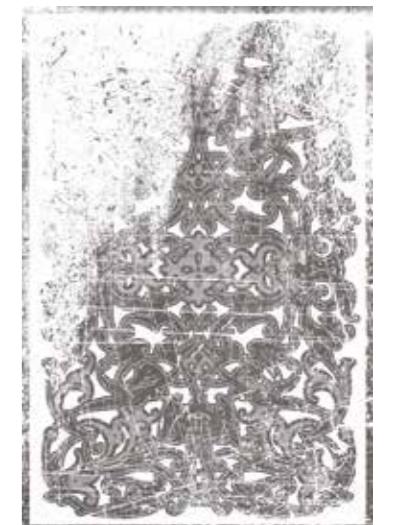


Hand Knotted - Lino / Linen

92



Cod: DESIGN\_11



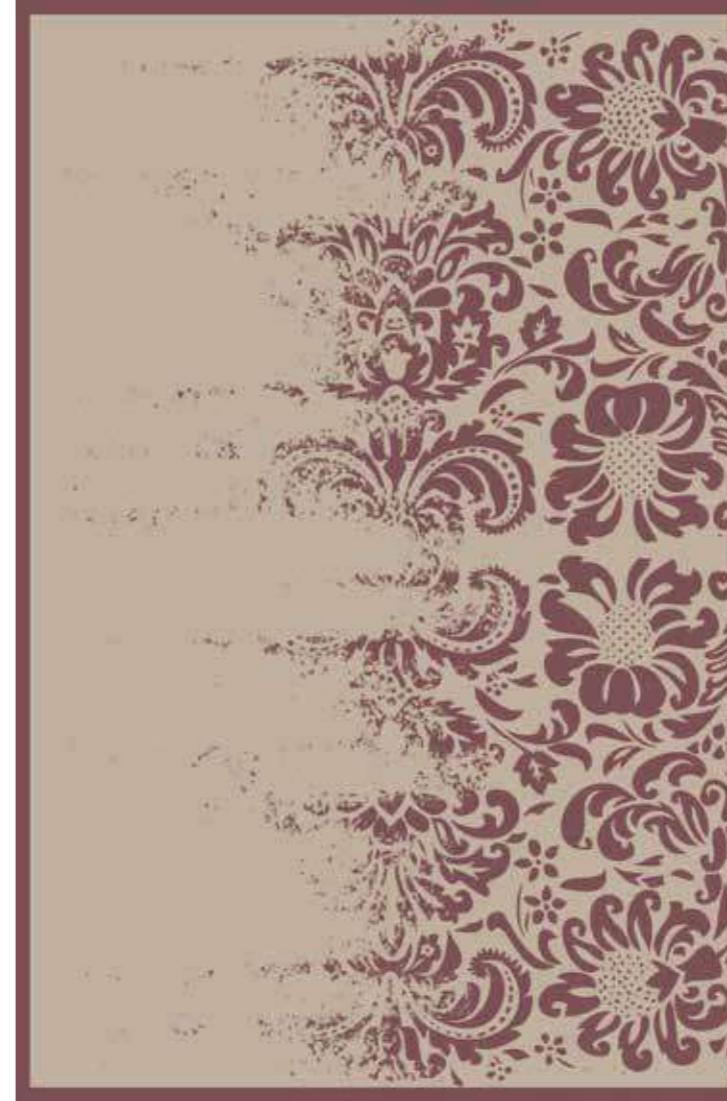
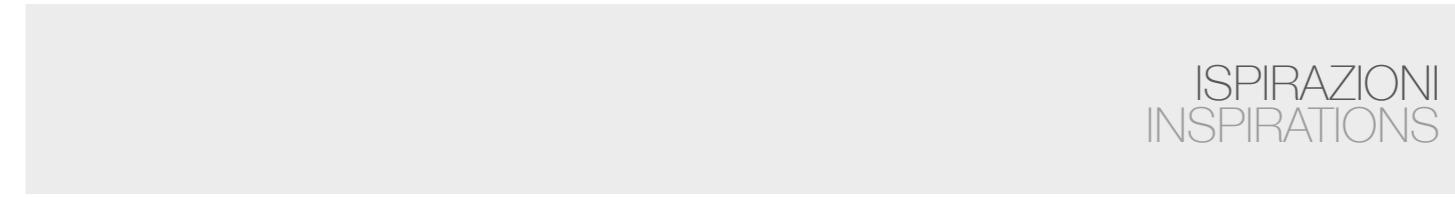
93

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana / Wool

94



Cod: DESIGN\_12

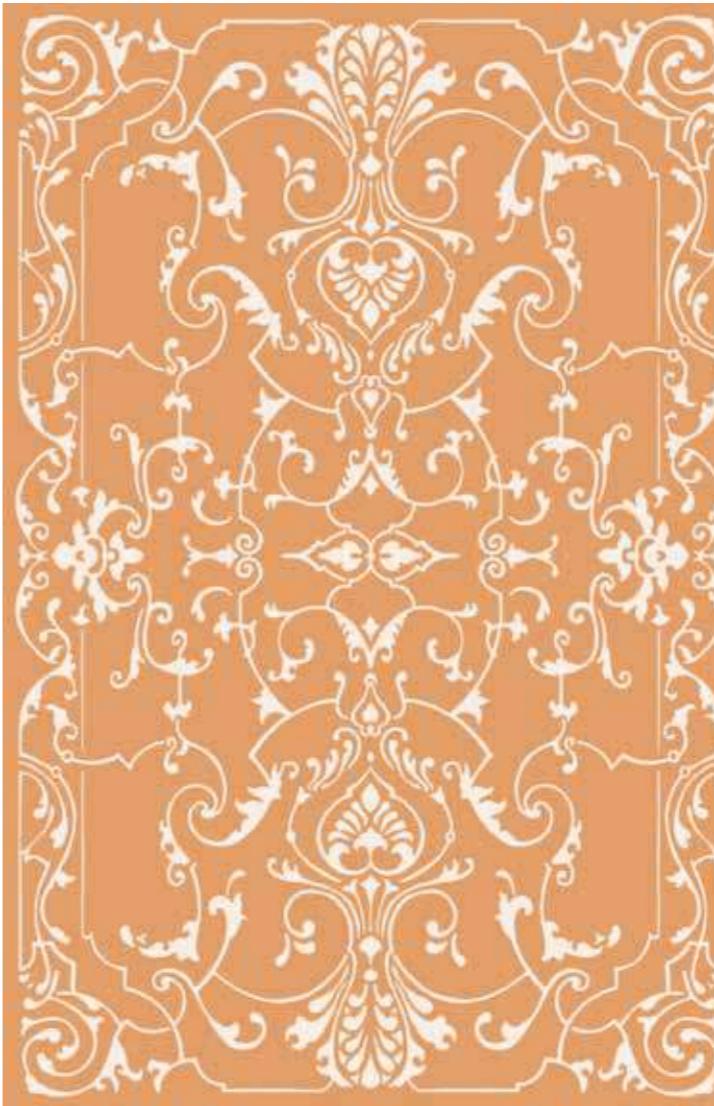
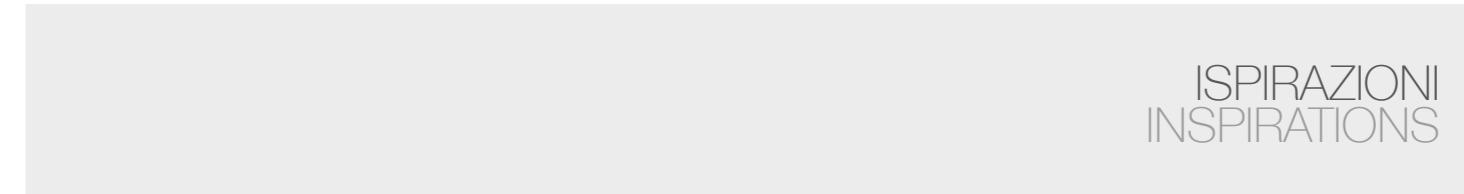


95

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Seta / Silk



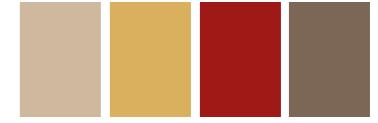
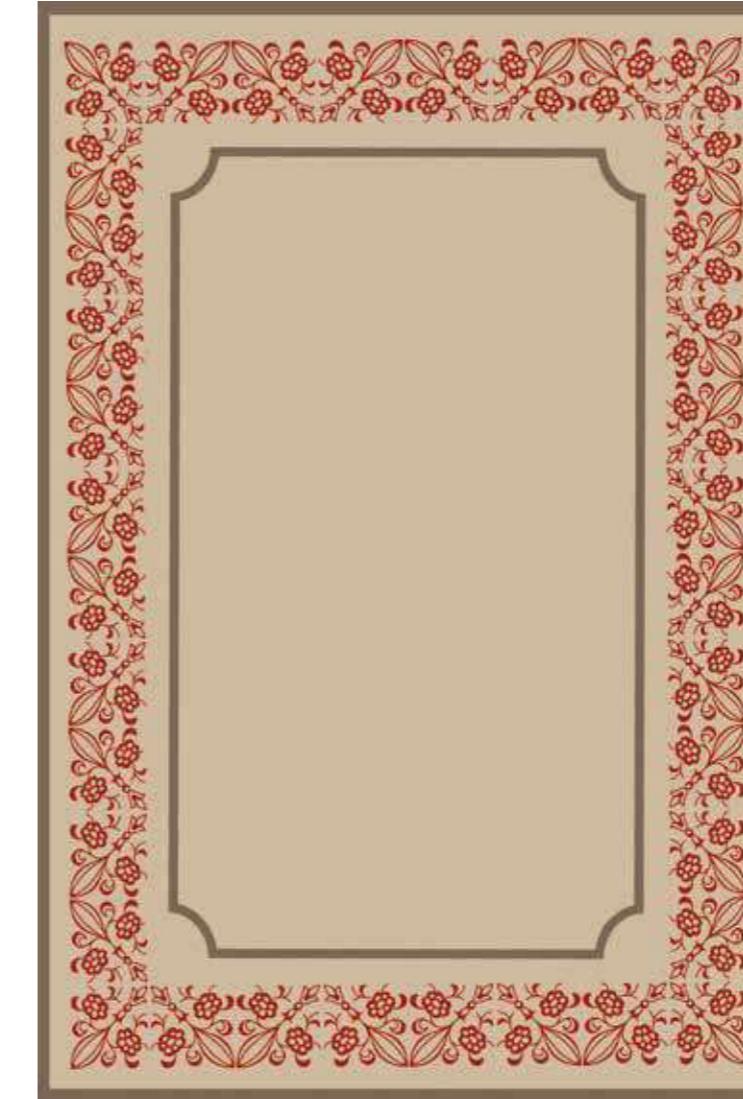
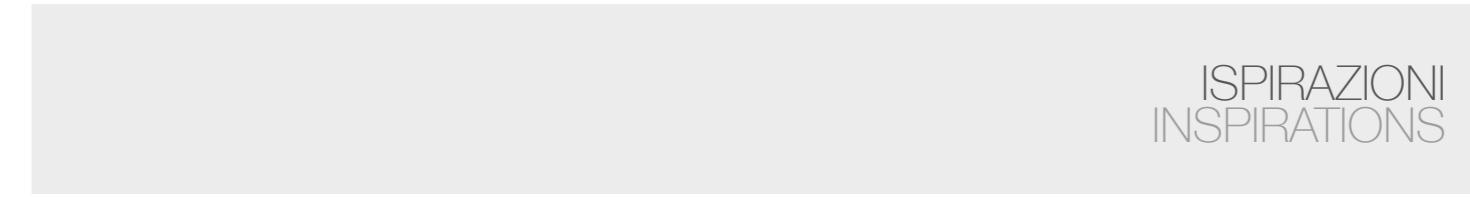
Cod: DESIGN\_13



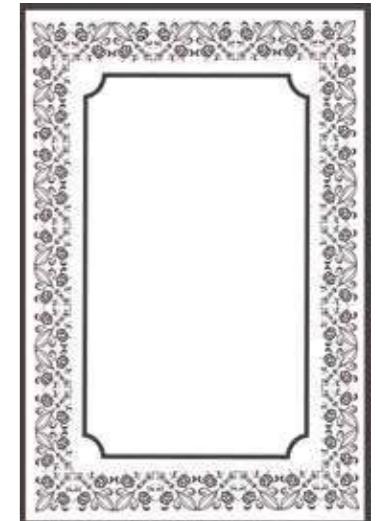
ISPIRAZIONI  
INSPIRATIONS



Hand Tufted- Viscosa / Viscose

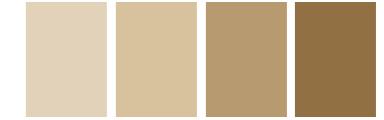
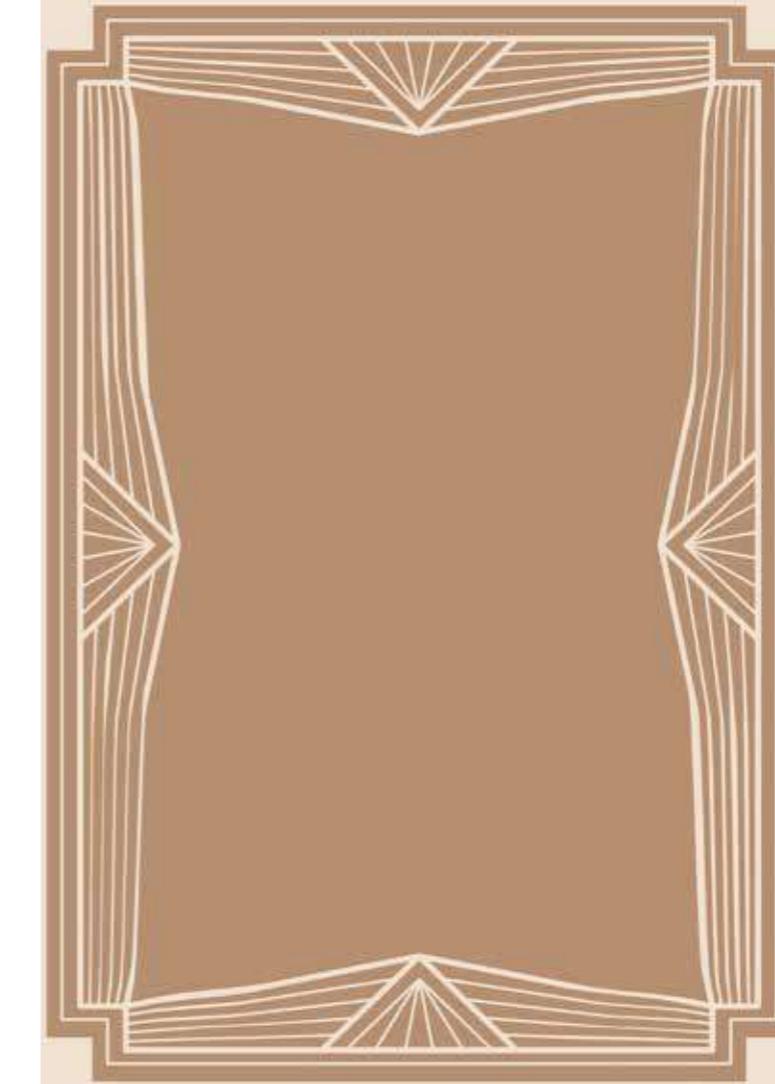
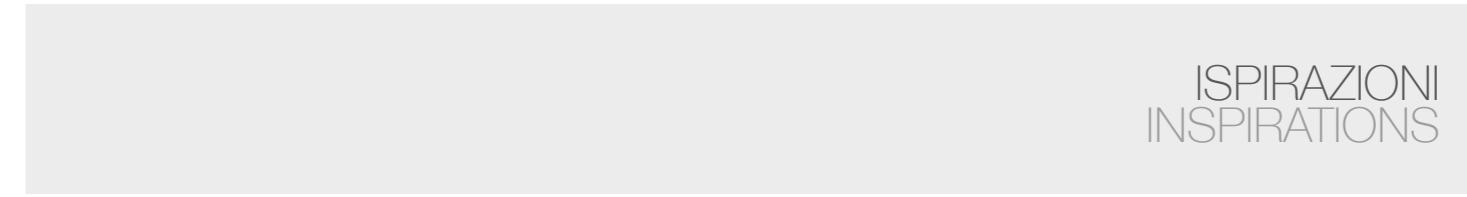


Cod: DESIGN\_16

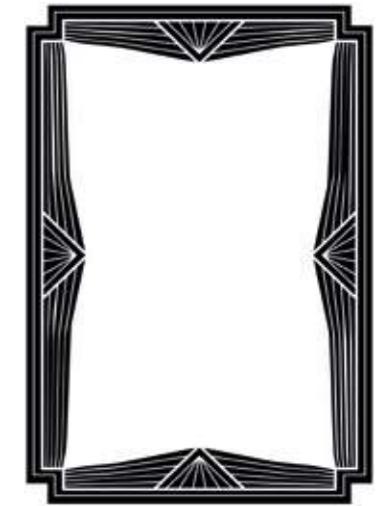




Hand Knotted - Viscosa / Viscose



Cod: DESIGN\_17

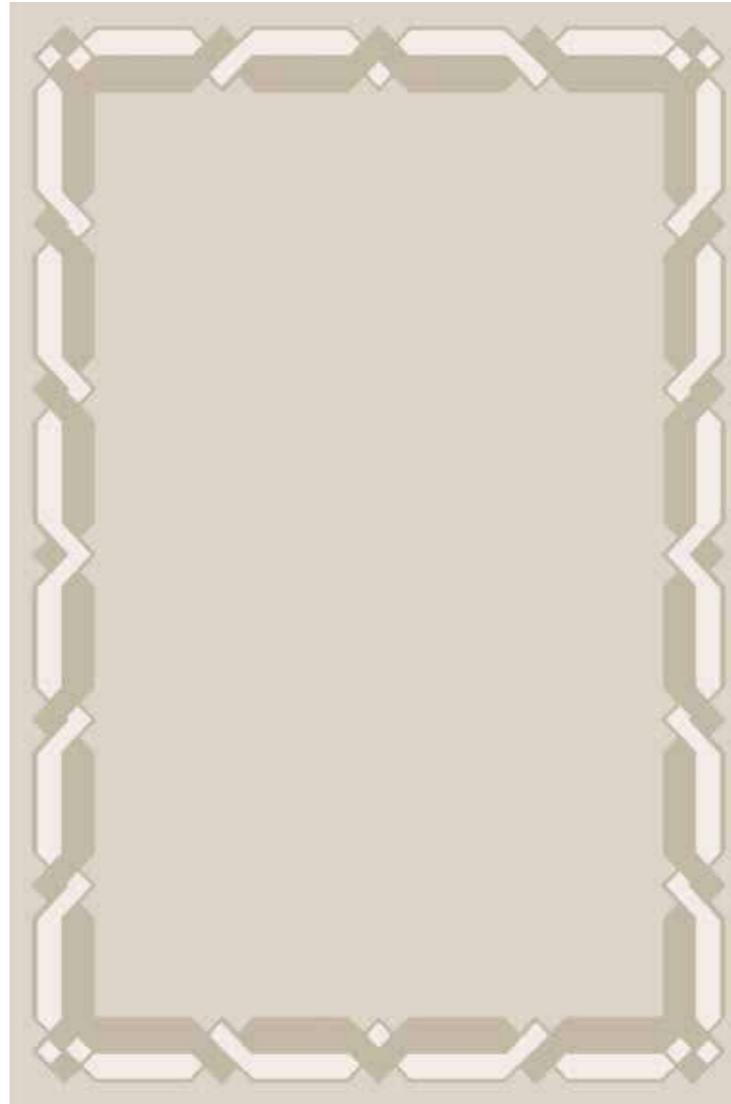
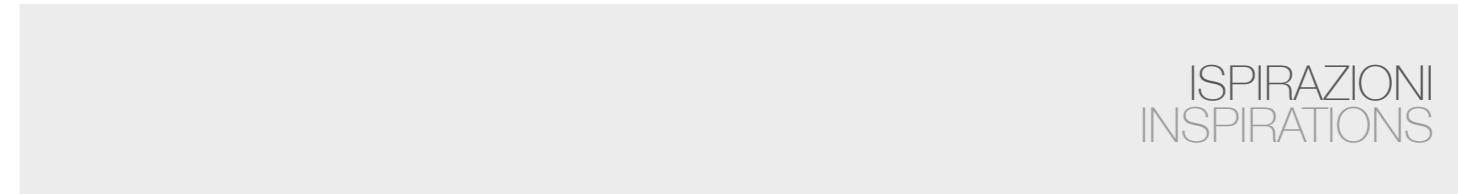


ISPIRAZIONI  
INSPIRATIONS

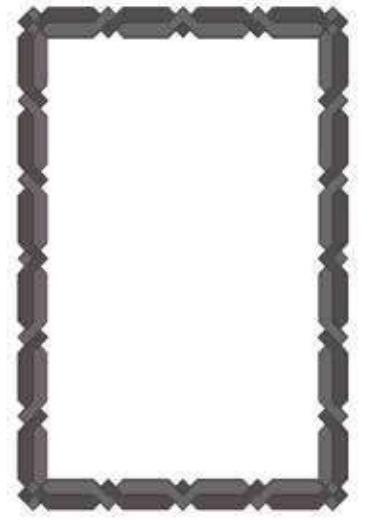


Hand Knotted - Viscosa / Viscose

102



Cod: DESIGN\_18



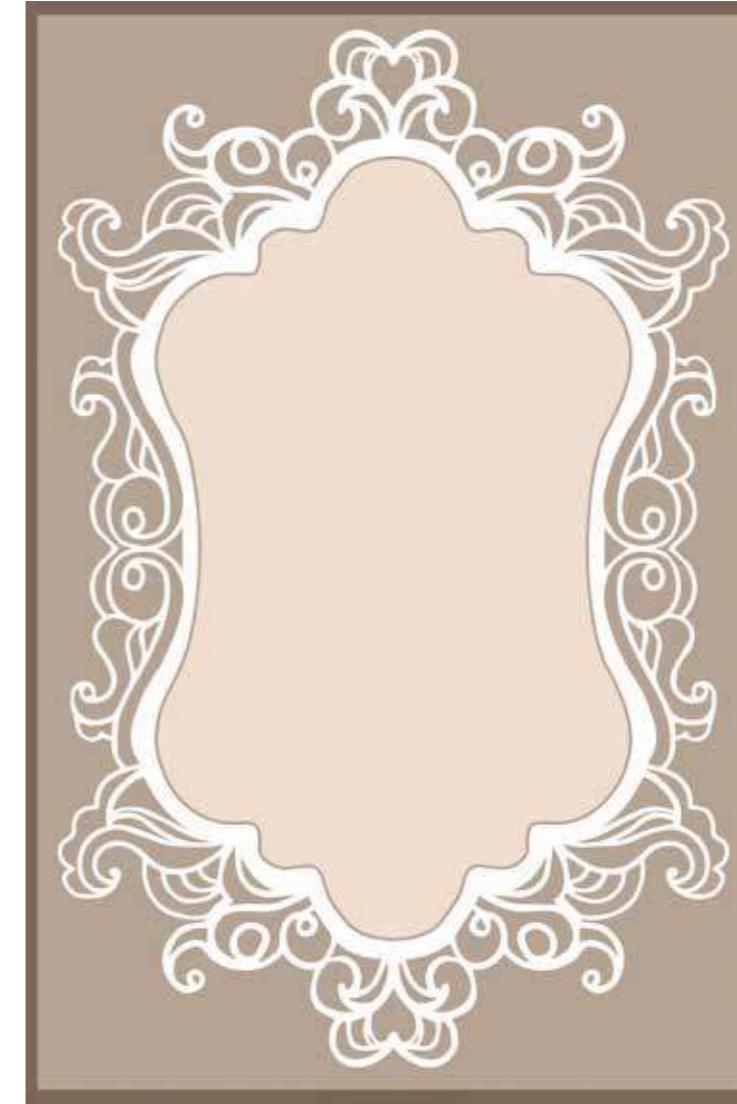
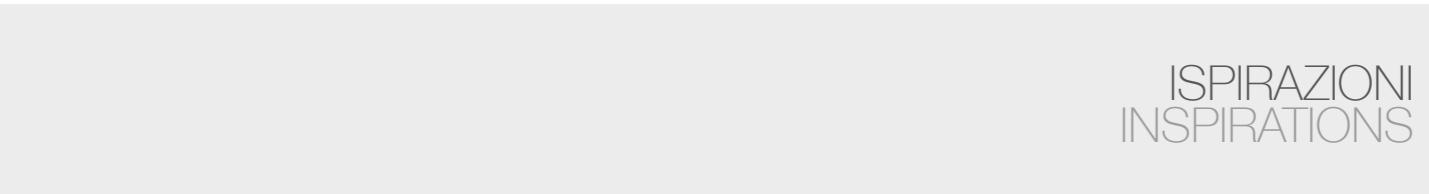
103

ISPIRAZIONI  
INSPIRATIONS

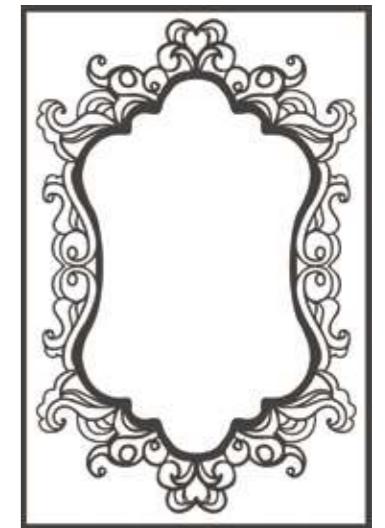


Hand Tufted - Wool and Viscosa / Wool and Viscose

104



Cod: DESIGN\_19

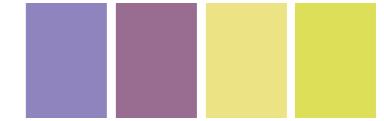
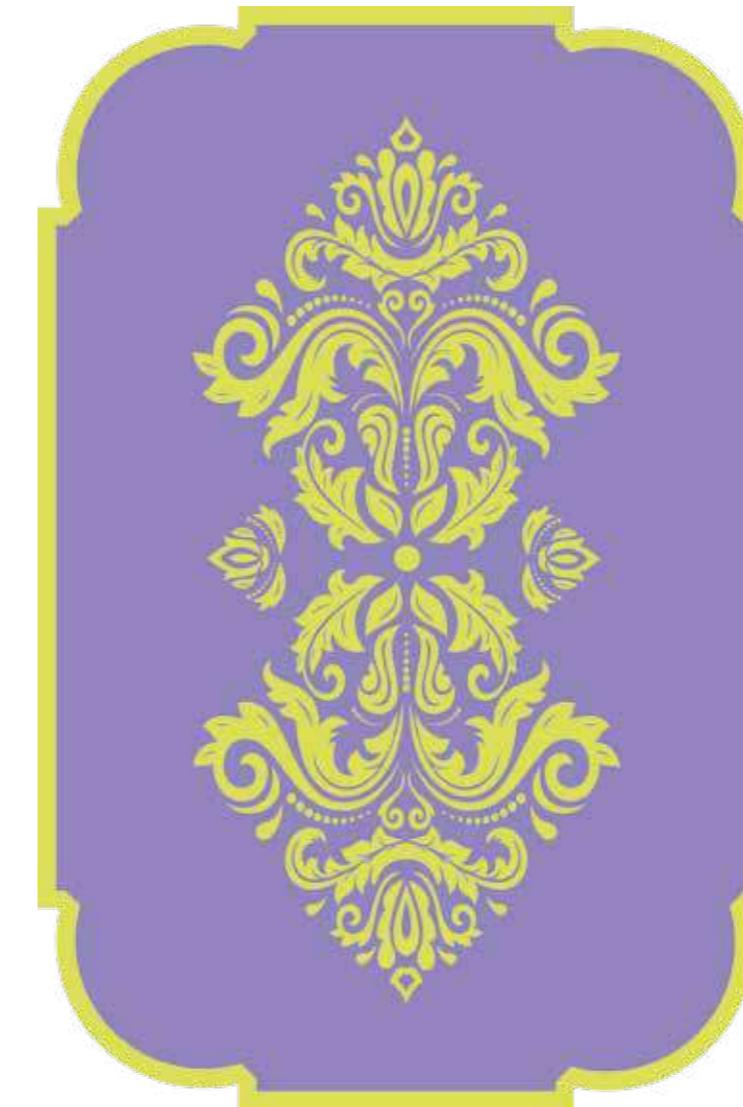


105

ISPIRAZIONI  
INSPIRATIONS



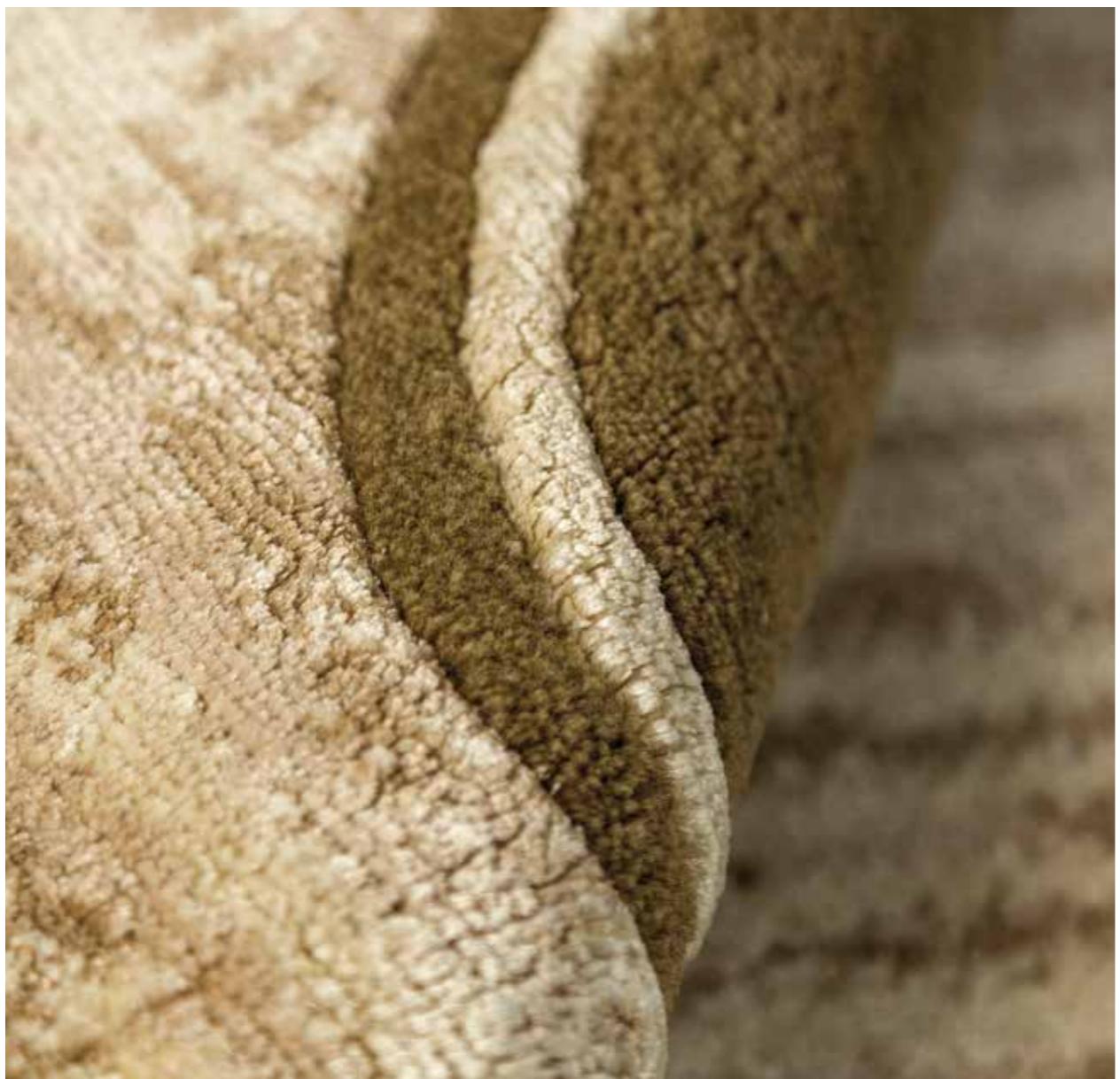
Hand Knotted - Viscosa / Viscose



Cod: DESIGN\_20

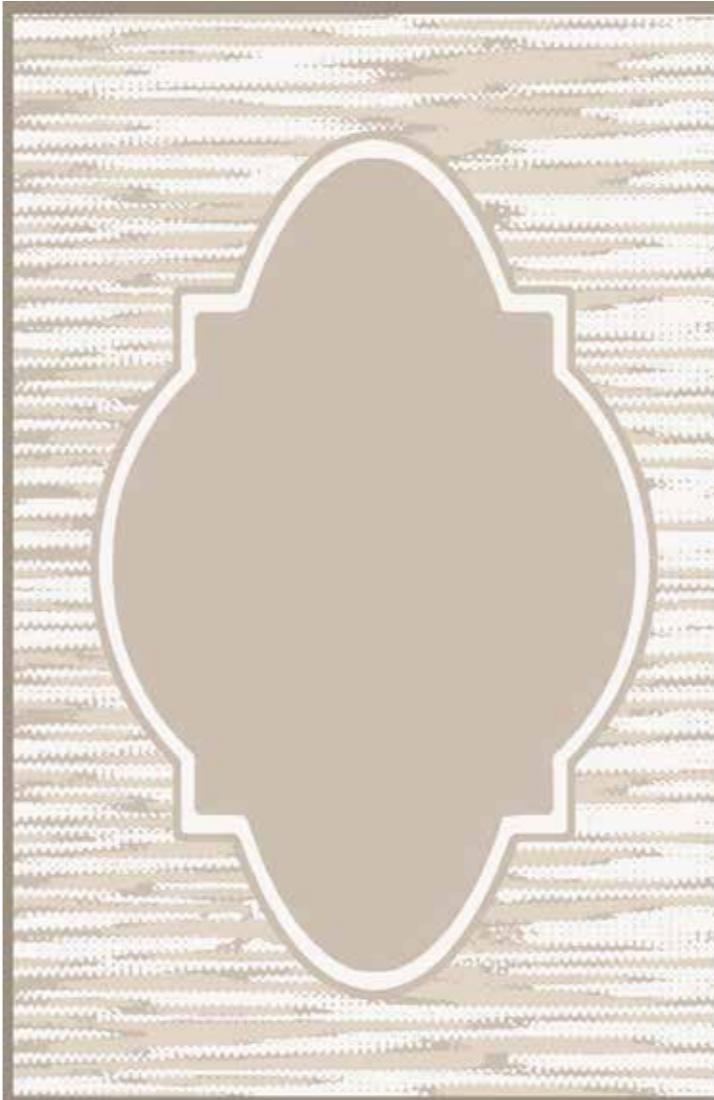
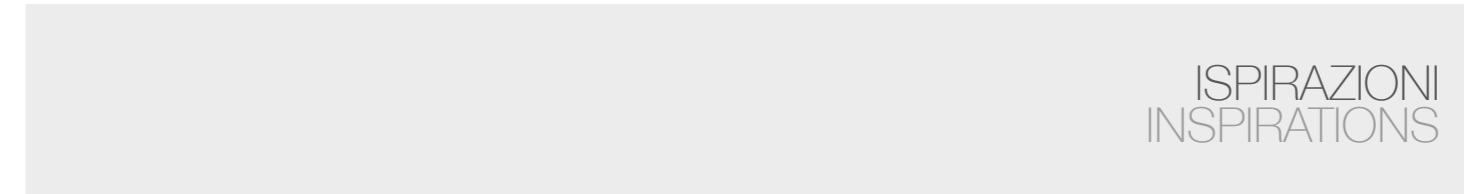


ISPIRAZIONI  
INSPIRATIONS

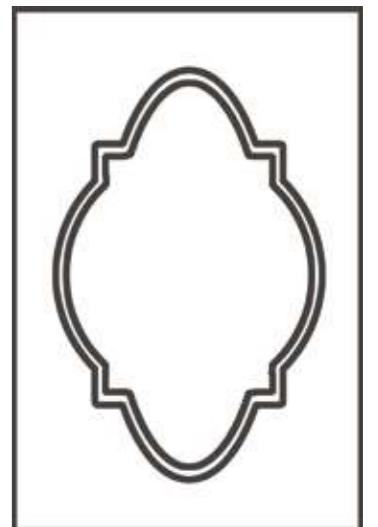


Hand Knotted - Lana e Viscosa / Wool and Viscose

108

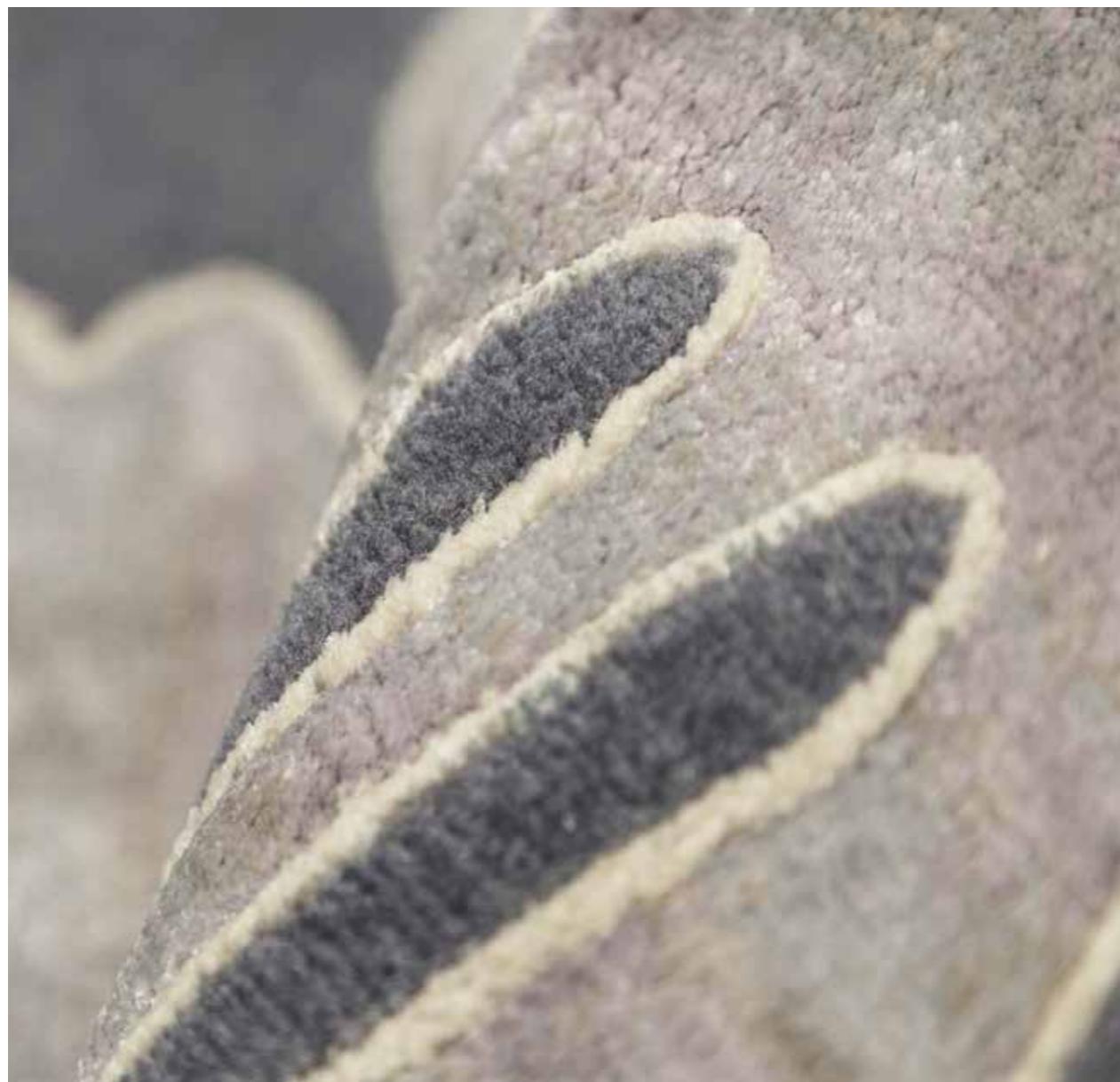


Cod: DESIGN\_21

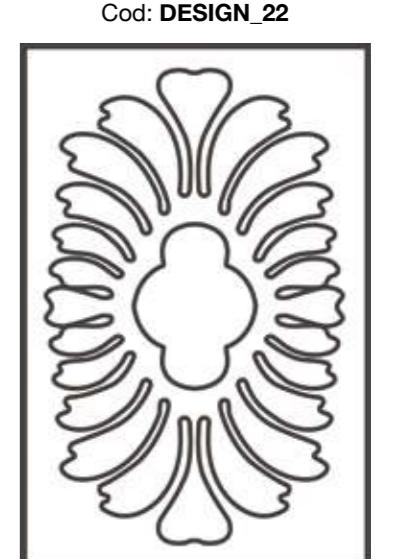
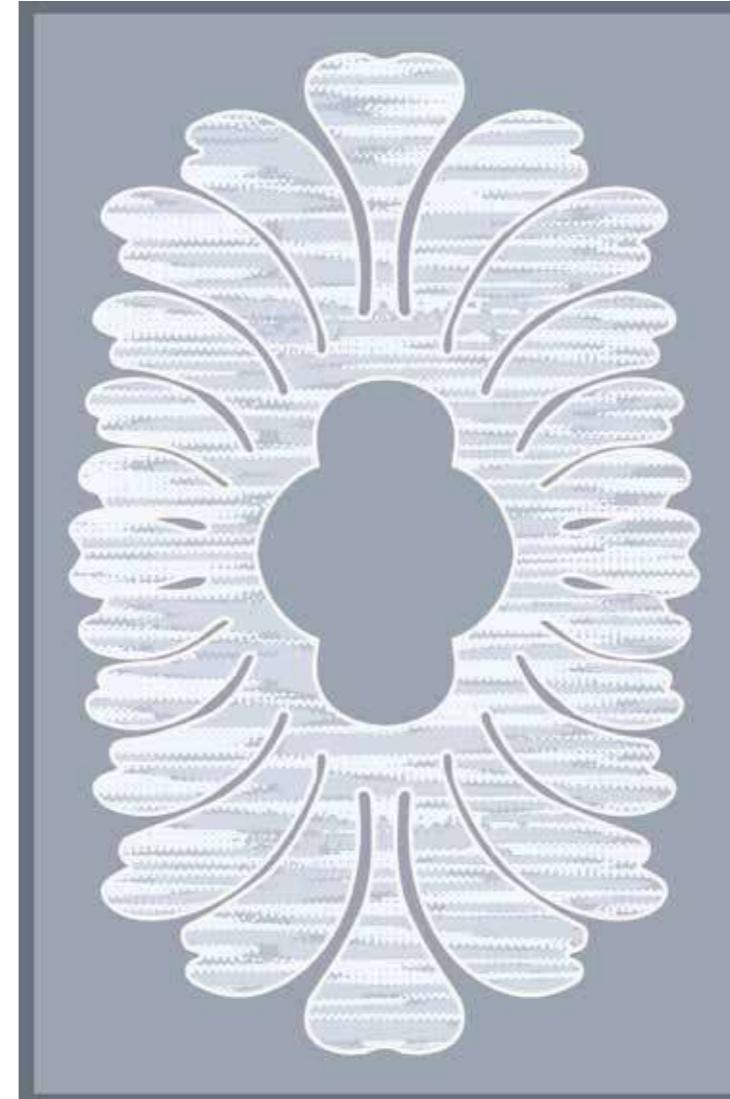
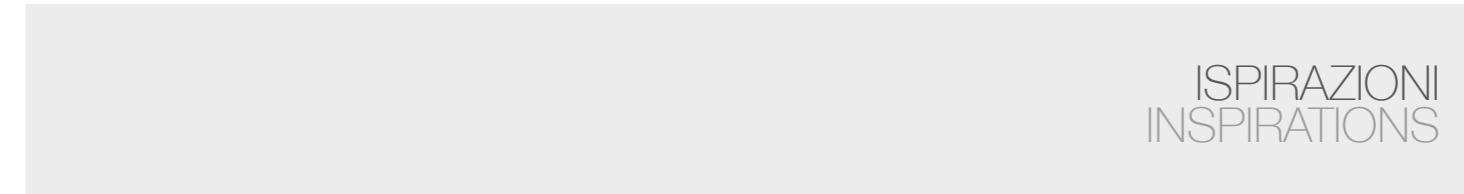


109

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana e Viscosa / Wool and Viscose

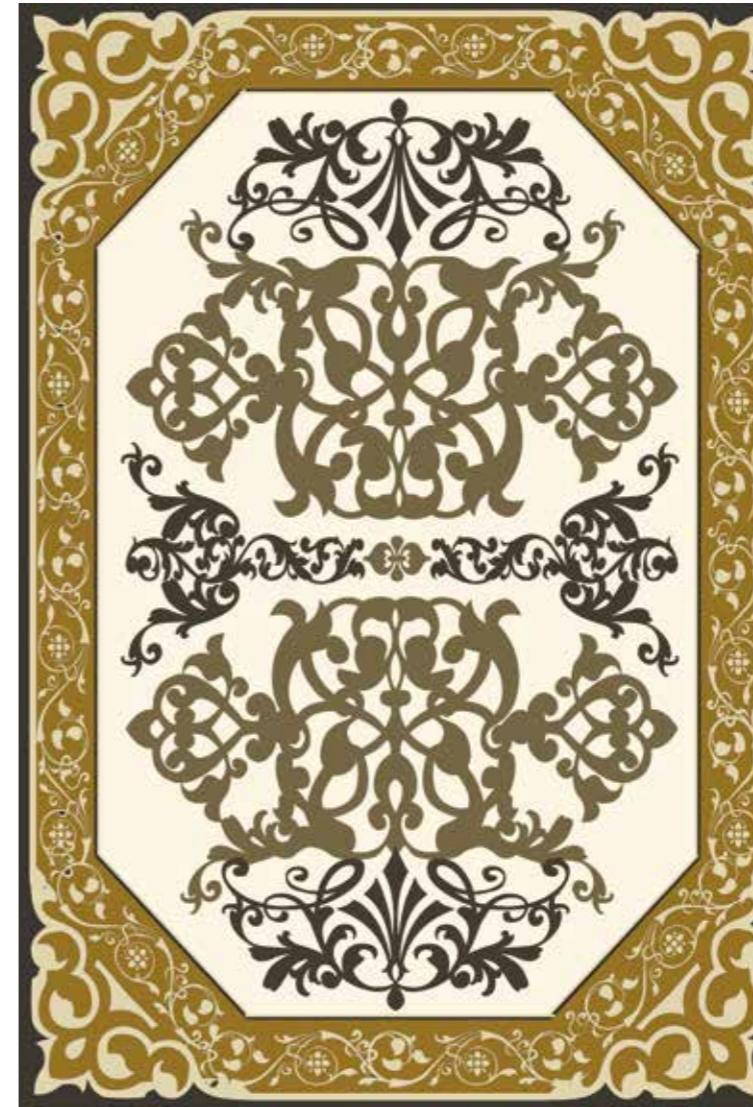
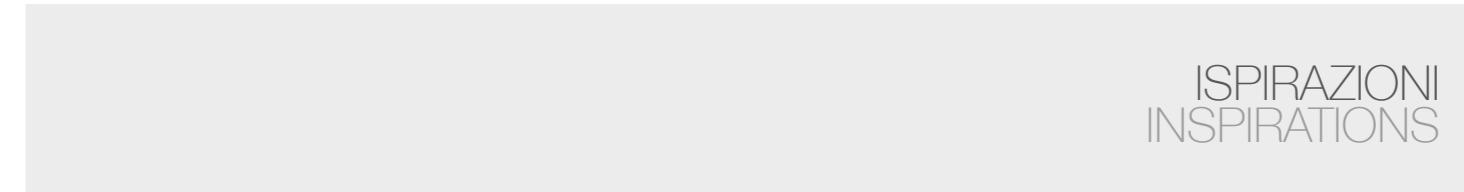


ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana e Viscosa / Wool and Viscose

112



Cod: DESIGN\_24

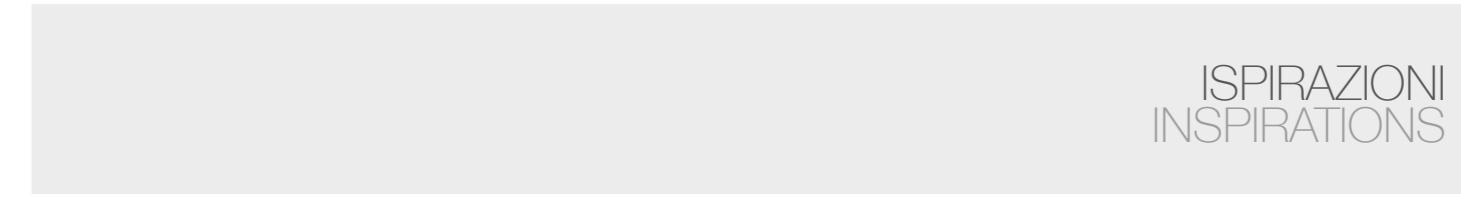


113



Hand Knotted - Viscosa / Viscose

114



Cod: DESIGN\_27



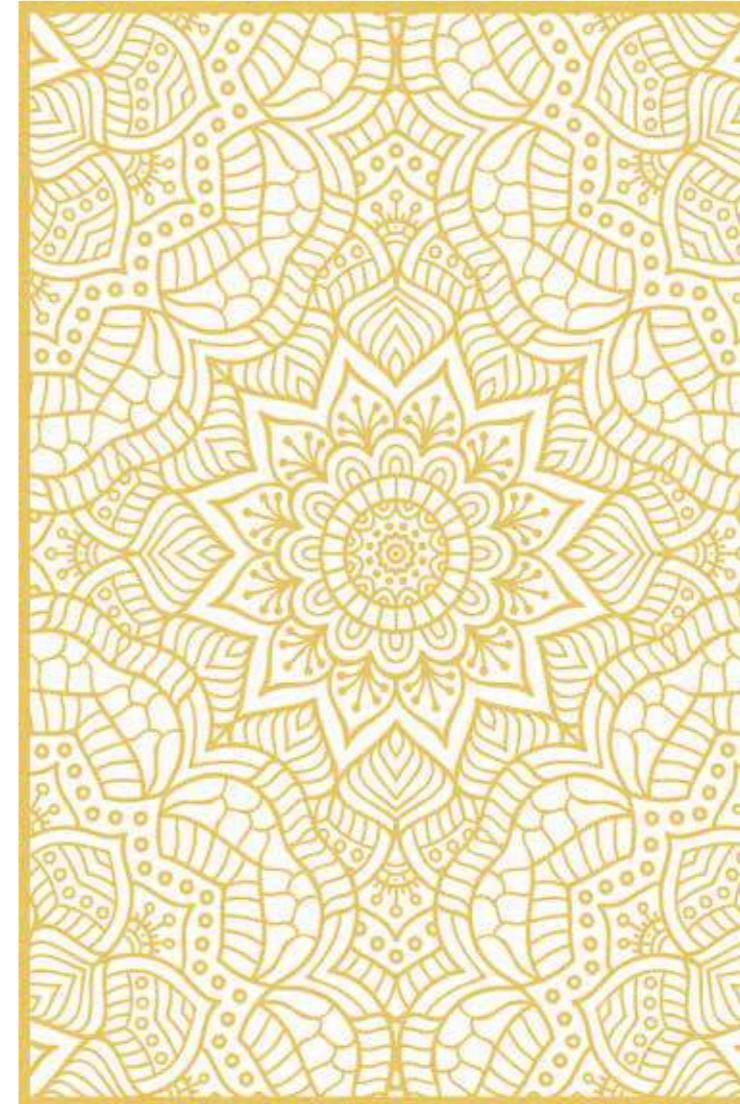
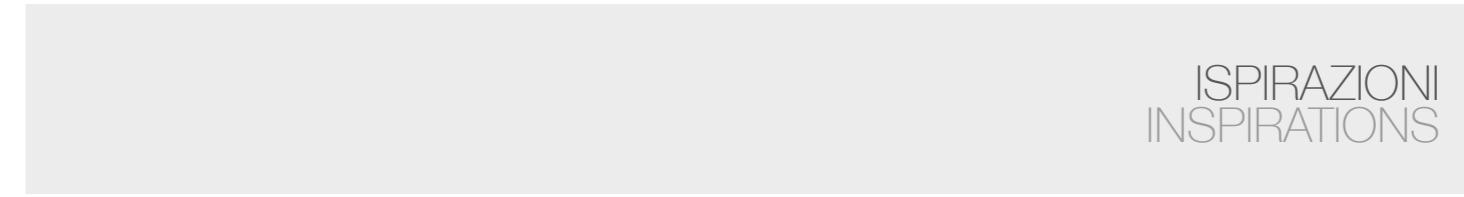
115

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Seta / Silk

116



Cod: DESIGN\_28



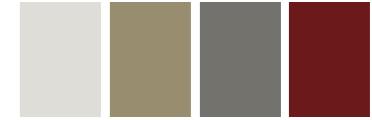
117

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana e Viscosa / Wool and Viscose

118



Cod: DESIGN\_29



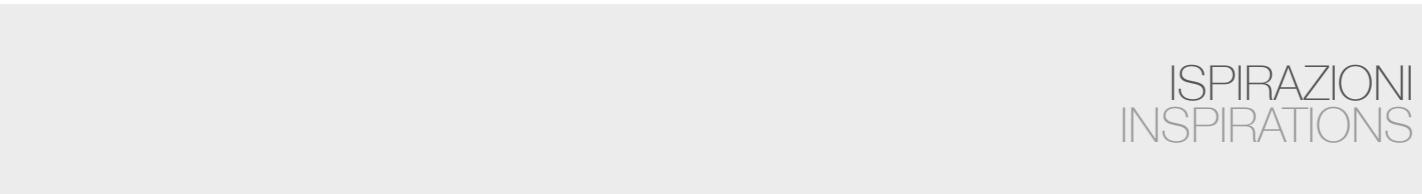
119

ISPIRAZIONI  
INSPIRATIONS

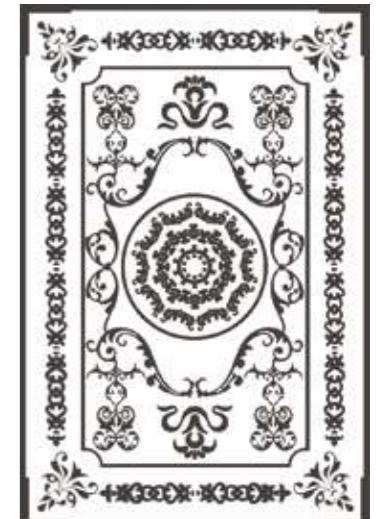


Hand Knotted - Lana e Viscosa / Wool and Viscose

120



Cod: DESIGN\_30



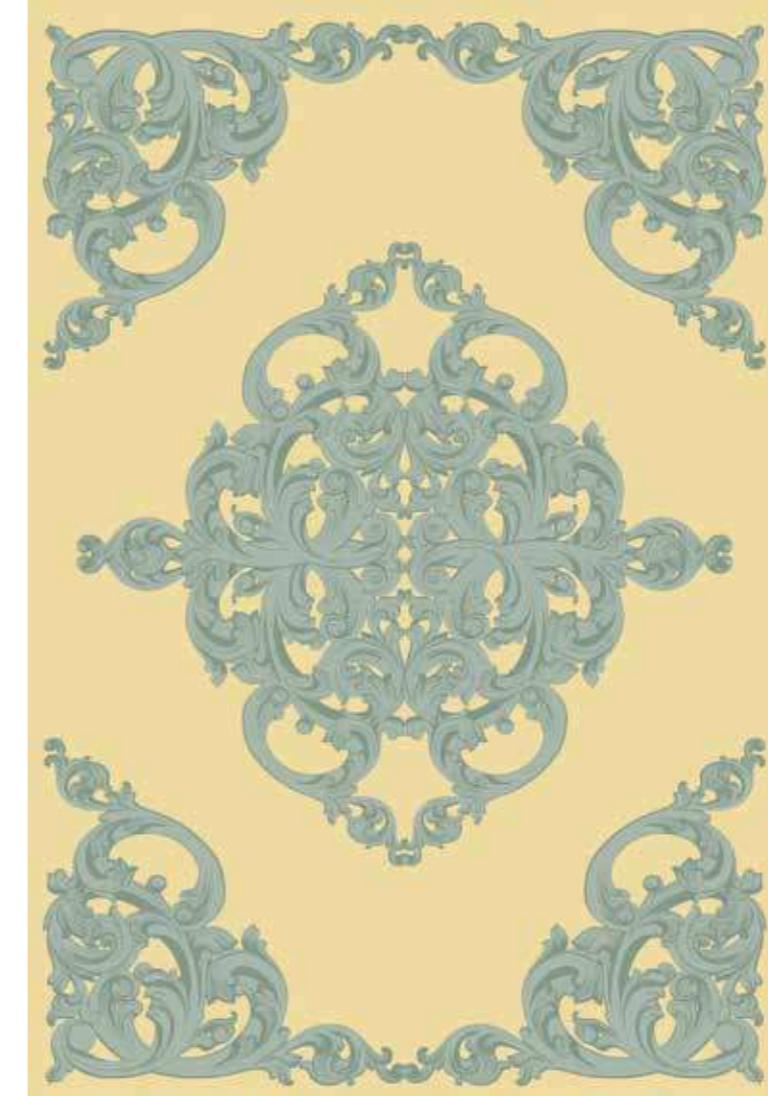
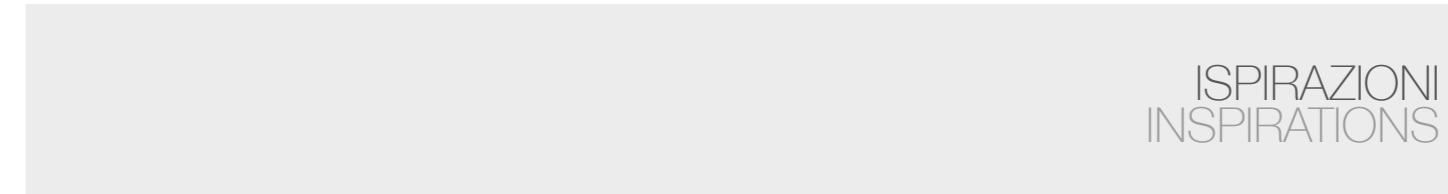
121

ISPIRAZIONI  
INSPIRATIONS

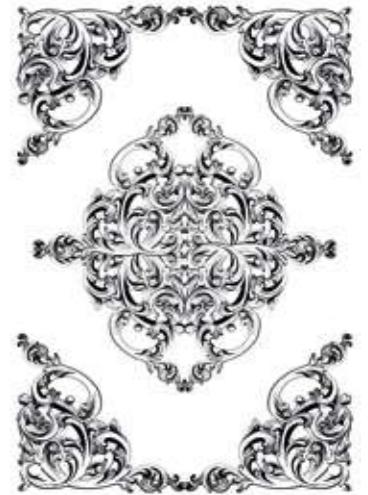


Hand Knotted - Seta / Silk

122



Cod: DESIGN\_31



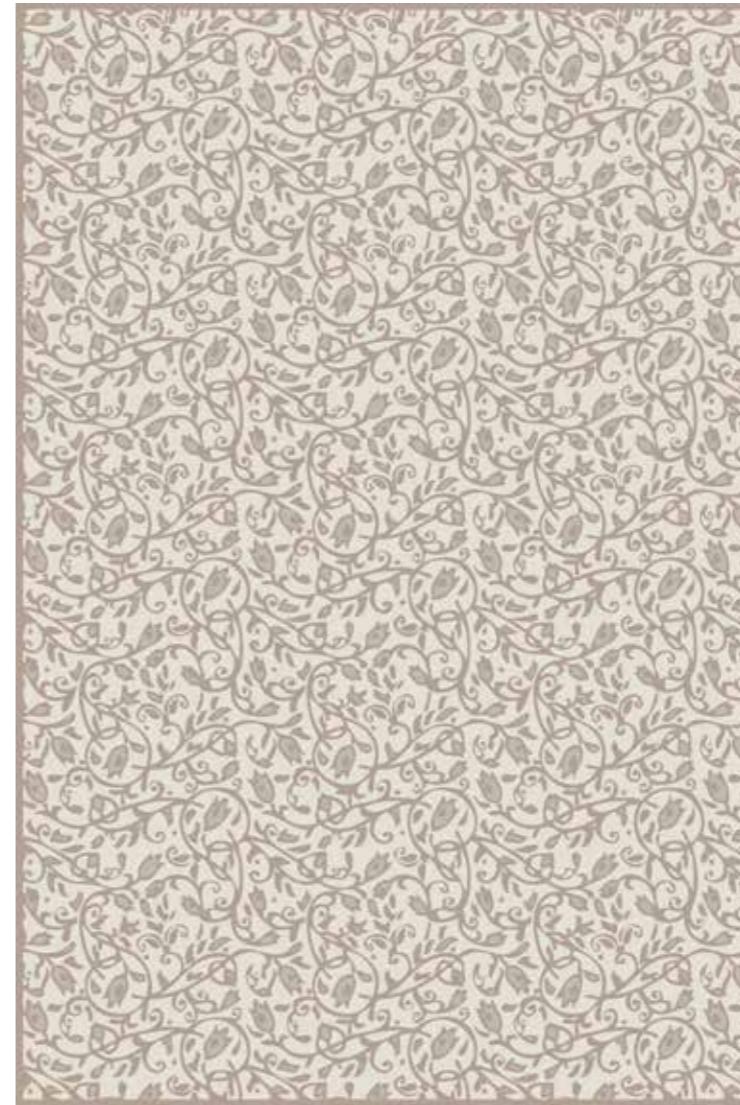
123

ISPIRAZIONI  
INSPIRATIONS

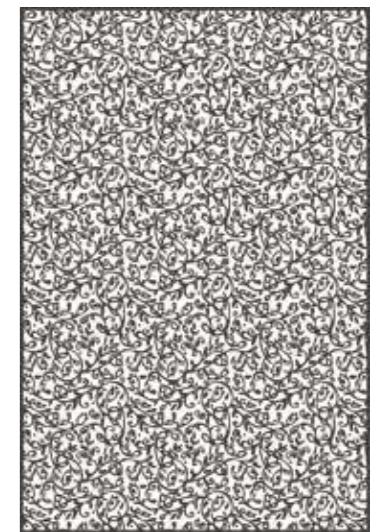


Hand Knotted - Lana e Viscosa / Wool and Viscose

124



Cod: DESIGN\_35



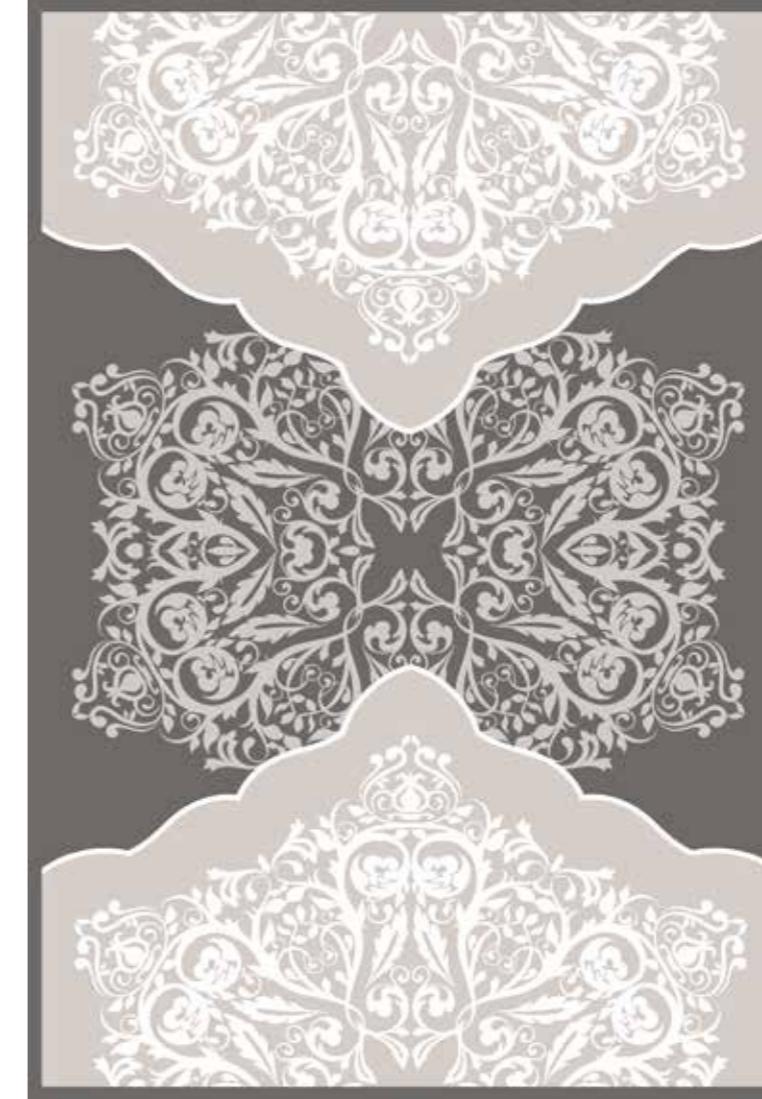
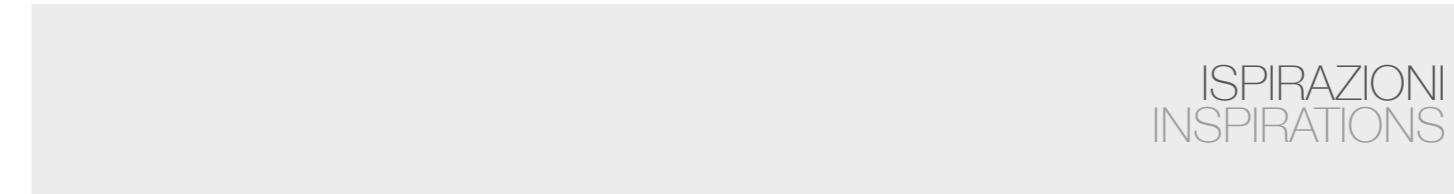
125

ISPIRAZIONI  
INSPIRATIONS

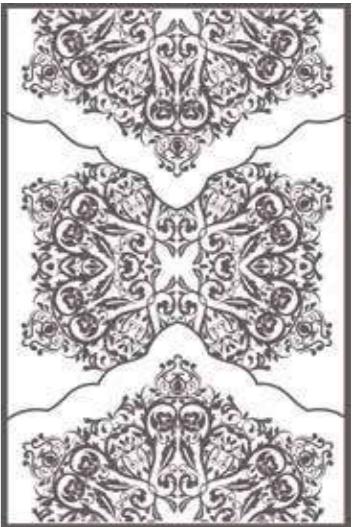


Hand Tufted - Lana e Viscosa / Wool and Viscose

126



Cod: DESIGN\_38

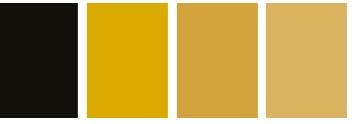
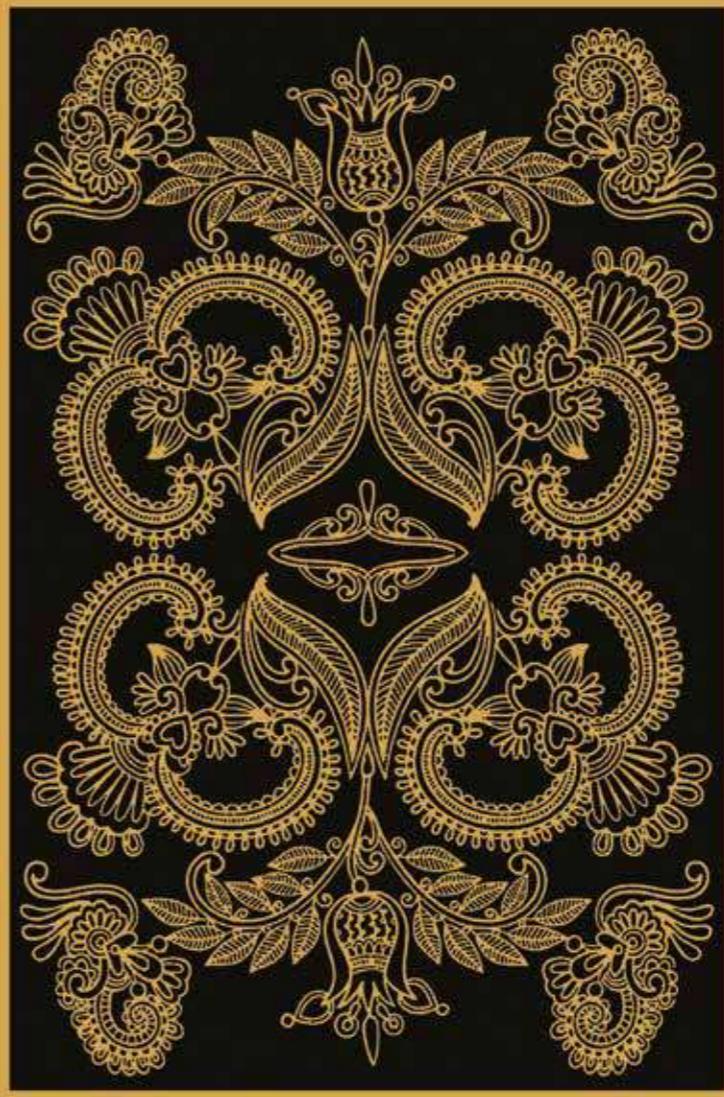
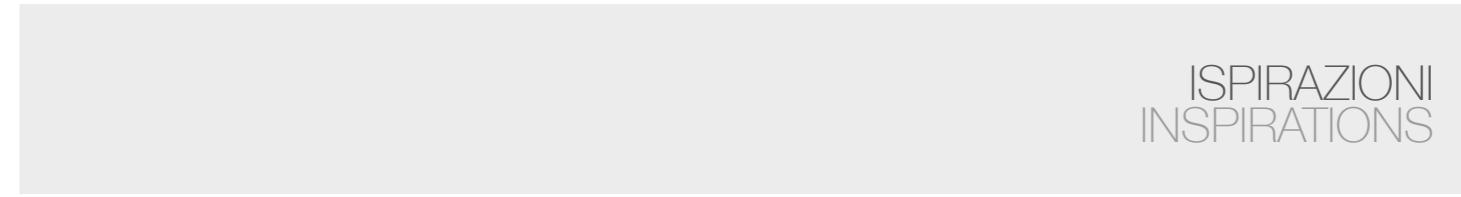


127



Hand Knotted - Lana e Viscosa / Wool and Viscose

128



Cod: DESIGN\_39

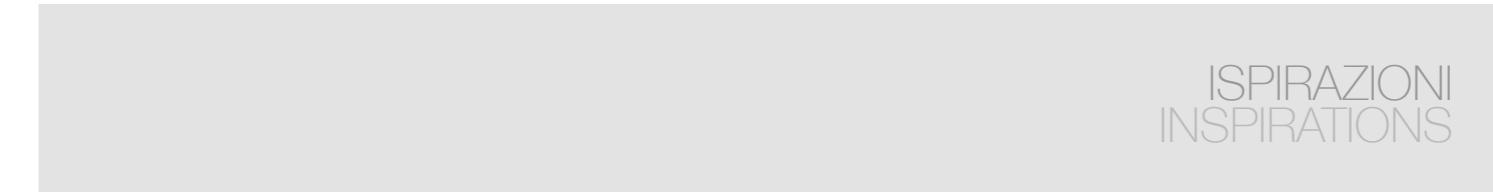


129



Hand Tufted - Lana e Viscosa / Wool and Viscose

130



Cod: DESIGN\_40



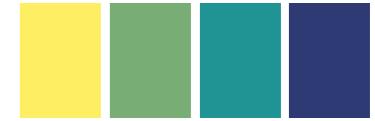
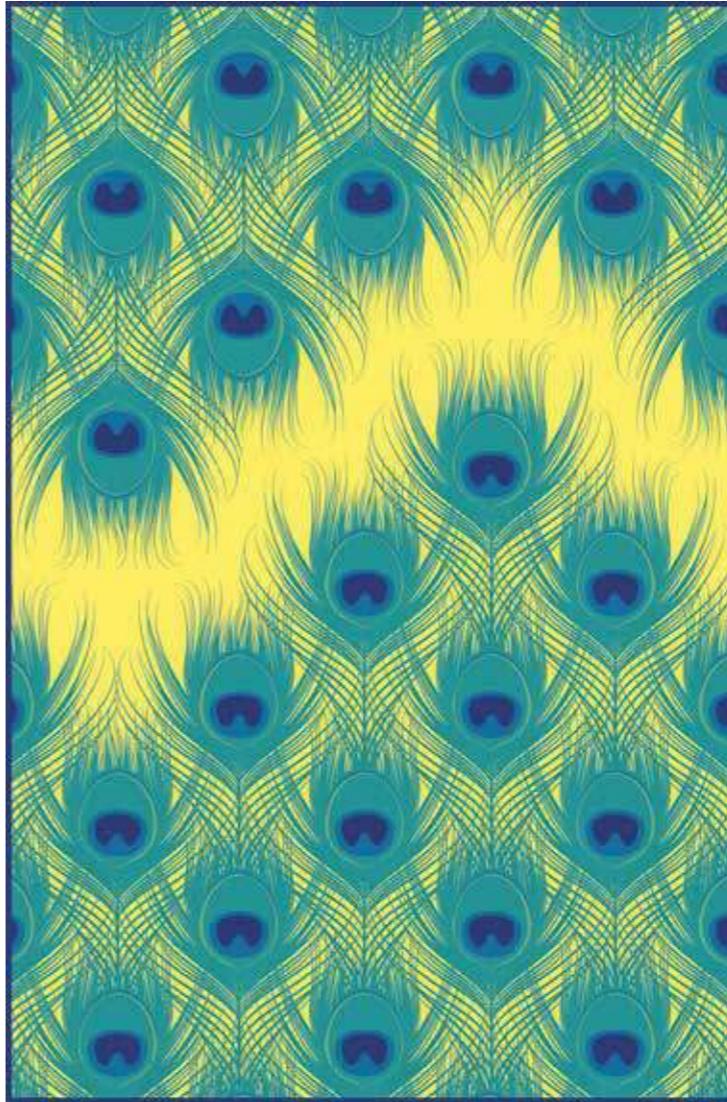
131

ISPIRAZIONI  
INSPIRATIONS

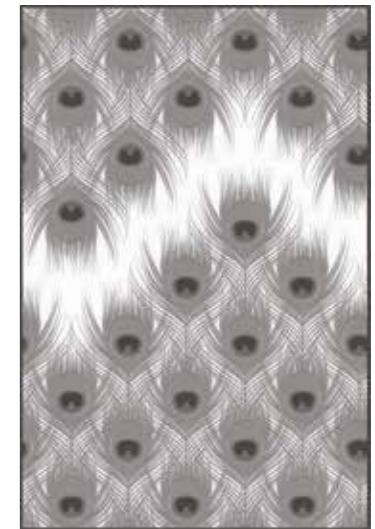


Hand Tufted - Viscosa / Viscose

132



Cod: DESIGN\_43



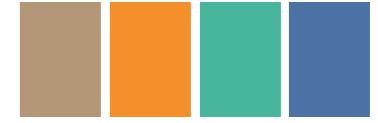
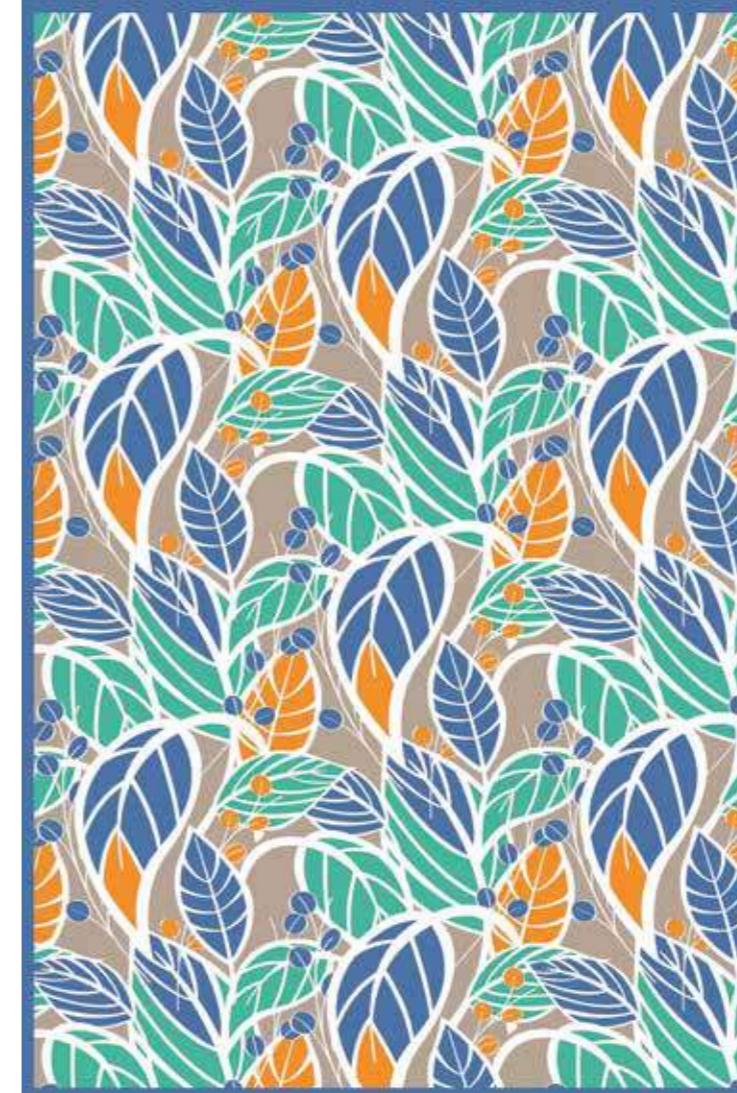
133

ISPIRAZIONI  
INSPIRATIONS



Hand Tufted- Lana e Viscosa / Wool and Viscose

134



Cod: DESIGN\_45

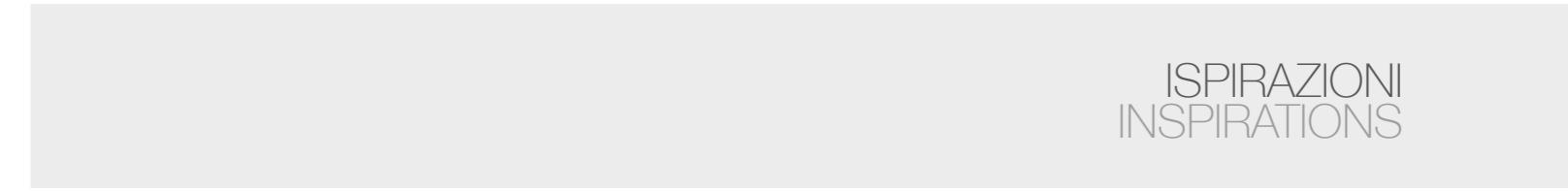


135

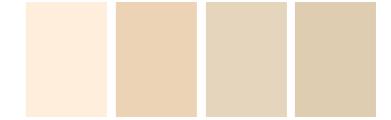


Hand Knotted - Lana e Viscosa / Wool and Viscose

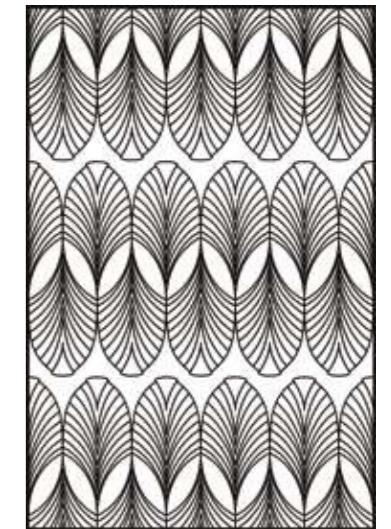
136



ISPIRAZIONI  
INSPIRATIONS



Cod: DESIGN\_47



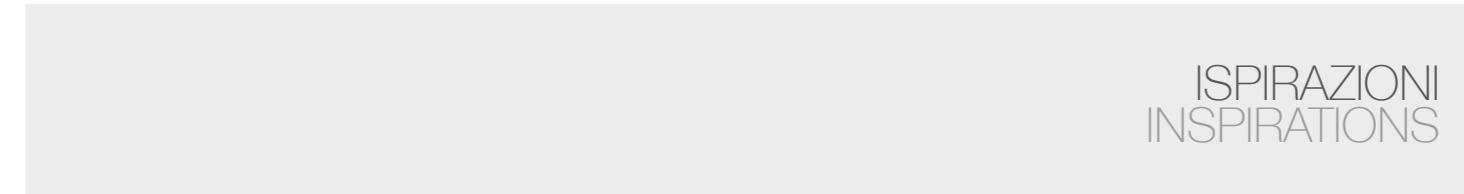
137

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Seta / Silk

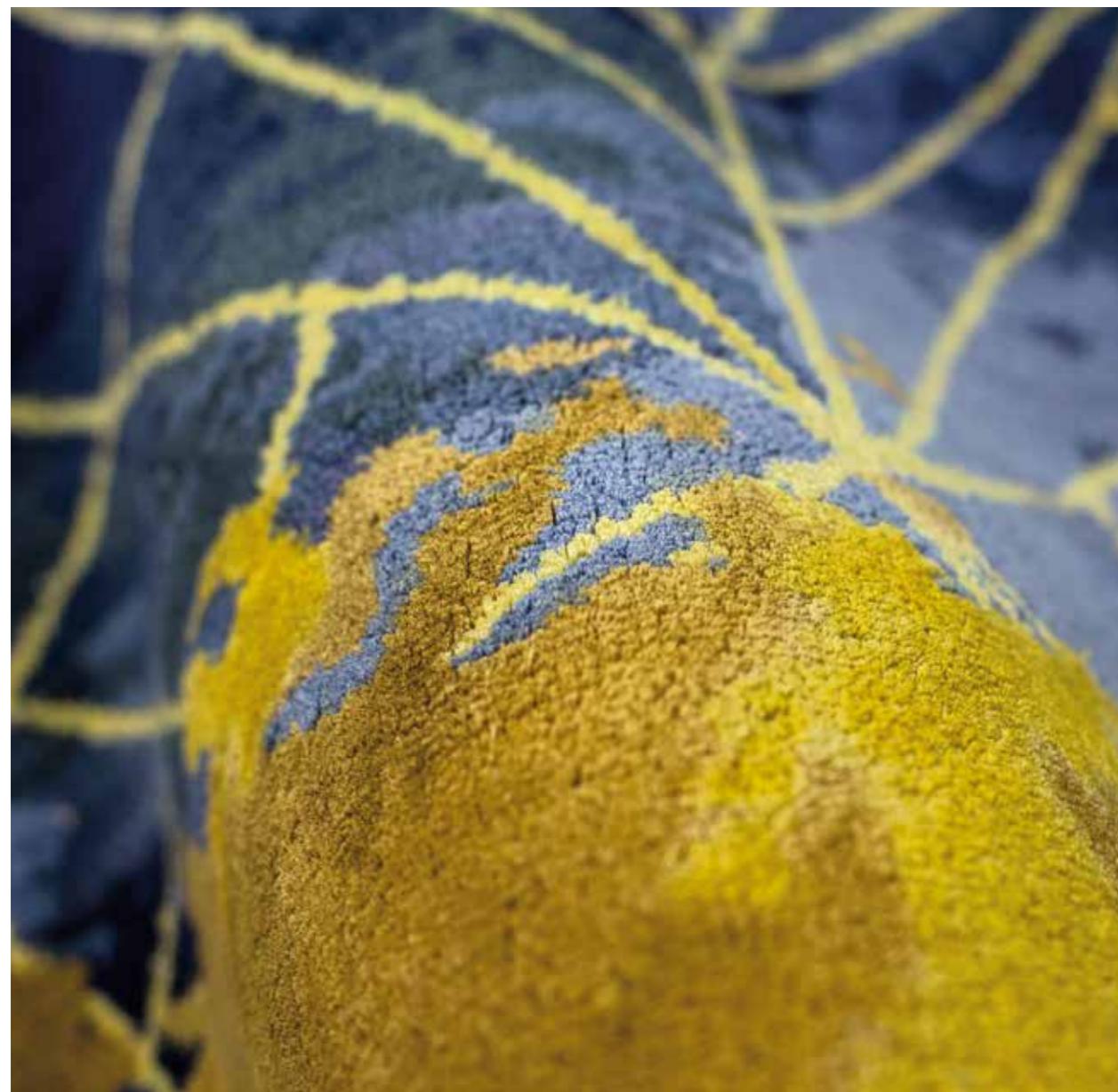
138



Cod: DESIGN\_48

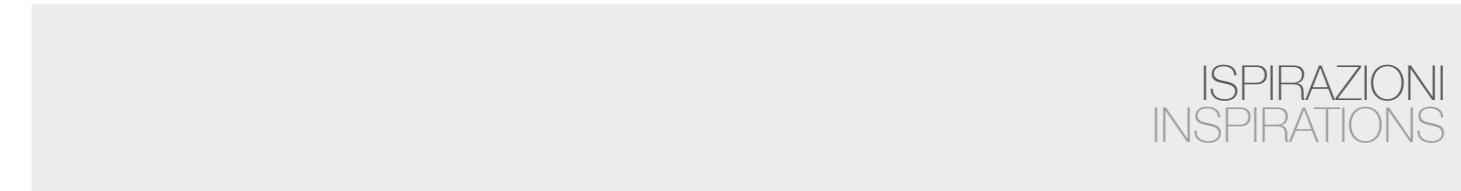


139

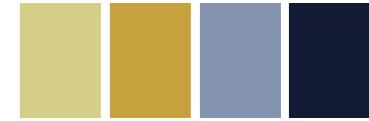


Hand Knotted - Seta / Silk

140



ISPIRAZIONI  
INSPIRATIONS



Cod: DESIGN\_49



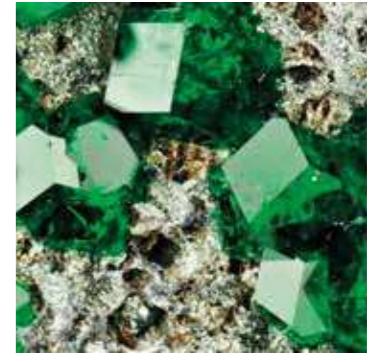
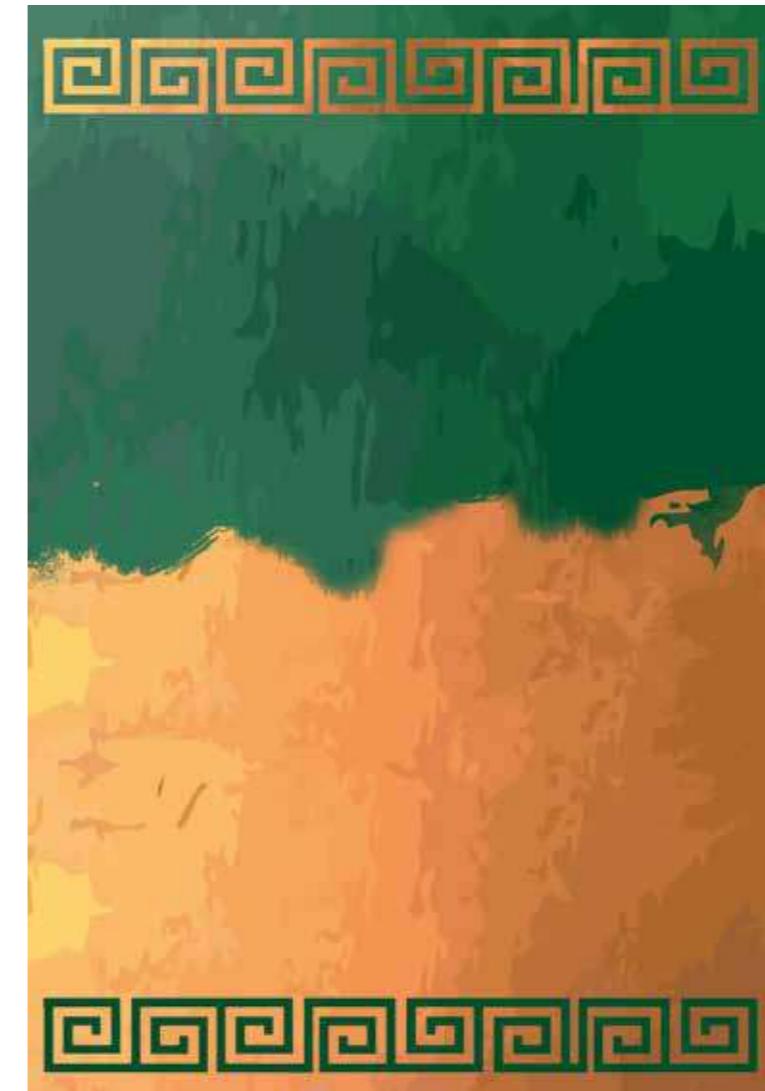
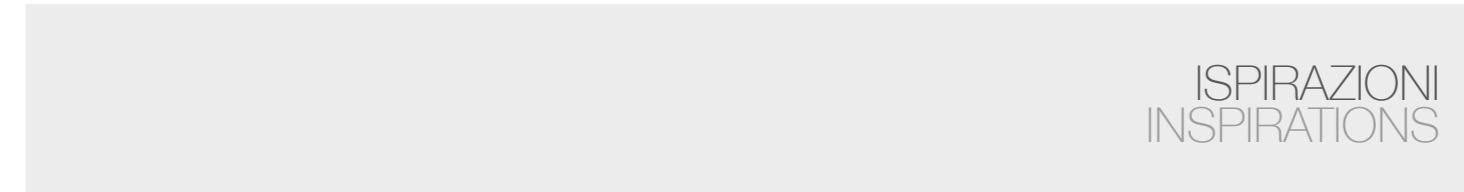
141

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Viscosa / Viscose

142



Cod: DESIGN\_50



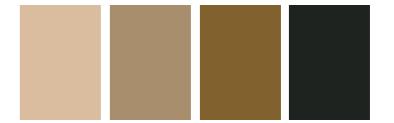
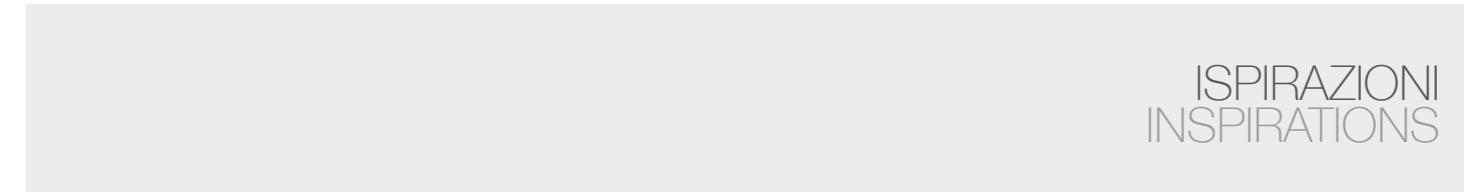
143

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lino / Linen

144



Cod: DESIGN\_51



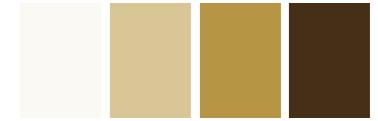
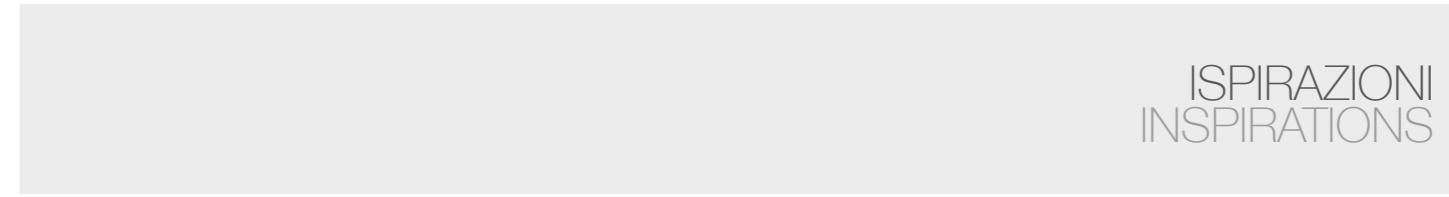
145

ISPIRAZIONI  
INSPIRATIONS



Hand Tufted - Lana e Viscosa / Wool and Viscose

146



Cod: DESIGN\_52

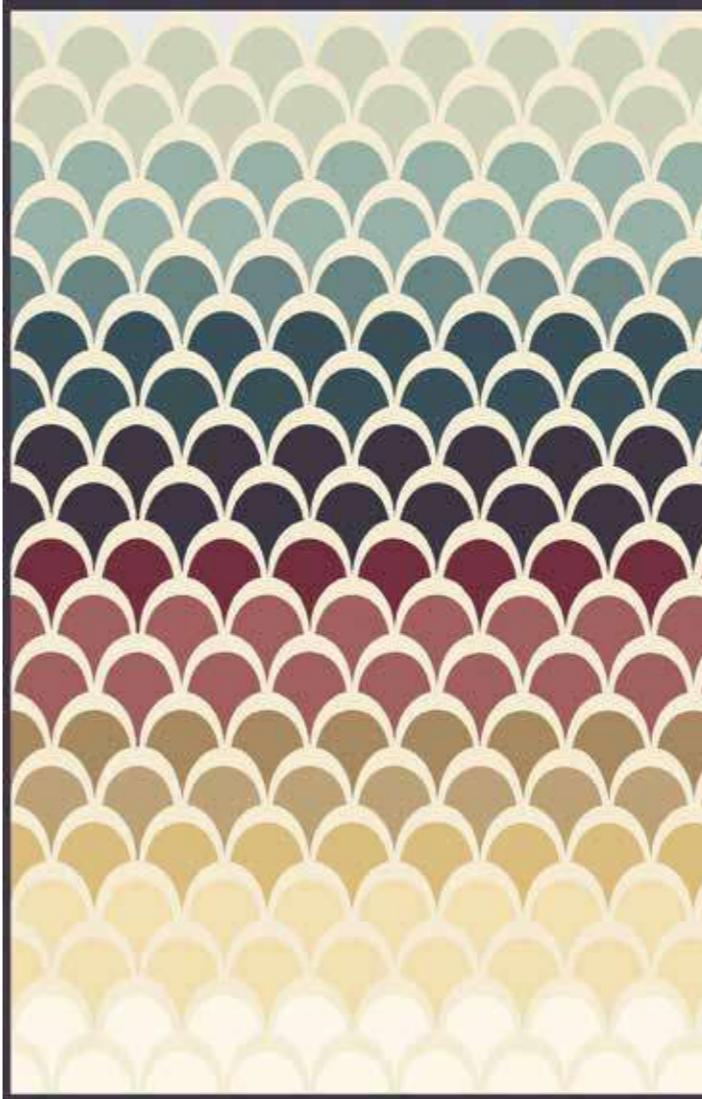
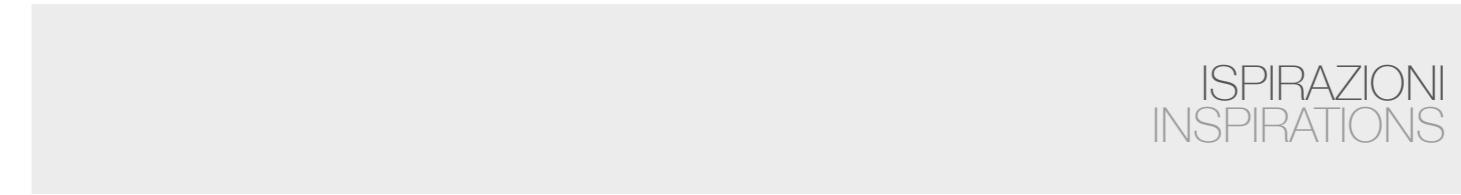


147

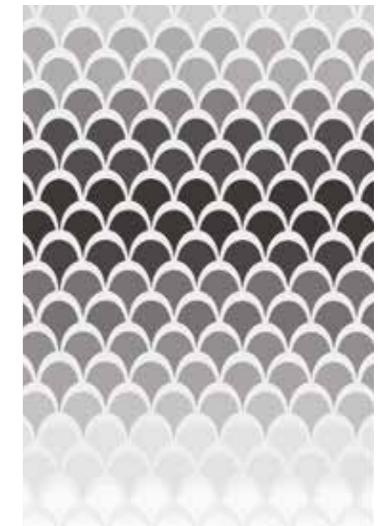


Hand Knotted - Lana e Viscosa / Wool and Viscose

148



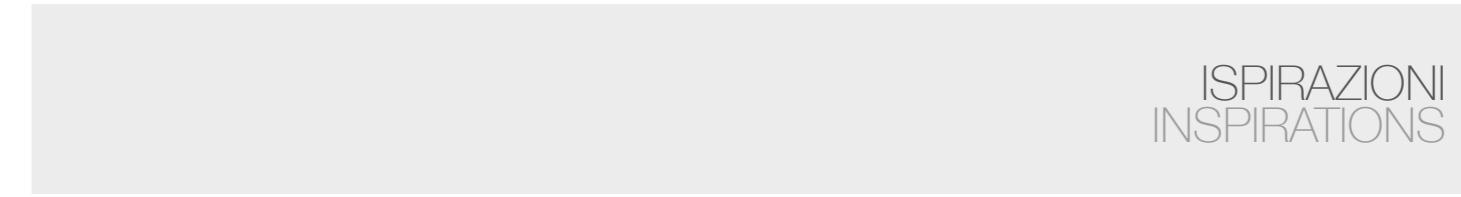
Cod: DESIGN\_53



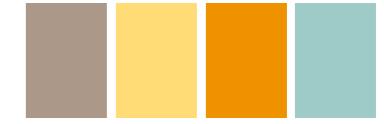
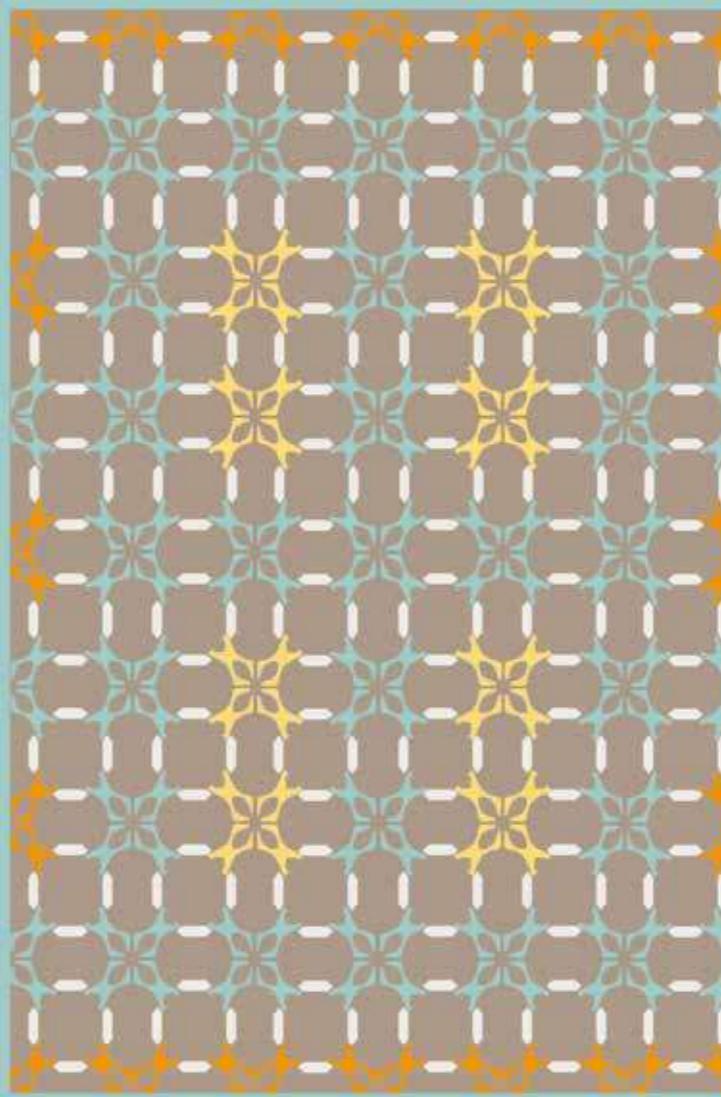
149



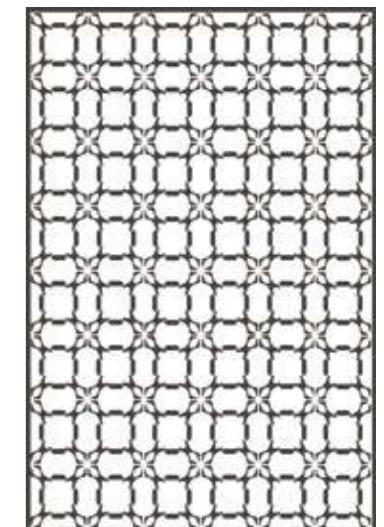
Hand Knotted - Lana e Viscosa / Wool and Viscose



ISPIRAZIONI  
INSPIRATIONS



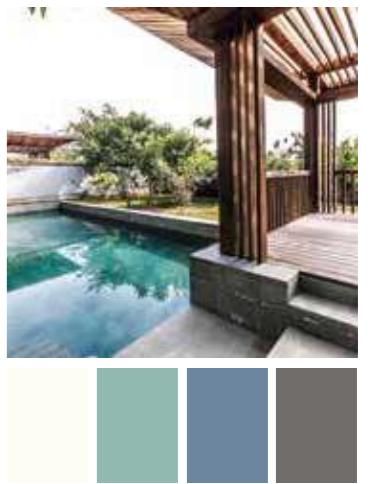
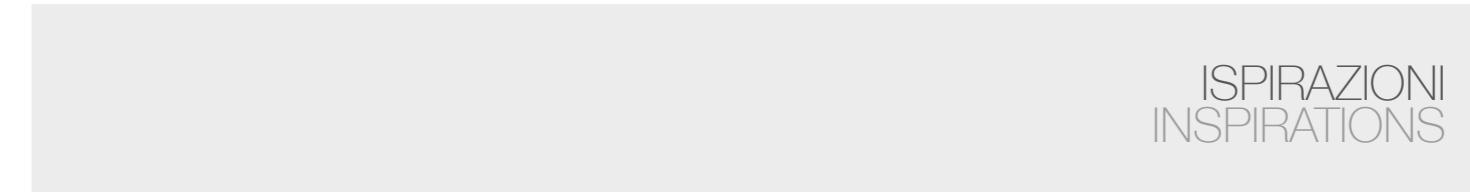
Cod: DESIGN\_54



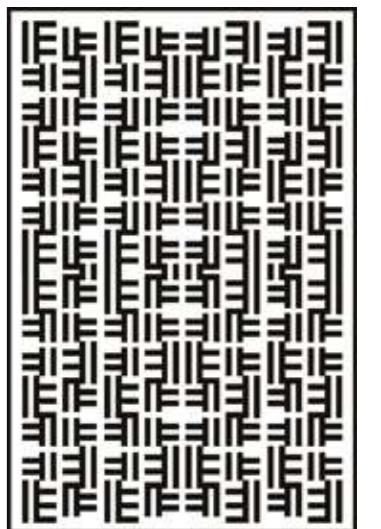
ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana e Viscosa / Wool and Viscose



Cod: DESIGN\_55

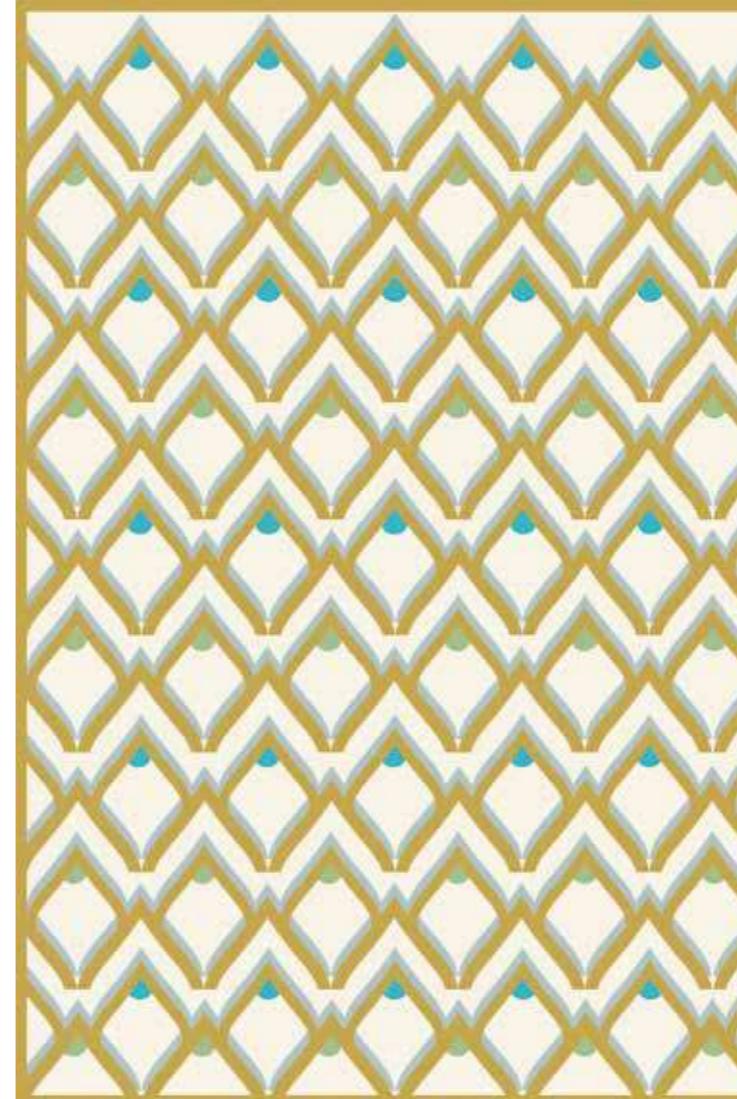
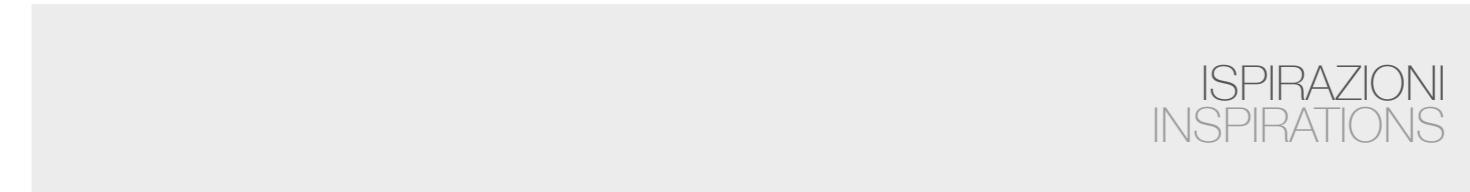


ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana e Viscosa / Wool and Viscose

154



Cod: DESIGN\_56



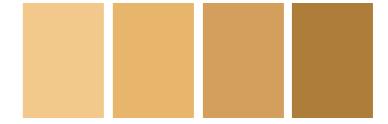
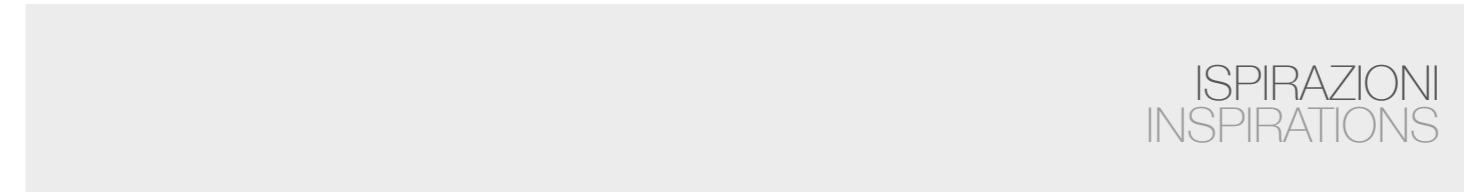
155

ISPIRAZIONI  
INSPIRATIONS

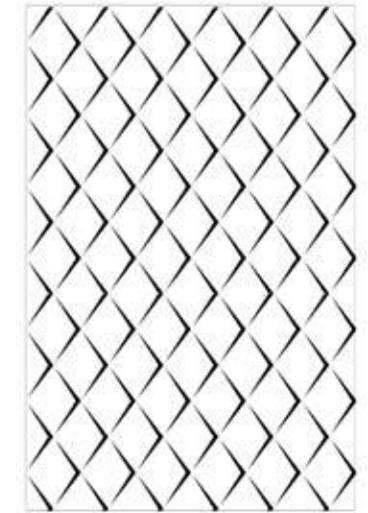


Hand Knotted - Seta / Silk

156



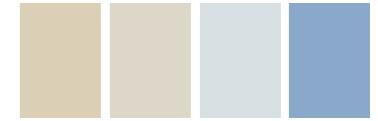
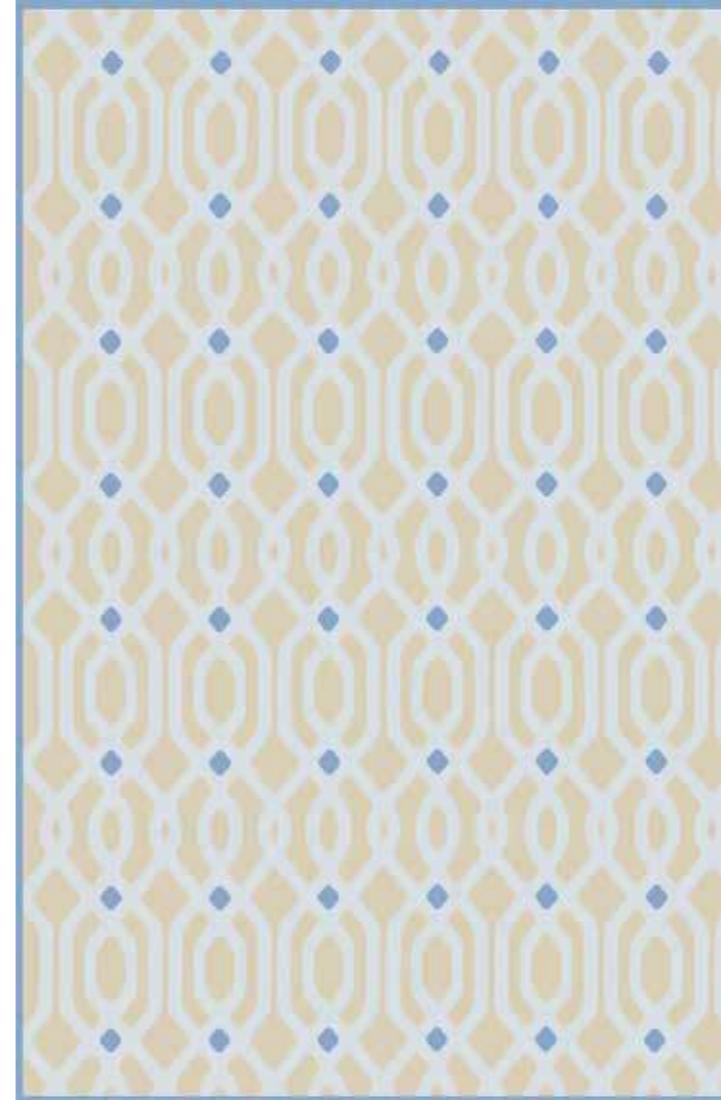
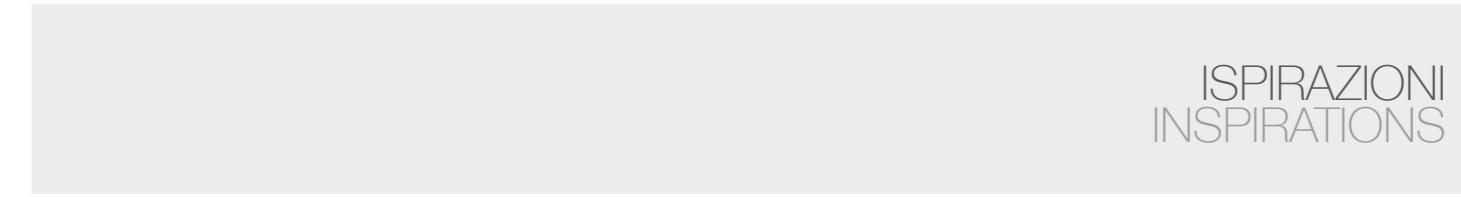
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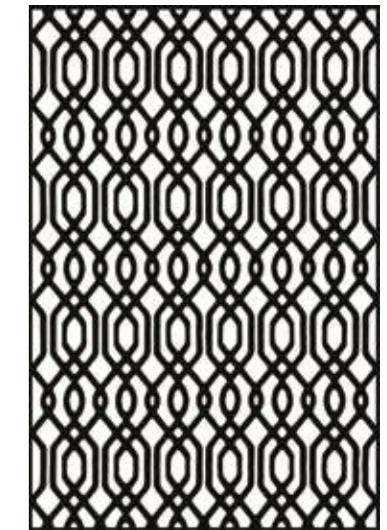
157



Hand Knotted - Lana e Viscosa / Wool and Viscose



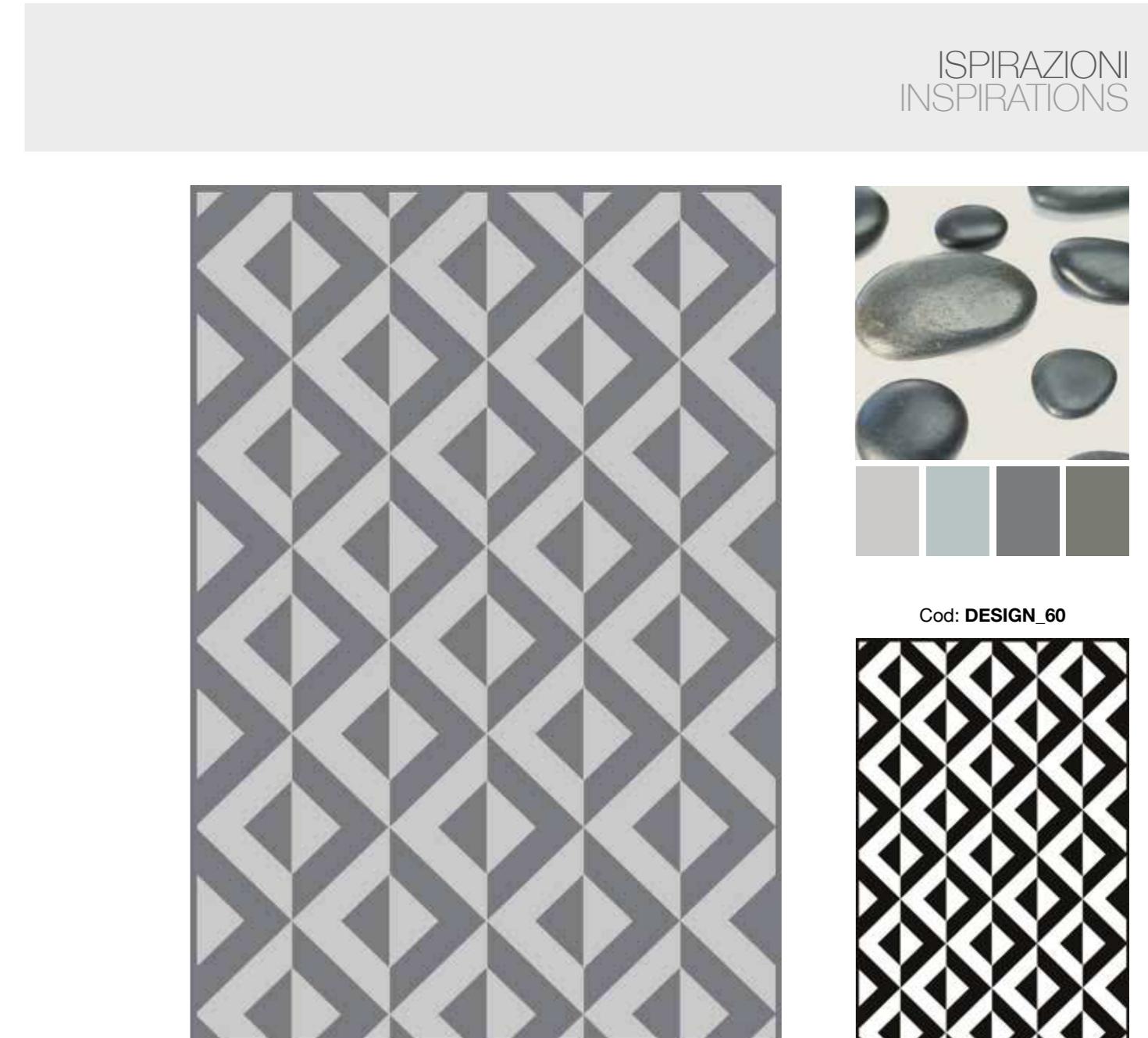
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ISPIRAZIONI  
INSPIRATIONS



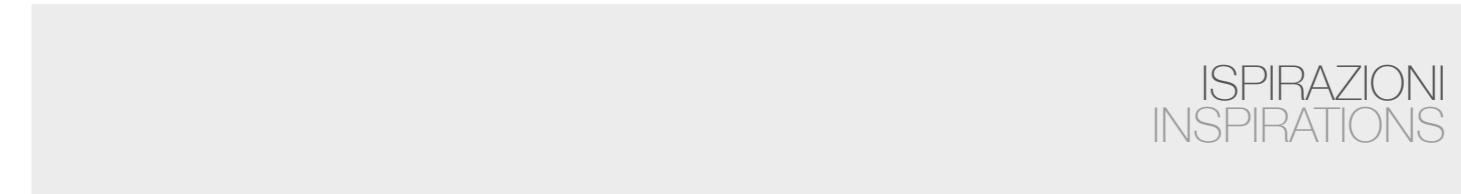
Hand Knotted - Lana e Seta di Bamboo / Wool and Bamboo Silk





Hand Knotted - Viscosa / Viscose

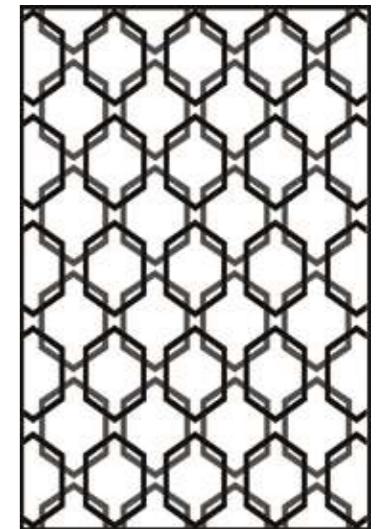
162



ISPIRAZIONI  
INSPIRATIONS



Cod: DESIGN\_61

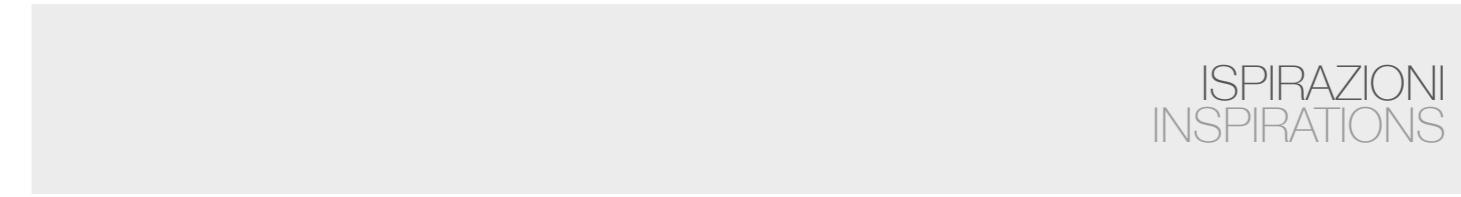


163

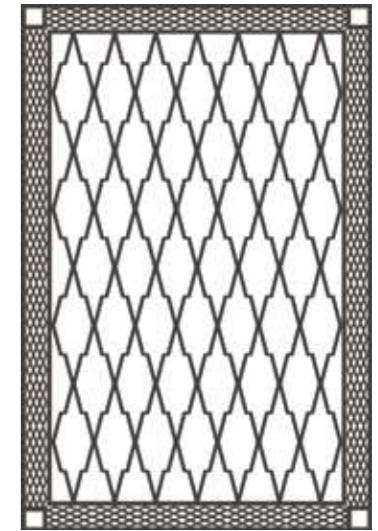


Hand Tufted- Lana e Viscosa / Wool and Viscose

164



Cod: **DESIGN\_62**



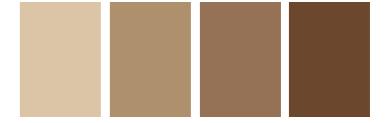
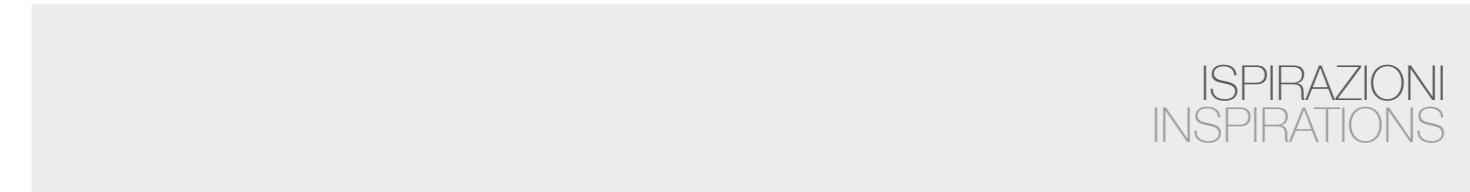
165

ISPIRAZIONI  
INSPIRATIONS

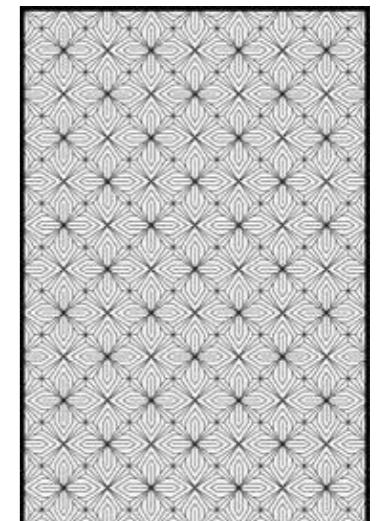


Hand Knotted - Seta di Bamboo / Bamboo Silk

166



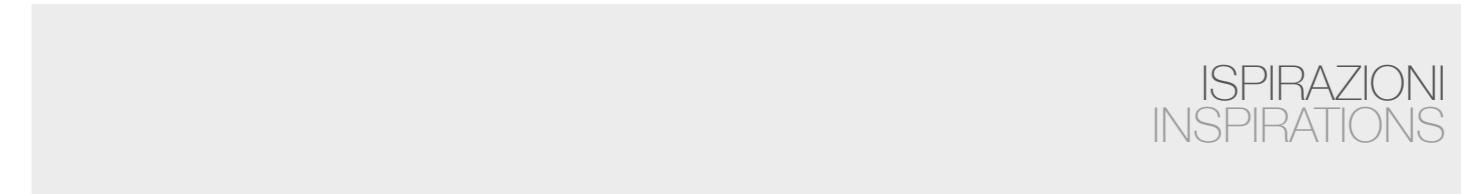
Cod: DESIGN\_63



167



Hand Knotted - Seta di Bamboo / Bamboo Silk



Cod: DESIGN\_64

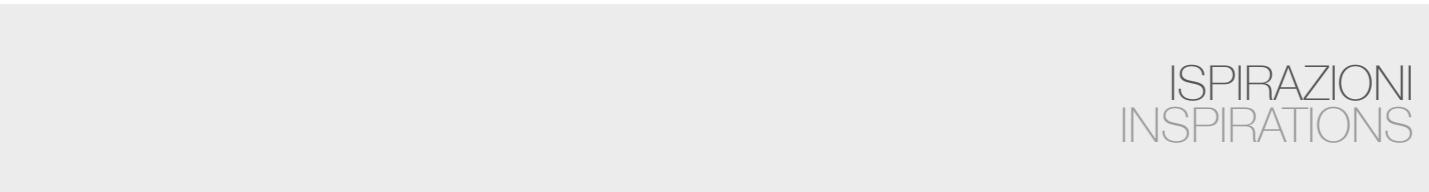


ISPIRAZIONI  
INSPIRATIONS

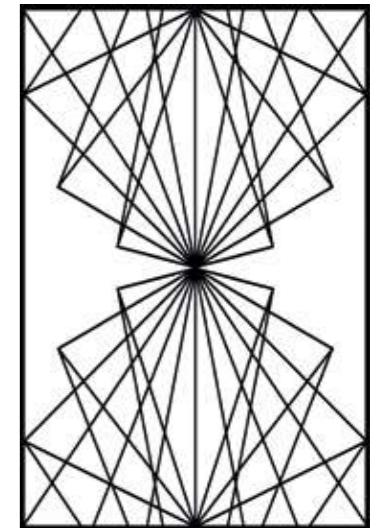


Hand Knotted - Seta di Bamboo / Bamboo Silk

170

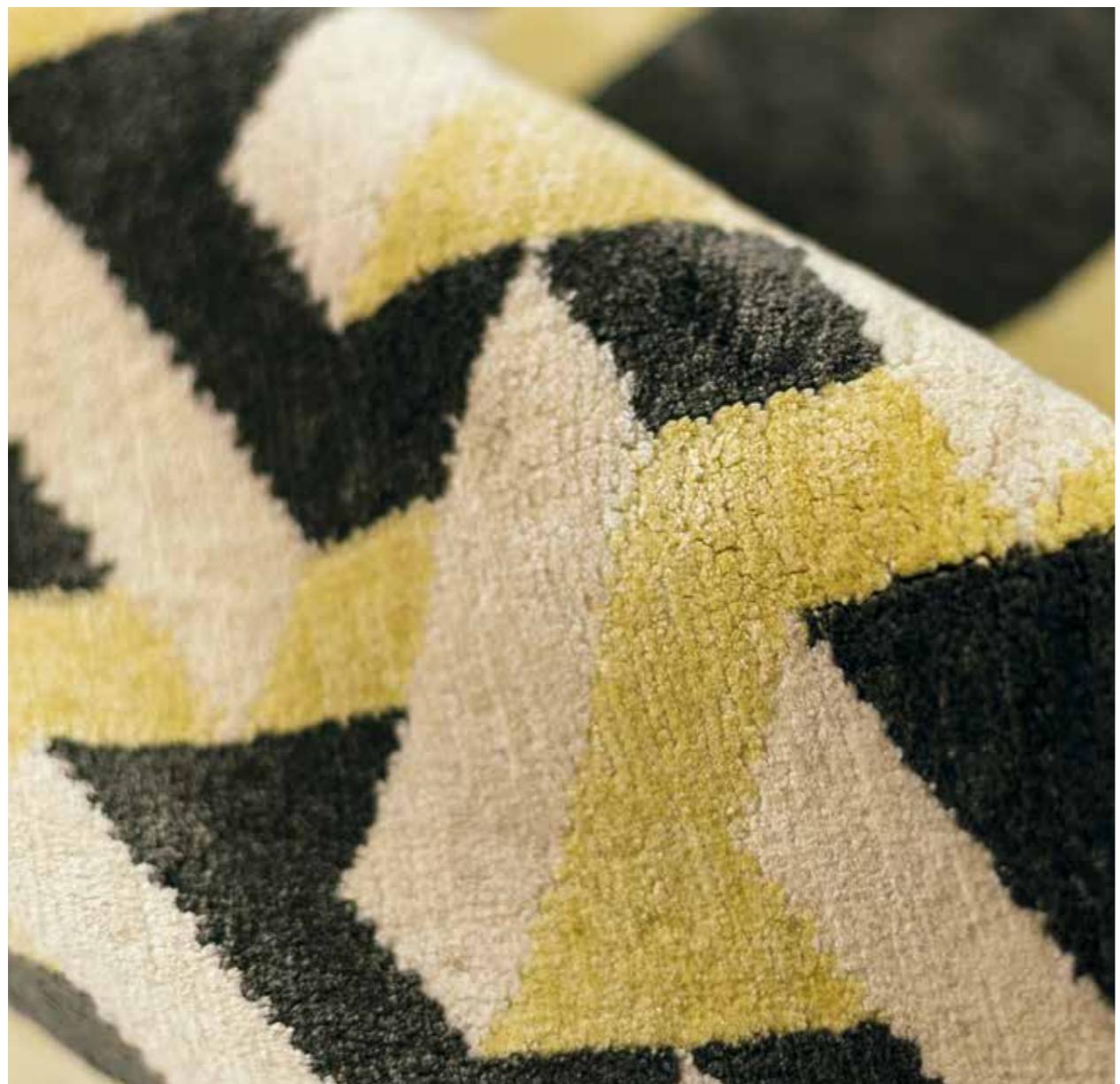


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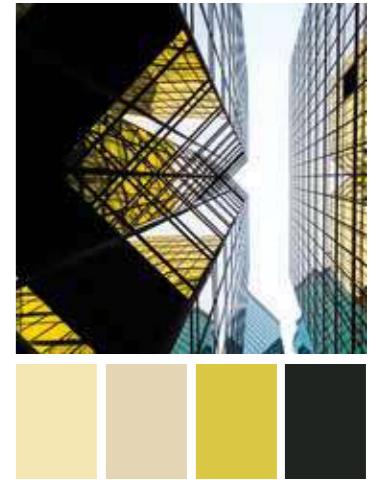
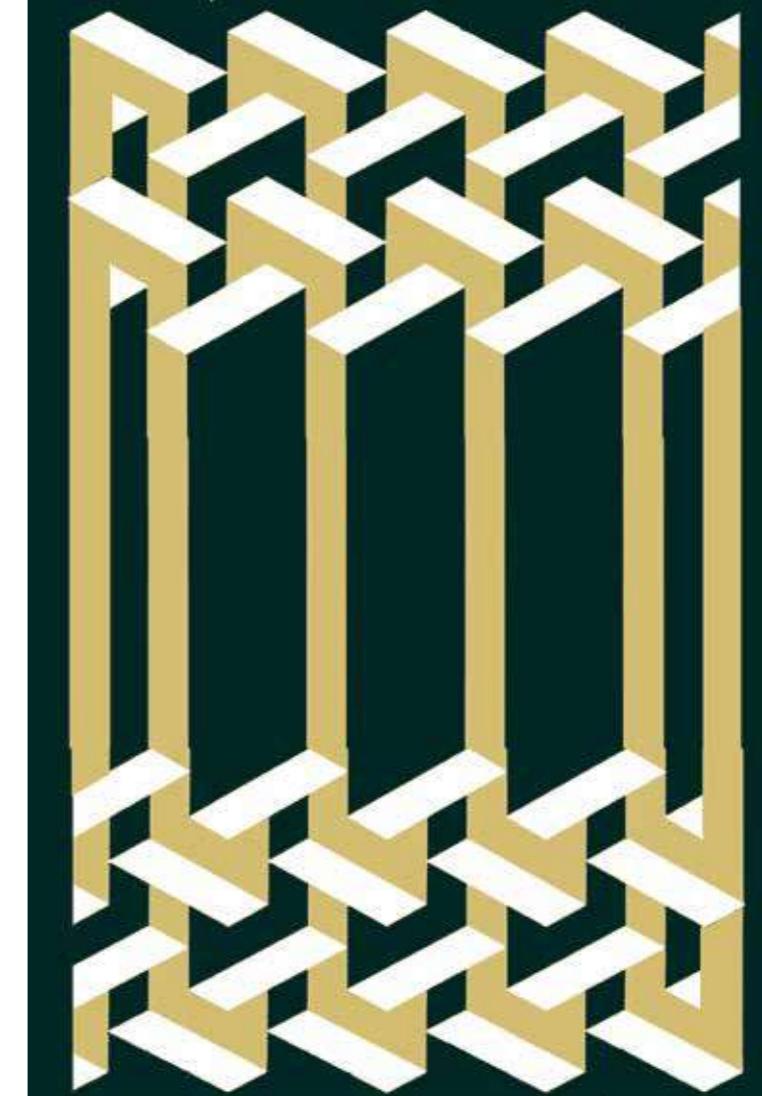
171

ISPIRAZIONI  
INSPIRATIONS

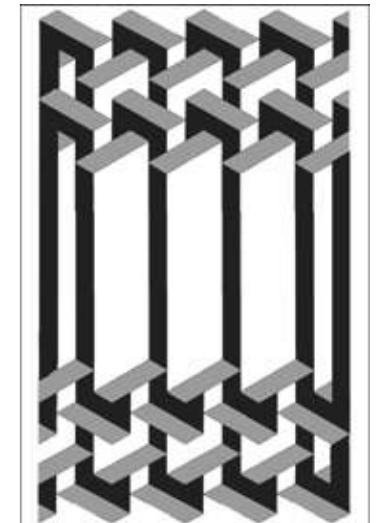


Hand Knotted - Viscosa / Viscose

172



Cod: DESIGN\_66



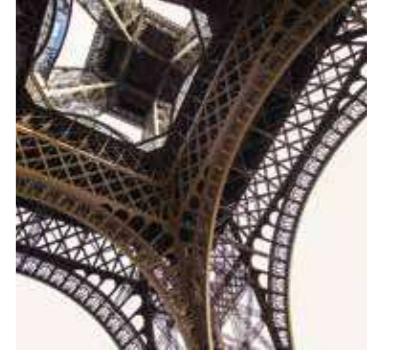
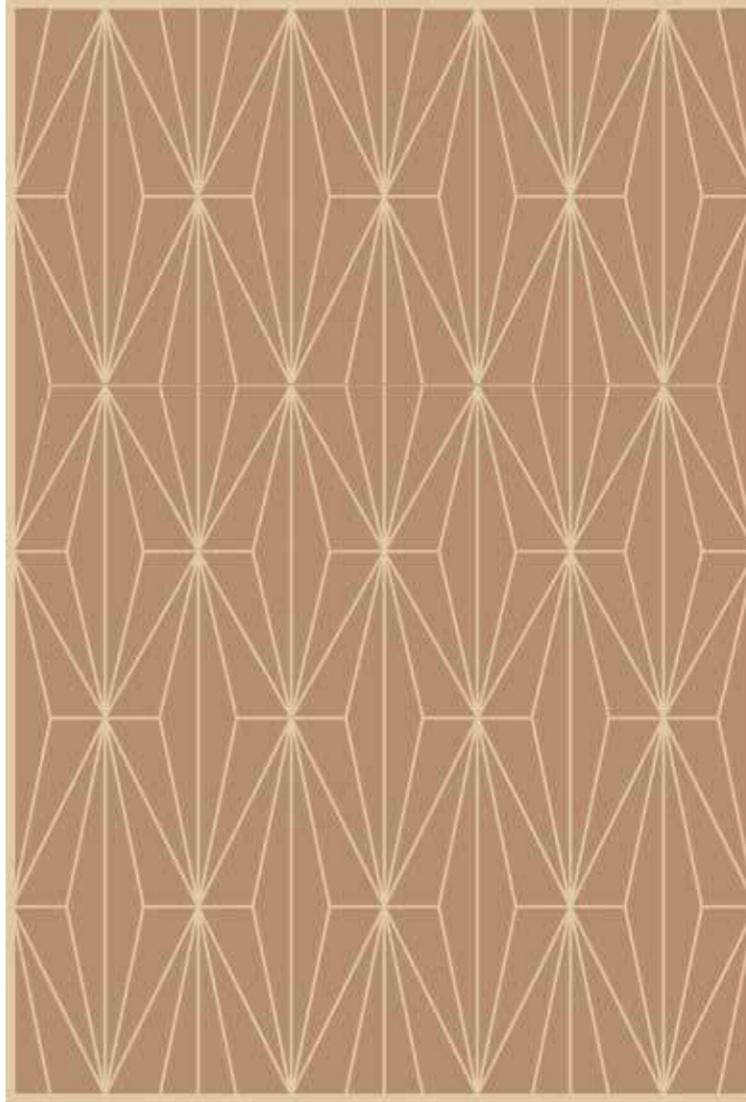
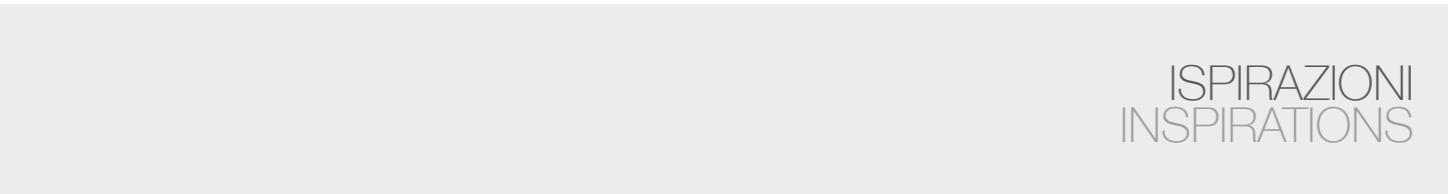
173

ISPIRAZIONI  
INSPIRATIONS

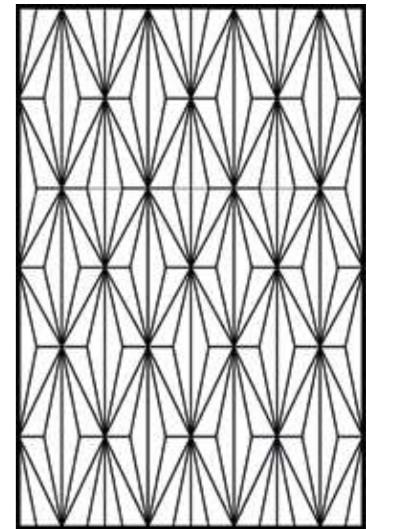


Hand Knotted - Seta / Silk

174



Cod: DESIGN\_67



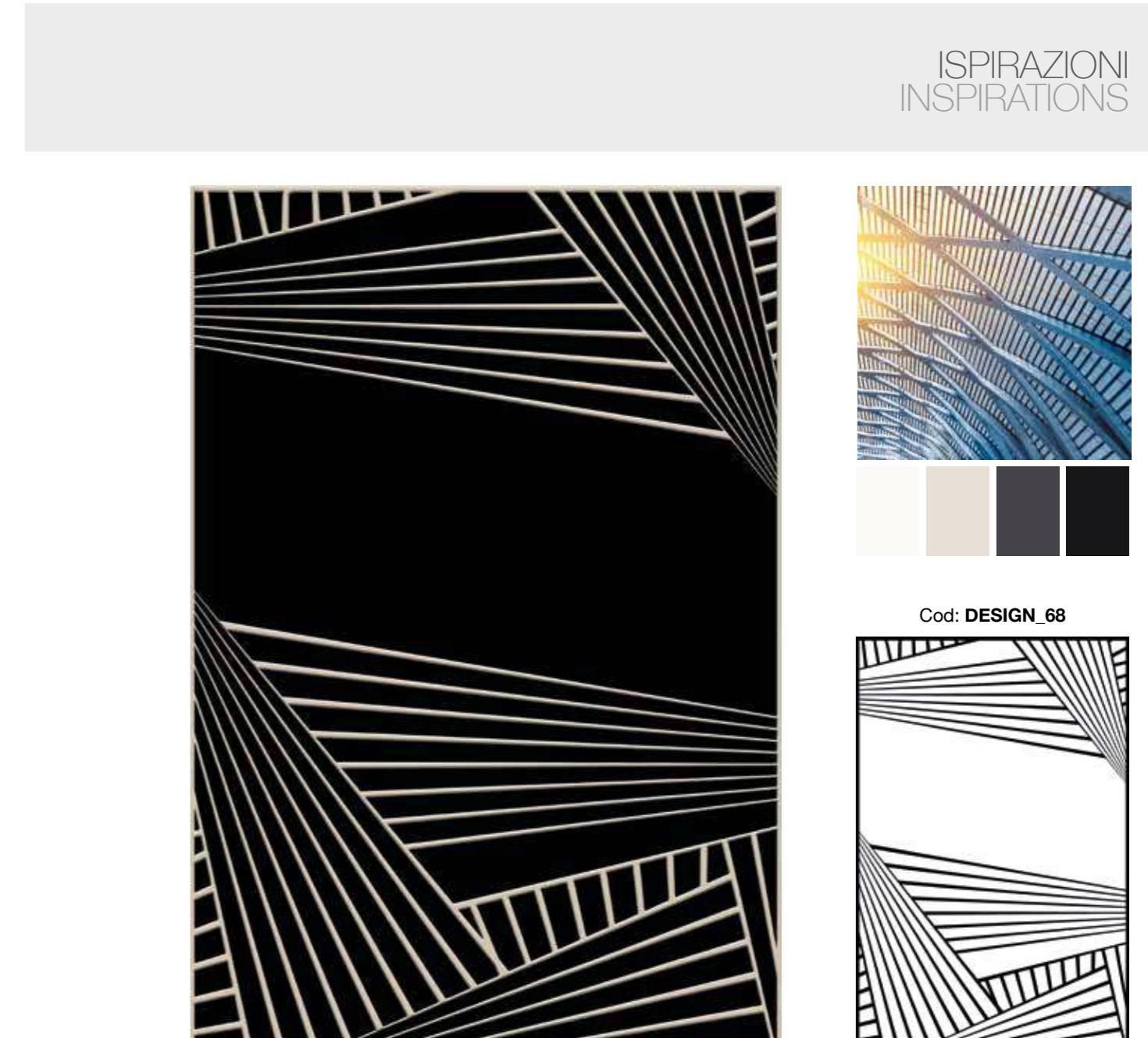
175

ISPIRAZIONI  
INSPIRATIONS

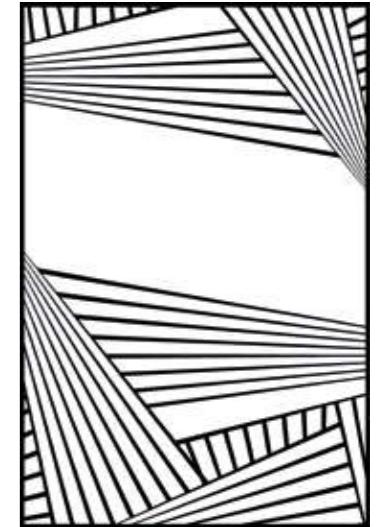


Hand Knotted - Viscosa / Viscose

176



Cod: DESIGN\_68



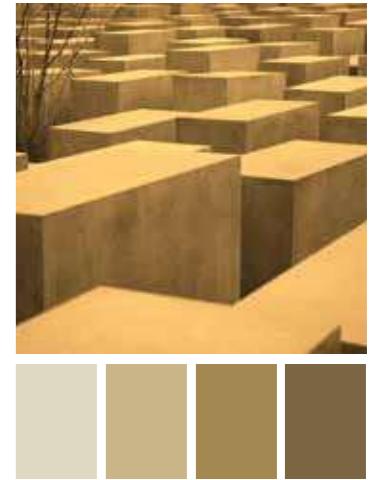
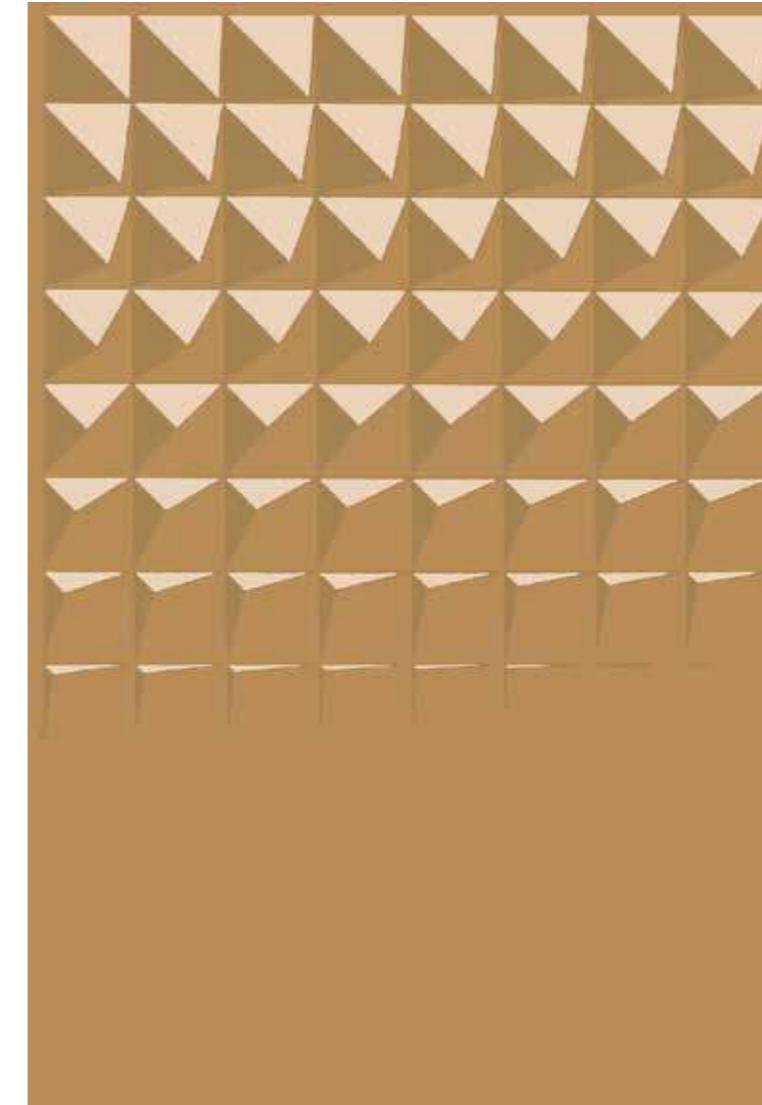
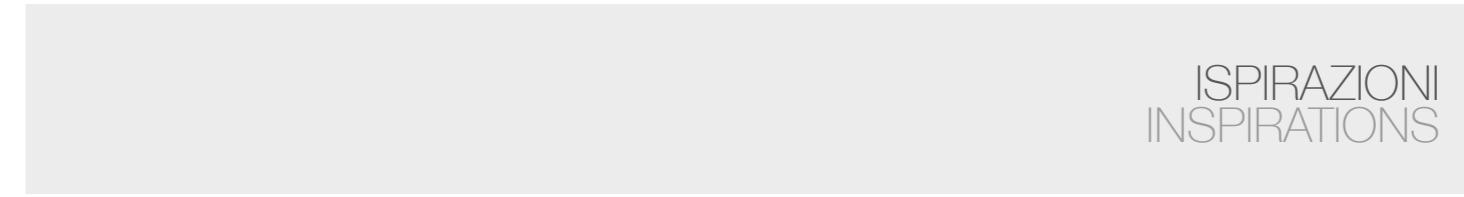
177

ISPIRAZIONI  
INSPIRATIONS

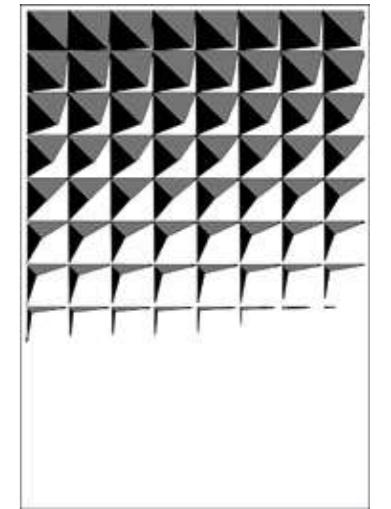


Hand Tufted- Lana and Viscosa / Wool and Viscose

178



Cod: DESIGN\_69



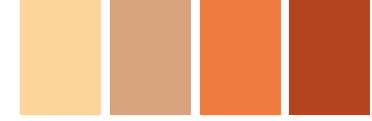
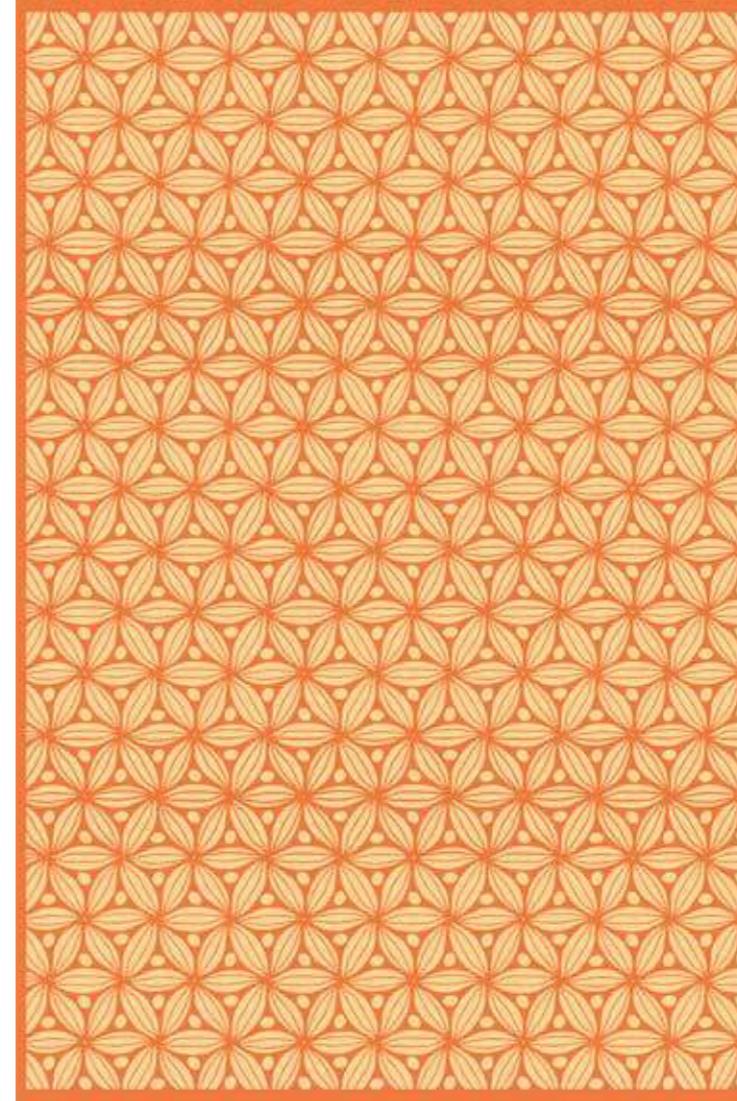
179

ISPIRAZIONI  
INSPIRATIONS



Hand Tufted - Viscosa / Viscose

180



Cod: DESIGN\_70



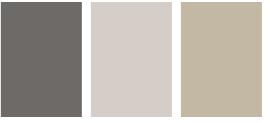
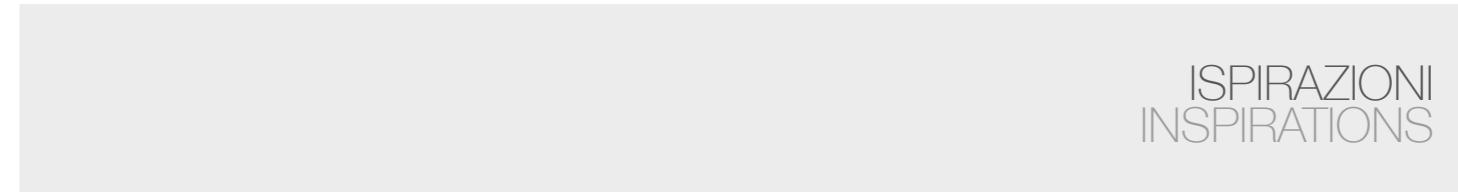
181

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana / Wool

182

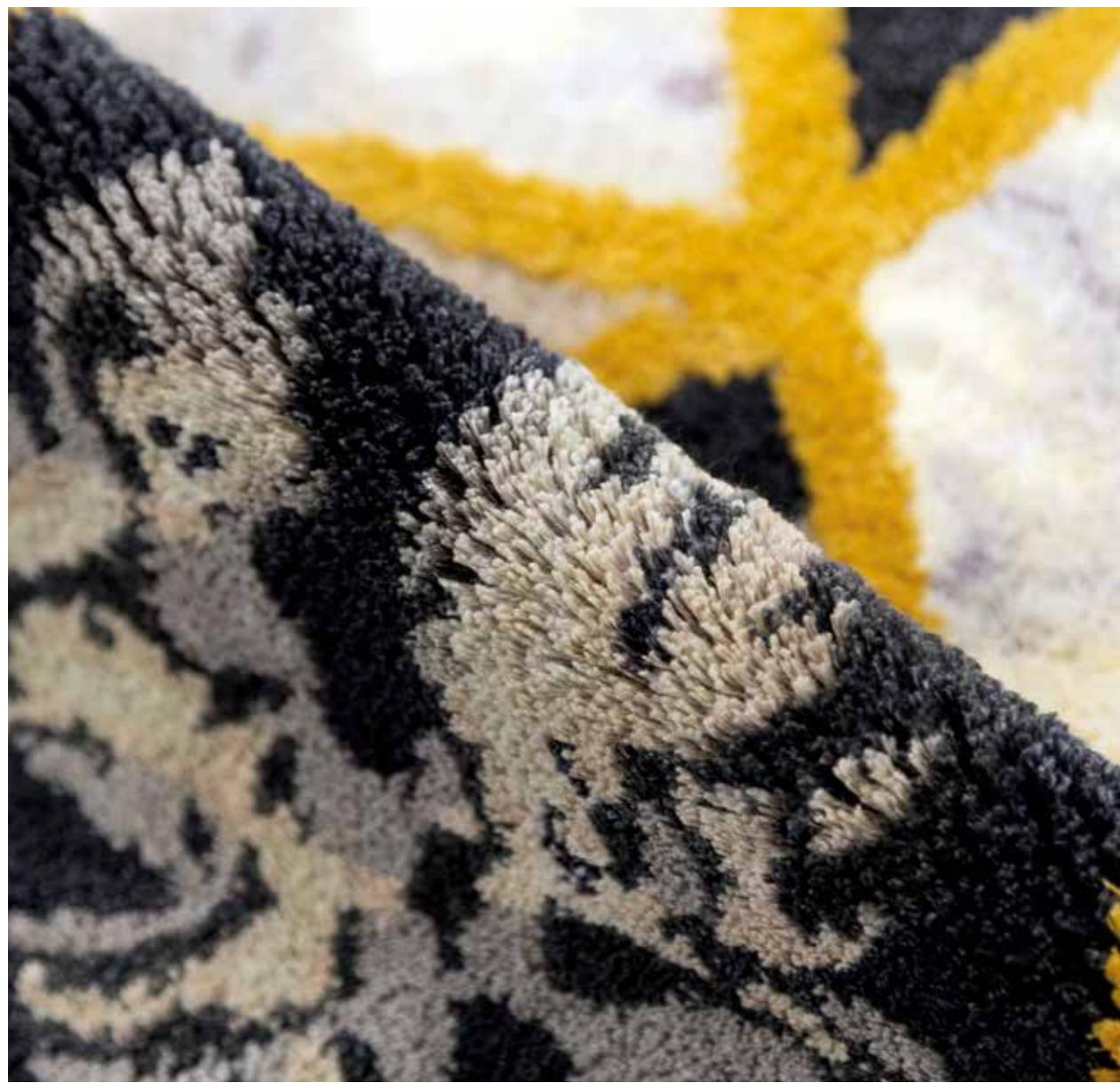


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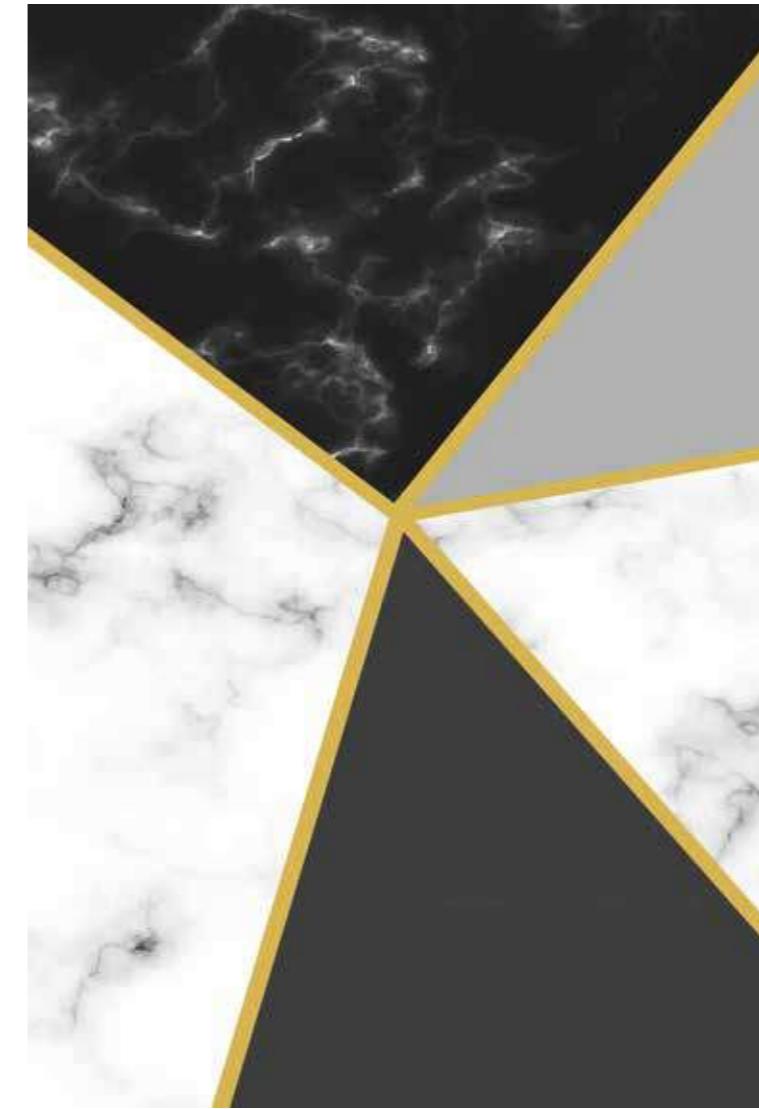
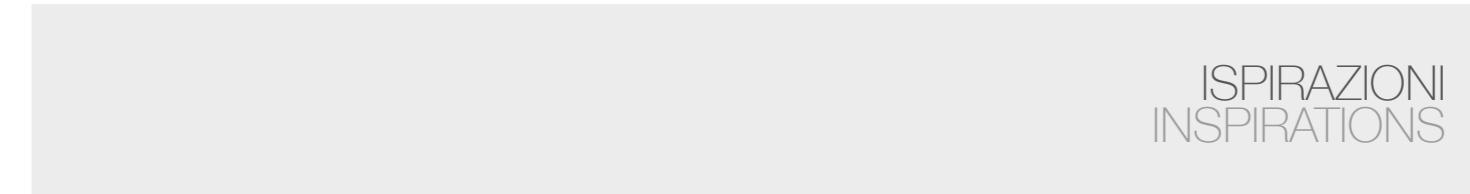
183

ISPIRAZIONI  
INSPIRATIONS

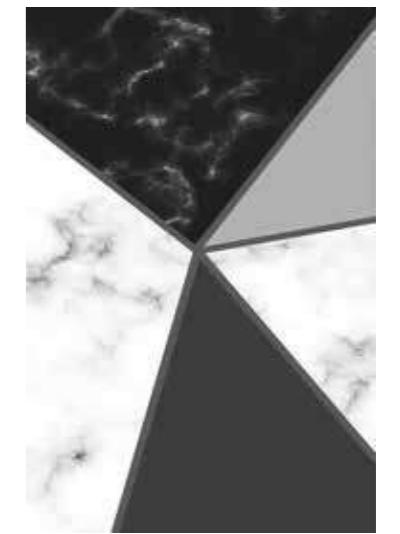


Hand Knotted - Lino e Seta / Linen and Silk

184



Cod: DESIGN\_72



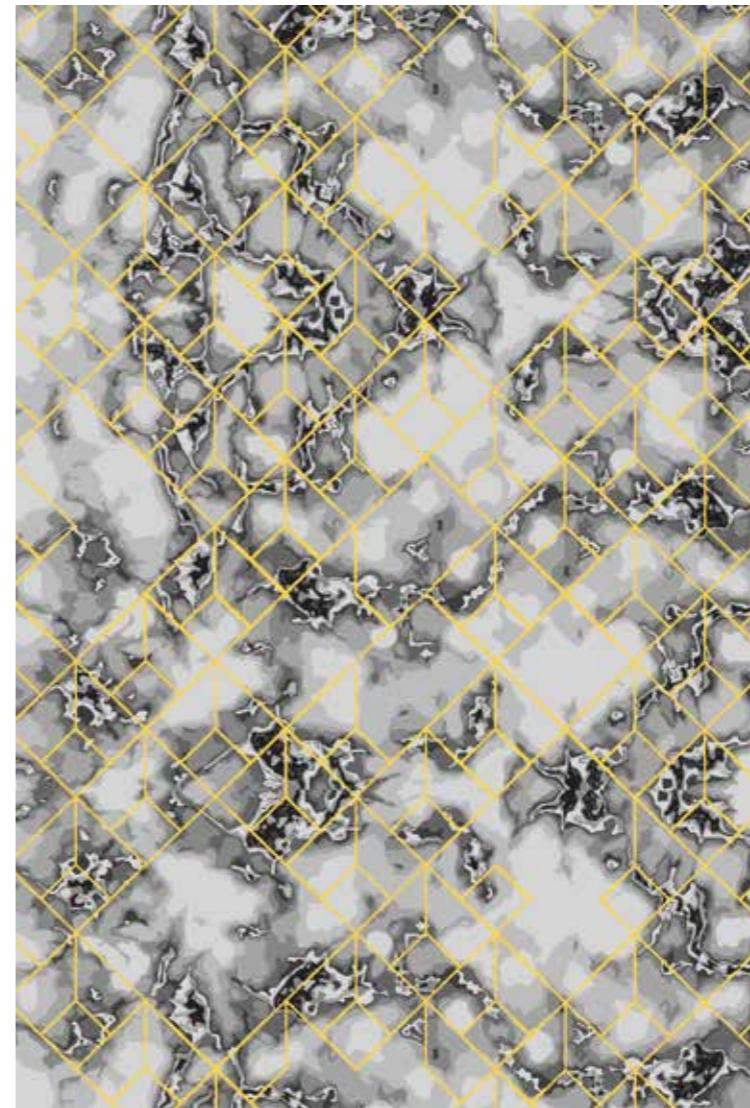
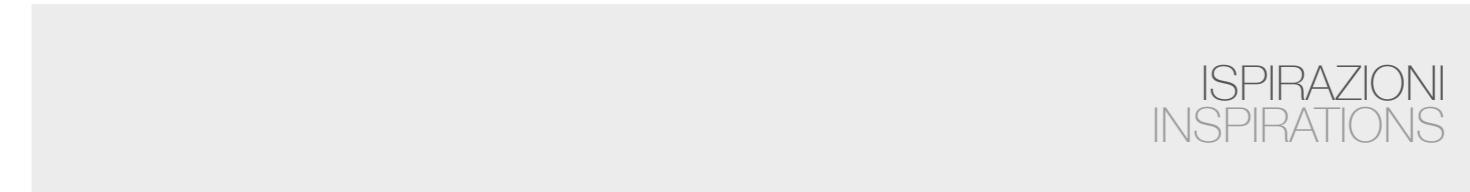
185

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Viscosa / Viscose

186



Cod: DESIGN\_73



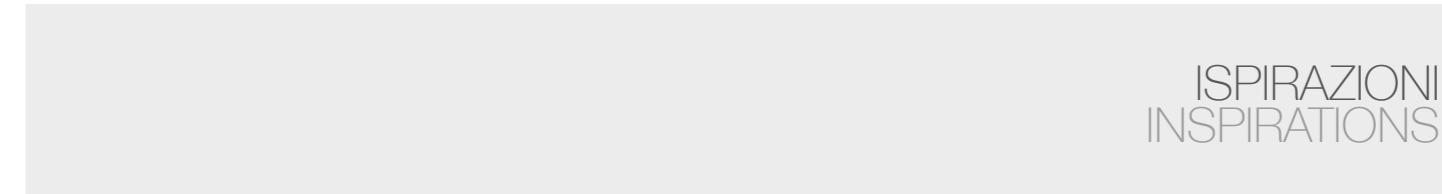
187

ISPIRAZIONI  
INSPIRATIONS

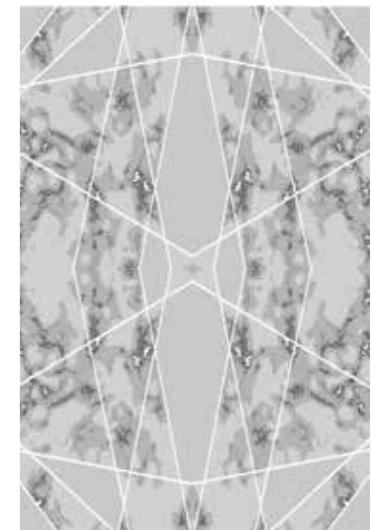


Hand Knotted - Viscosa e Lino / Viscose and Linen

188



Cod: DESIGN\_74



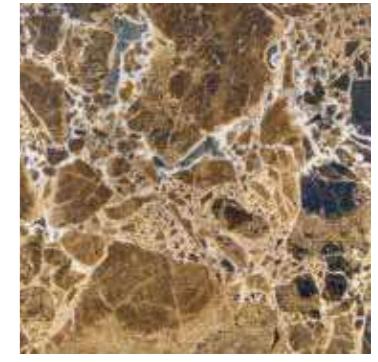
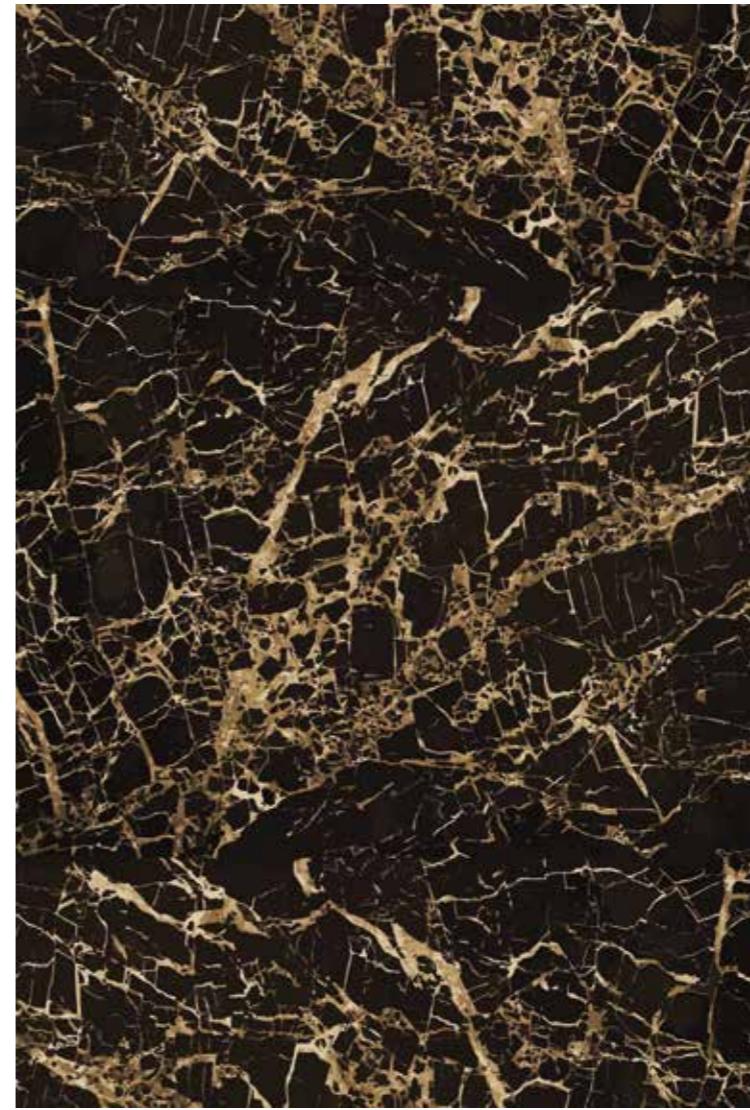
189

ISPIRAZIONI  
INSPIRATIONS

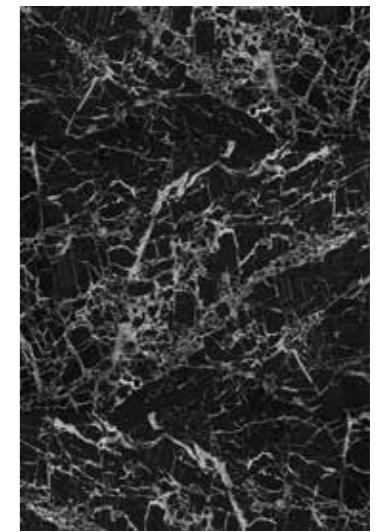


Hand Knotted - Viscosa / Viscose

190



Cod: DESIGN\_75



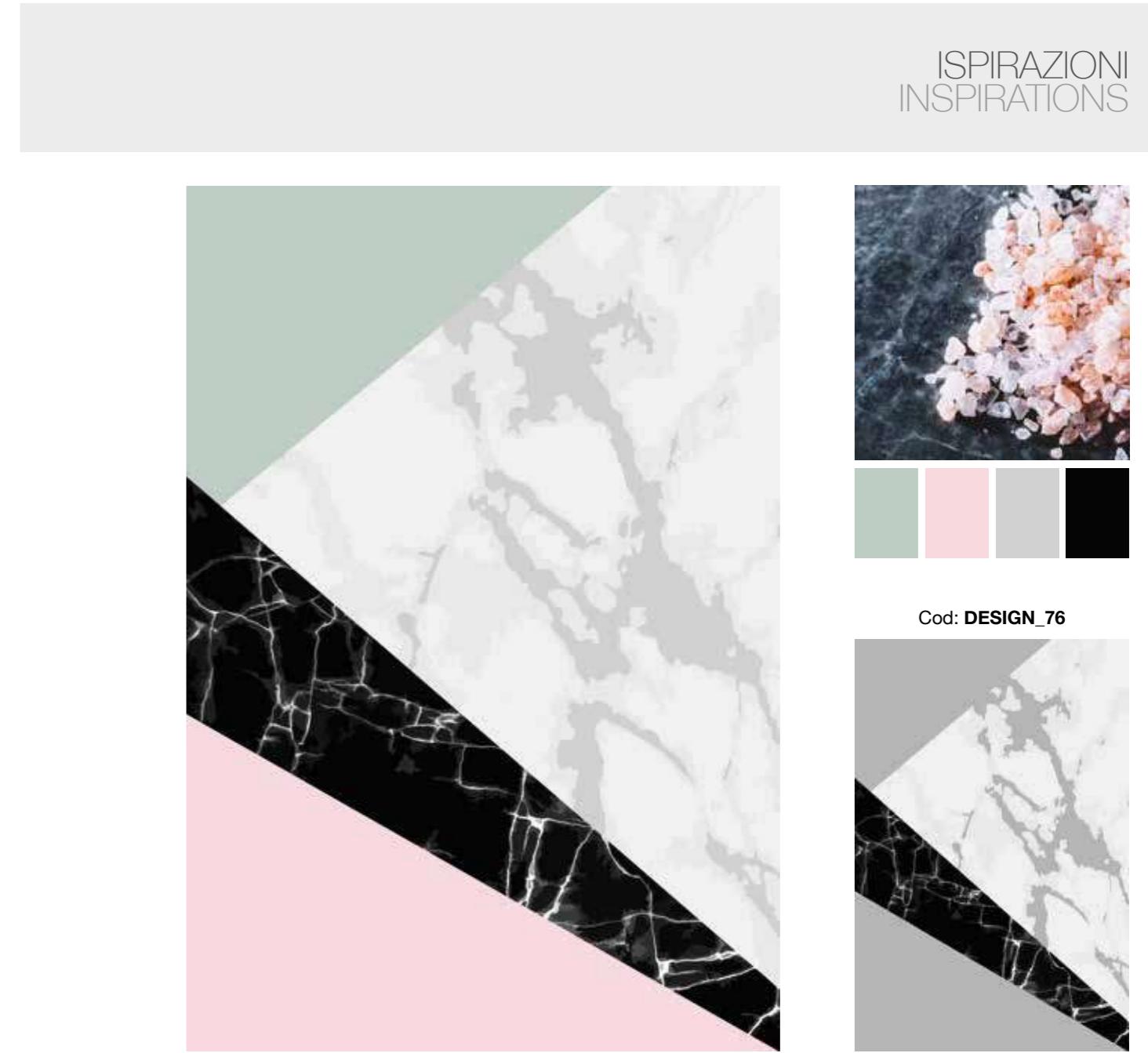
191

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Lana e Viscosa / Wool and Viscose

192



Cod: DESIGN\_76



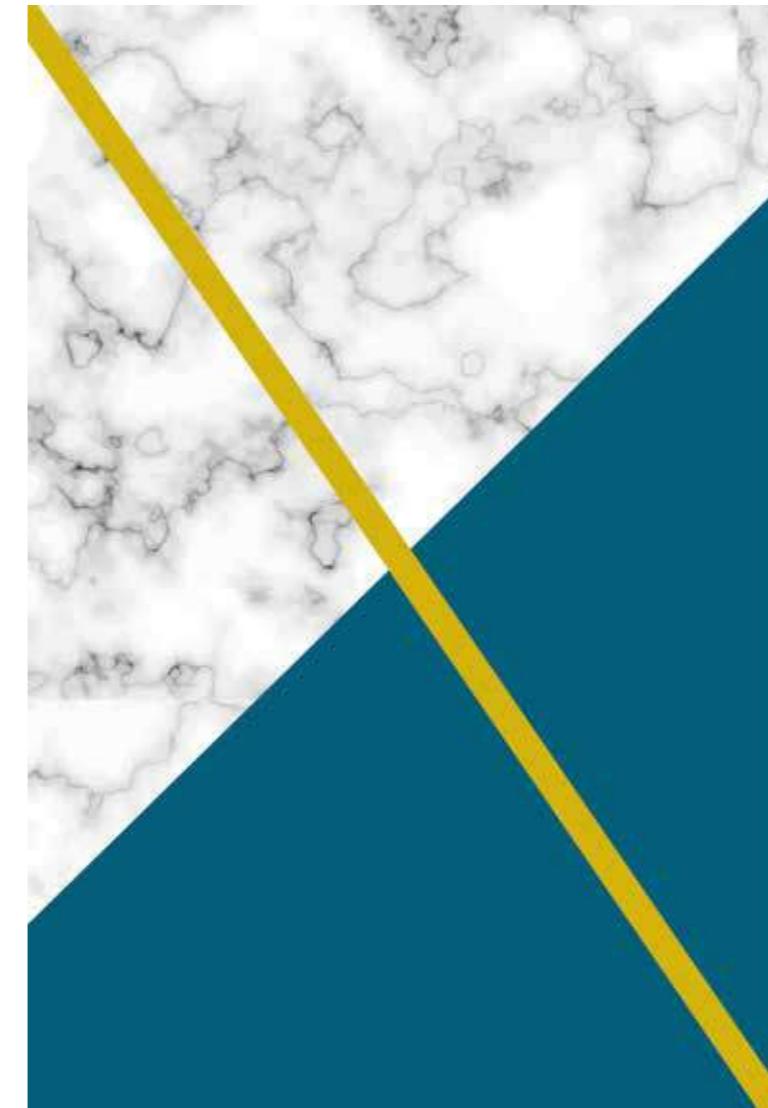
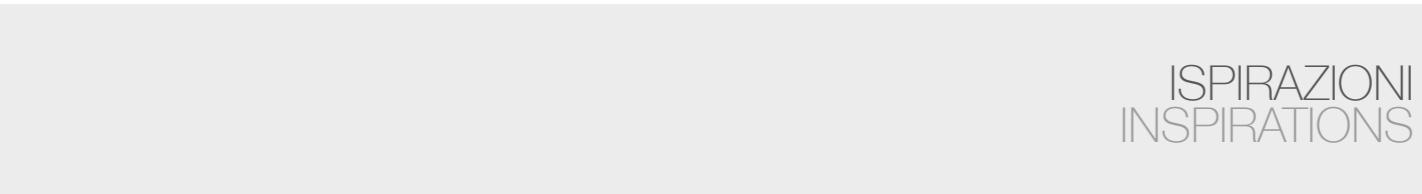
193

ISPIRAZIONI  
INSPIRATIONS



Hand Knotted - Viscosa / Viscose

194



Cod: DESIGN\_77



195

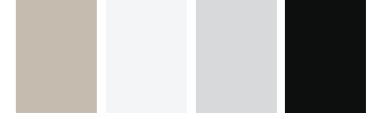
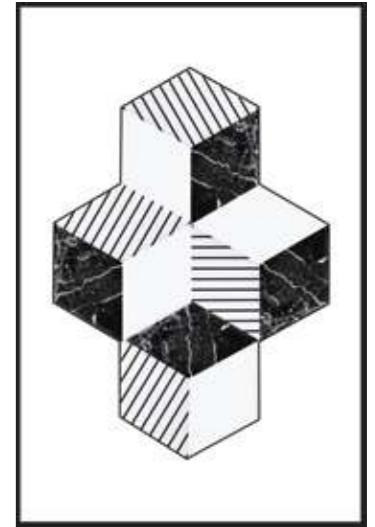


Hand Knotted - Viscosa / Viscose

196



Cod: DESIGN\_78



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CREATIVITÀ PURA E SENZA FINE  
PURE UNLIMITED CREATIVITY

**Si può scegliere qualsiasi misura e forma?**

Sì. Il cliente è libero di scegliere la misura (superiore ai 3 mq) e forma che preferisce. I tappeti sono ad appoggio e non ad incasso, quindi c'è sempre una percentuale di tolleranza del +/- 3%.

**Can I choose any size and shape?**

Yes. You are free to choose the size (over 3 sqm.) and shape. All rugs are meant to be laid on the floor and not to be built-in it, therefore a +/- 3% tolerance shall be considered.

**La decorazione è già pronta o si può anche ideare ex novo?**

I nostri designer hanno elaborato più di 50 disegni già disponibili. Ma si può anche partire da un'idea del cliente, ad esempio il disegno di un tendaggio o la trama di un tessuto già presente in casa.

**Is the decoration ready-made or can it be also designed from scratch?**

Our designers conceived more than 50 patterns which are already available. But we can also work on your ideas, for example starting from curtains or other fabrics patterns that you have at home.

**Per la scelta colore come ci si orienta?**

Le soluzioni Pantone offrono 2100 colori per incontrare la tonalità più in armonia con gli ambienti, ma si può anche optare per un melange inedito.

**How do I choose the colour?**

Our colour chart includes 2100 colours in order to find the tone best suiting your environments, but you can also opt for an original blend.

**Il tappeto in quale fibra viene realizzato?**

La qualità varia a seconda del budget disponibile: Lana New Zealand Extra Fine, Seta Vegetale, Pura Seta. Vi è inoltre una vasta gamma di materiali inediti, quali Seta di Bamboo, Lino.

**Which fibre is used to manufacture the rug?**

Quality varies according to the available budget: Extra Fine New Zealand Wool, Plant Silk, Pure Silk. In addition, a wide range of unusual materials, such as Bamboo Silk and Linen is available.

**Si può scegliere qualsiasi tipo di tappeto?**

È possibile realizzare un tappeto a pelo lungo o rasato, a vello alto o con disegno ricavato dalla stessa rasatura.

**Can I choose any type of rug?**

You can either realize a long or short pile rug, or with a pattern made on the rug shearing itself.

**Si può avere un campione, previa conferma del progetto?**

Certamente. Possiamo realizzare un campione 60x60 cm che rispecchia fin nei dettagli il disegno e materiale prescelto.

**Can I receive a sample, upon project confirmation?**

Sure! We can realize a 60x60 cm. sample which will accurately reproduce pattern details and the chosen material.

**Si può disporre di un rendering per un'idea dell'effetto finale?**

Sì, a richiesta i nostri designer elaborano una simulazione attendibile del risultato reale.

**Can I receive a rendering to have an idea of the final effect?**

Yes, our designers can elaborate a reliable simulation of the final result.

**Qual è la tempistica di realizzazione?**

Grazie alla nostra manifattura in India possiamo produrre e consegnare da 1 a 3 tappeti in 45 / 60 gg.

**What is the lead time?**

Our manufacturing plant in India enables us to manufacture and deliver 1 to 3 rugs in 45/60 days.

# ITALIAN BEAUTY IN THE WORLD

Our creations in: ITALY - RUSSIA - GERMANY - BULGARIA - SAUDI ARABIA - ENGLAND - MOROCCO - AUSTRALIA - PORTUGAL - UNITED ARAB EMIRATES - SPAIN - SLOVAKIA - SAN MARINO - KAZAKHSTAN - SLOVENIA - UKRAINE - FRANCE - VENEZUELA - JORDAN - USA - HONG KONG - POLAND - HUNGARY - INDIA - CHINA - ALBANIA - SERBIA - JAPAN - EGYPT - ROMANIA - MEXICO - KOREA - GREECE - SWITZERLAND - THAILAND - TURKEY - LAGOS - TAIWAN - GHANA - OMAN - HOLLAND - KAZAKHSTAN - QATAR - CANADA - ISRAEL - SINGAPORE - NIGERIA - IRAN - SUDAN - TUNISIE - MOZAMBICO - LEBANON - BRAZIL - MONTENEGRO - SOUTH AFRICA - INDONESIA - ECUADOR

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[www.platinumcustomrugs.com](http://www.platinumcustomrugs.com)

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